



**Department of
Development**

Policy Research and Strategic Planning Office
A State Affiliate of the U.S. Census Bureau

**International Corporate Investment
In Ohio Operations
August 2011**



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THE DIRECTORY OF INTERNATIONAL CORPORATE INVESTMENT IN OHIO OPERATIONS is a listing of international enterprises that have an investment or managerial interest within the State of Ohio. The report contains graphical summaries of international firms in Ohio and alphabetical company listings sorted into three categories: company name, country of ultimate parent, and county location. The enterprises listed in this directory have 5 or more employees at individual locations.

This directory was created based on information obtained from Dun & Bradstreet. This information was crosschecked against company Websites and online corporate directories such as ReferenceUSA® and Hoover's®. There is no mandatory state filing of international status.

When using this directory, it is important to recognize that global trade and commerce are dynamic and in constant flux. The ownership and location of the companies listed is subject to change. Employment counts may differ from totals published by other sources due to aggregation, definition, and time periods.

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INTRODUCTION AND EXPLANATION

International Investment in Ohio

- This survey identifies 3,398 international establishments employing 178,994 people.
- Companies from 42 countries were identified as having investments in Ohio.
- Six countries comprise 77 percent of total international employment:

Japan	28%
Germany	14%
United Kingdom	13%
Canada	8%
France	7%
Switzerland	6%

- The motor vehicle industry comprises the largest segment of employment.
- Ranking investment by the number of employees, ten companies employ more than 2,500:

Honda	13,500
Aldi	6,000
Alimentation Couche-Tard (Circle K)	3,200
Bridgestone	3,160
Reed Elsevier	2,950
Signet Jewelers	2,880
ArcelorMittal	2,700
Delfin SARL (LensCrafters)	2,550
Tyco International	2,540
Fiat / Chrysler	2,500

- The Metropolitan Areas of Cleveland, Columbus, and Cincinnati have the highest concentrations of international investment.

Explanations

Company listings in this directory are limited to those with five or more workers at an individual location.

However, summary statistics on the total number of establishments and employees by country of the parent corporation include estimates for all establishments, regardless of size.

Companies, or divisions of companies, with multiple retail or service locations (e.g., BP service stations) were generally assigned one location with an employment estimate reflecting the total for all locations in the state. These consolidated listings are denoted by a company name where all letters are capitalized (e.g., BP AMERICA INC).

- In Section 2, which lists companies alphabetically, these consolidated listings include a statewide estimate of the total number of establishments (or sites) operated by the company.
- In Section 3, which lists companies by country, summary statistics for each country include the total number of establishments associated with these consolidated listings.
- In Section 4, which lists companies by county, consolidated listings have been assigned the location “zz” and appear at the very end of the section.

Due to different methodology, time frames, and differing reporting formats, it is recommended that no comparisons be made between this edition and earlier editions of the International Investment reports.

Two large institutional food service firms have multiple locations throughout the state. This report underestimates the scope of these operations. The Compass Group (United Kingdom), in addition to operating restaurants, provides food service at a number of college campuses (e.g., Bowling Green, Xavier, and Ohio Wesleyan). Sodexo (France) has contracts with several universities, including Kent State, Youngstown State, Denison, Ohio Northern, and Wittenberg. Sodexo also provides similar services for school districts (e.g., Columbus City Schools).

