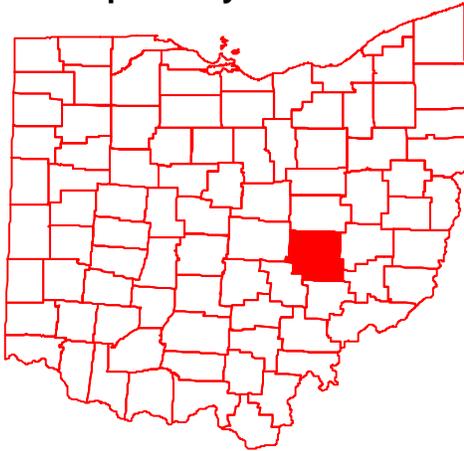


OHIO COUNTY PROFILES

Prepared by the Office of Strategic Research



Ohio Department
of Development



MUSKINGUM COUNTY

NAMED FOR: Native American word meaning "by the river side"

ESTABLISHED: Act - March 1, 1804

2000 POPULATION: 84,585

LAND AREA: 664.6 Square Miles

COUNTY SEAT: Zanesville City

DECENNIAL CENSUS OF POPULATION 1800 - 2000

1800	1810	1820	1830	1840	1850	1860
	10,036	17,824	29,334	38,749	45,049	44,416
1870	1880	1890	1900	1910	1920	1930
44,886	49,774	51,210	53,185	57,488	57,980	67,398
1940	1950	1960	1970	1980	1990	2000
69,795	74,535	79,159	77,826	83,340	82,068	84,585

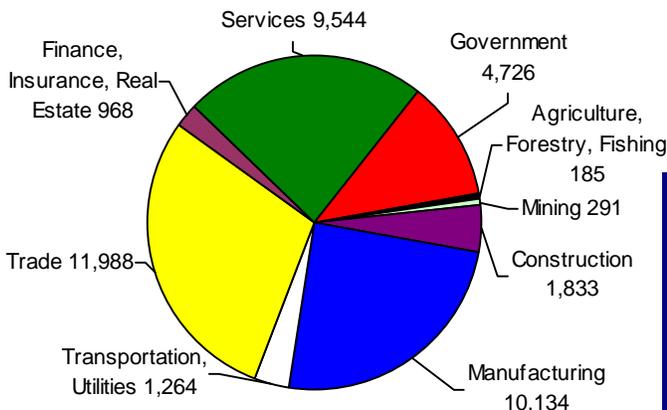
CIVILIAN LABOR FORCE, 2000

LMI (place of residence data)

The 2000 annual average civilian labor force estimates for Muskingum County were: total labor force - 44,600, employment - 42,000, unemployment - 2,600, and unemployment rate - 5.9. Muskingum County ranked seventeenth in unemployment among Ohio's 88 counties.

EMPLOYMENT BY INDUSTRY, 2000

LMI (place of work data)



In 2000 the total employment for all industries in Muskingum County was 40,930 with the Wholesale & Retail Trade industry claiming the largest portion-- 29.3 percent. Average weekly earnings for all industrial groups in Muskingum County were \$477.24.

Muskingum County is located in the east-central portion of the state. Interstate Highway 70, U.S. Routes 22 and 40 (National Road), and State Routes 16, 208, and 313 cross the county east and west, and State Routes 60, 93, 146, 555, and 666 run north and south. The Licking and Muskingum Rivers flow through Muskingum County.

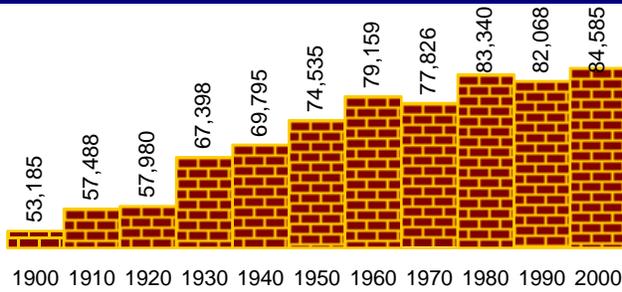
New Concord is the hometown of Colonel John H. Glenn, U.S. Senator, 1974 through 1997. In 1962, he was the first American astronaut to orbit the earth; and in 1998, the oldest person to travel in space.

Attractions in Muskingum County include National Road-Zane Grey Museum; the "Y" Bridge; Johnson's Mill/Salt Creek Covered Bridge; Zane's Landing Park; Lorena Sternwheeler; International Center for the Preservation of Wild Animals Inc (The Wilds); Blue Rock State Park; Dillon Lake State Park; Ohio Ceramic Center; and the Muskingum River Parkway State Park.

