

SBDC HAS BIG IMPACT

OCT. 1, 2020, TO SEPT. 30, 2021

JOBS AND JOB GROWTH



2,295 NEW JOBS CREATED

7,508 JOBS RETAINED

513 NEW BUSINESSES STARTED

2021 was a big year for the Ohio Small Business Development Centers.



SALES AND SALES GROWTH

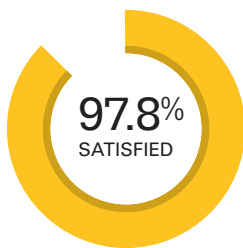
\$134 MILLION NEW SALES

\$197 MILLION NEW INVESTMENTS (DEBT AND EQUITY)

\$84 MILLION EXPORT SALES



CLIENT SATISFACTION



Net Promoter Score®: 86.3
70+ IS CONSIDERED EXCEPTIONAL

ENTREPRENEURS AND BUSINESSES SERVED

13,358 CLIENTS

8,178 EXISTING BUSINESS CLIENTS

5,180 ENTREPRENEURS

721 TRAININGS OFFERED ACROSS OHIO



CLIENTS IN ALL 88 COUNTIES



5.5% VETERANS



43.9% MINORITIES



55.1% WOMEN

SBDC CLIENTS:

- ✓ EMPLOY MORE THAN **68,000** PEOPLE
- ✓ HAVE ANNUAL SALES OF MORE THAN **\$7.7** BILLION

SERVING APPALACHIA



1,829 BUSINESSES SERVED

\$46.7 MILLION INCREASED SALES

9 SBDC OFFICES SERVE THE APPALACHIAN REGION

2,507 JOBS CREATED OR RETAINED

The Ohio Small Business Development Center (SBDC) Program is funded in part through a cooperative agreement with the U.S. Small Business Administration. The SBDC program is also funded in part by the Ohio Department of Development. All services are extended to the public on a non-discriminatory basis. Language assistance services are available for limited English proficient individuals. Reasonable accommodation for persons with disabilities will be made if requested at least two weeks in advance. Contact SBDC at (614) 466-2711 or at our website: www.sbdc.development.ohio.gov

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