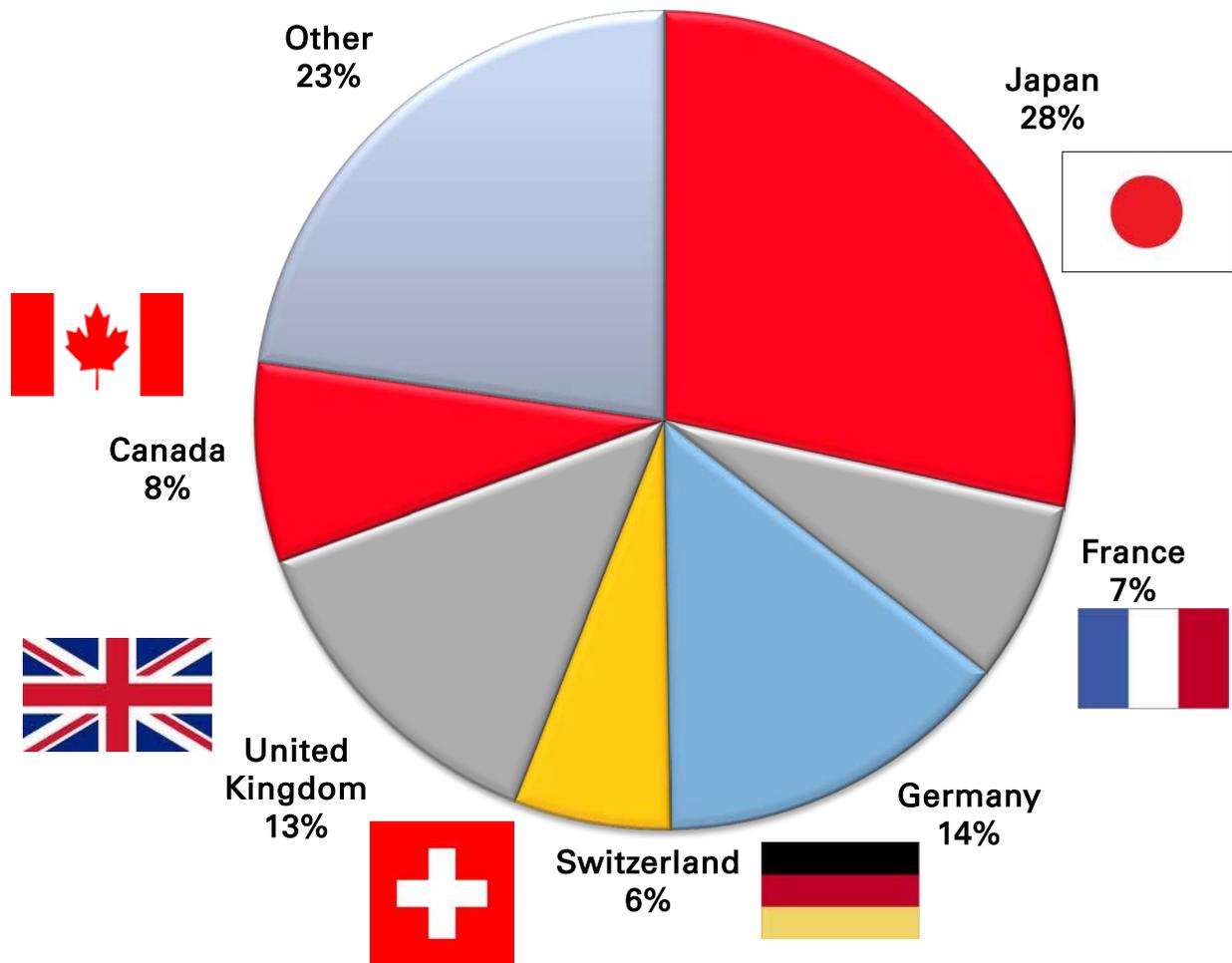
SIC – Standard Industrial Classification codes are assigned to a company location based upon the function of the operation. SIC code definitions can be found at: http://www.osha.gov/pls/imis/sic_manual.html

Establishments and Employment by Country

COUNTRY	ESTABLISHMENTS	EMPLOYEES
Japan	517	50,846
Pacific Rim		
Australia	33	1,264
China	9	894
China - Hong Kong	11	1,174
China - Taiwan	4	161
India	20	1,330
Malaysia	2	270
New Zealand	6	579
Singapore	5	30
South Korea	10	416
Thailand	1	60
France	188	12,809
Germany	462	25,406
Switzerland	192	11,061
United Kingdom	776	24,116
Europe		
Austria	14	927
Belgium	56	3,016
Denmark	2	65
Finland	15	916
Ireland	134	4,092
Italy	82	5,875
Liechtenstein	4	75
Luxembourg	181	6,734
Netherlands	88	4,683
Norway	3	232
Portugal	1	5
Russia	1	50
Spain	7	439
Sweden	31	2,498
Ukraine	1	100
Canada	478	14,115
Americas		
Bermuda	1	15
Brazil	9	801
British Virgin Islands	2	12
Colombia	2	440
Mexico	16	2,330
Middle East		
Israel	8	377
Kuwait	2	70
Saudi Arabia	5	145
Turkey	10	30
UAE	5	400
South Africa	4	136
Totals	3,398	178,994

International Investment in Ohio

Percent Employment by Country



MAPS