Largest Places	1990 Census	2000 Census
Zanesville city	26,778	25,586
Falls township UIA	8,524	8,585
Newton township UIA	4,944	5,186
Wayne township	4,514	4,455
Washington township UIA	4,202	4,284
Muskingum township	3,343	3,813
Springfield township UIA	3,404	3,562
Hopewell township UIA	2,564	2,947
New Concord village	2,086	2,651
Perry township	2,086	2,420

UIA: Unincorporated Area

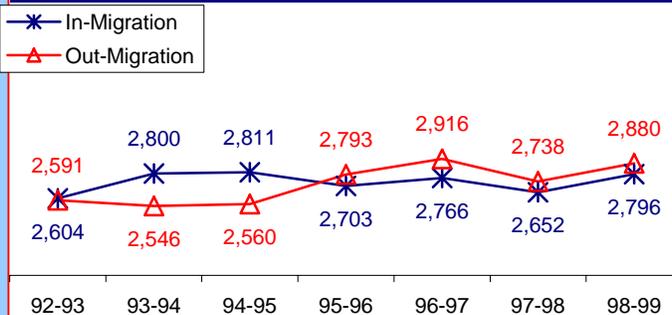
DECENNIAL POPULATION GROWTH 1900 - 2000



CENSUS, 2000

POPULATION	Number	Percent
Total	84,585	100.0%
Male	40,526	47.9%
Female	44,059	52.1%
PERSONS BY RACE	Total	Percent
Total Population	84,585	100.0%
One Race Only	83,425	98.6%
White	79,438	93.9%
African-American	3,392	4.0%
Native American	180	0.2%
Asian	231	0.3%
Pacific Islander	17	0.0%
Other	167	0.2%
Two or More Races	1,160	1.4%
Hispanic (may be of any race)	436	0.5%
Total Minority	5,463	6.5%
PERSONS BY AGE	Total	Female
Under 5 Years	5,637	2,718
5 to 9 Years	6,176	3,040
10 to 14 Years	6,233	3,112
15 to 19 Years	6,517	3,276
20 to 24 Years	5,350	2,732
25 to 29 Years	5,063	2,622
30 to 34 Years	5,492	2,788
35 to 39 Years	6,293	3,257
40 to 44 Years	6,582	3,340
45 to 49 Years	5,919	2,993
50 to 54 Years	5,342	2,805
55 to 59 Years	4,217	2,198
60 to 64 Years	3,672	1,902
65 to 69 Years	3,281	1,772
70 to 74 Years	3,079	1,730
75 to 79 Years	2,497	1,510
80 to 84 Years	1,699	1,125
85 Years and Over	1,536	1,139
Median Age	36.5	
Male	35.1	
Female	37.8	

POPULATION MIGRATION



CENSUS, 2000

PERSONS IN HOUSEHOLDS	Number	Percent
Total	82,111	100.0%
Householder	32,518	39.6%
Spouse	17,663	21.5%
Child	25,223	30.7%
Other Relatives	3,021	3.7%
Nonrelatives	3,686	4.5%
Unmarried Partner	2,052	2.5%

PERSONS IN GROUP QUARTERS	Number	Percent
Total	2,474	100.0%
Institutionalized Persons	1,241	50.2%
Noninstitutionalized Persons	1,233	49.8%

HOUSEHOLDS	Number	Percent
Total	32,518	100.0%
Persons Per Household	2.53	

FAMILY HOUSEHOLDS	Number	Percent
Total	22,873	100.0%
Married Couple	17,663	77.2%
With Children	7,549	33.0%
Male Householder/No Spouse	1,314	5.7%
With Children	815	3.6%
Female Householder/No Spouse	3,896	17.0%
With Children	2,461	10.8%
Persons Per Family	3.01	

NONFAMILY HOUSEHOLDS	Number	Percent
Total	9,645	100.0%
Householder Living Alone	8,108	84.1%

HOUSING UNITS	Number	Percent
Total	35,163	100.0%
Occupied	32,518	92.5%
Owner-Occupied	23,894	68.0%
Renter-Occupied	8,624	24.5%
Vacant	2,645	7.5%
For Rent	738	2.1%
For Sale Only	450	1.3%

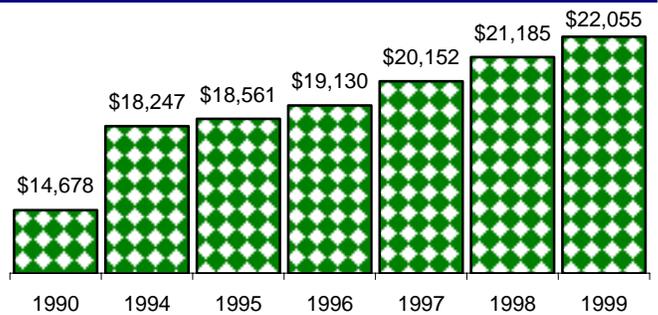
EDUCATIONAL ATTAINMENT, INCOME & POVERTY

2000 data were not yet released at publication time.

VITAL STATISTICS

	Number
Total Births, 1999	1,089
Rate Per 1,000 Population	13.3
Teen Births, 1999	189
Rate Per 1,000 Females 10-19	31.5
Deaths, 1999	895
Rate Per 1,000 Population	10.6
Marriages, 1998	690
Rate Per 1,000 Population	8.4
Divorces, 1998	399
Rate Per 1,000 Population	4.9

PER CAPITA INCOME (BEA)



HEALTH CARE, 2000

Physicians (MDs & DOs)	155
Registered Hospitals	2
Number of Beds	743
Licensed Nursing Homes	7
Number of Beds	748
Licensed Residential Care	4
Number of Beds	204
Licensed Homes For Aged	1
Number of Beds	74
Estimate of Uninsured, Total	12,223
Percent of Population	14.5%
Estimate of Uninsured, Children	2,321
Percent of Population	10.5%

CRIME, 1999

Crimes Reported	1,432
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VOTING, 2000

Number of Precincts	85
Number of Registered Voters	54,355
Voted-November 2000 Election	33,520
Percent of Registered Voters	61.7%

CLIMATE, 1998

Average Annual Temperature	55.0° F
Average Annual Precipitation	47.46 in

STATE PARKS, 2000

Facilities	5
Acreage	372.40

LAND COVER, 1994 (acres)

Total	430,179.63
Urban (open impervious surfaces)	4,470.14
Agriculture/Open Urban Areas	190,911.78
Shrub/Scrub	4,631.37
Wooded	221,587.91
Open Water	3,867.20
Non Forested Wetlands	3,506.58
Barren	1,204.64

AGRICULTURE, 2000

Land in Farms (acres)	191,000
Number of Farms	1,220
Average Size (acres)	157
Total Cash Receipts	\$20,939,000
Per Farm	\$17,163

EDUCATION, 2000

Public Schools	39
Students	16,004
Teachers	1,034
Teacher-Pupil Ratio	20.2
Expenditures Per Pupil	\$5,985
Graduation Rate	85.9
Joint Vocational School:	
	Mid-East Ohio
Non-Public Schools	5
Students	920
4-Year Public Universities	0
Branches	1
2-Year Public Colleges	1
Private Colleges & Universities	1
Public Libraries	1
Branches	5
Bookmobiles	0

TRANSPORTATION, 2000

Registered Motor Vehicles	95,423
Passenger Cars	59,941
Noncommercial Trucks	18,327
Total License Revenue	\$2,622,212.16
Interstate Highway Miles	27.33
Turnpike Miles	0.00
U.S. Highway Miles	39.81
State Highway Miles	199.78
Nearest Airport with Scheduled Airline Service:	Port Columbus Intl
Commercial Airports	2
Commercial Heliports	0

COMMUNICATIONS, 2000

Television Stations	1
Radio Stations	5
Daily Newspapers	1
Circulation	22,500

FINANCE, 2000

FDIC Insured Financial Institutions	4
Assets	\$2,232,478,000

TAXES, 2000

Taxable Value of Real Property	\$1,007,749,190
Residential	\$693,317,030
Agriculture	\$98,287,720
Industrial	\$31,609,450
Commercial	\$177,487,660
Mineral	\$7,047,330
Ohio Income Tax Liability, 1999	\$36,853,104
Average Per Return	\$945.73

TRANSFER PAYMENTS, 1999

Total	\$335,221,000
Dependency Ratio	17.9%
Payments to Individuals	\$316,967,000
Retirement & Disability	\$151,008,000
Medical Payments	\$114,211,000
Income Maintenance	\$34,992,000
Supplemental SSI	\$11,799,000
AFDC	\$4,448,000
Food Stamps	\$6,425,000
Other Income Maintenance	\$12,320,000
Unemployment Benefits	\$7,388,000
Veterans Benefits	\$6,256,000
Other Payments to Individuals	\$362,000

FEDERAL EXPENDITURES, 2000

Direct Expenditures or Obligations	\$378,875,265
Defense	\$6,483,000
Retirement & Disability	\$188,293,160
Other Direct Payments	\$81,610,094
Grant Awards	\$86,853,987
Highways	\$18,258,078
AFDC/TANF	\$5,540,119
Medicaid	\$48,345,280
Procurement Contract Awards	\$4,796,967
Defense	\$836,000
Salaries & Wages	\$17,321,057
Defense	\$1,677,000
Other Federal Assistance	\$39,542,352
Direct Loans	\$1,500,434
Guaranteed Loans	\$22,391,388
Insurance	\$15,650,530

CIVILIAN LABOR FORCE

LMI (Household Survey)	1997County	1998County	1999County	2000County	2000State	2000 U.S.
Civilian Labor Force	42,200	42,300	43,200	44,600	5,783,000	140,863,000
Employment	39,100	39,600	40,300	42,000	5,546,000	135,208,000
Unemployment	3,100	2,700	2,900	2,600	237,000	5,655,000
Unemployment Rate	7.3	6.3	6.7	5.9	4.1	4.0

EMPLOYMENT BY INDUSTRIAL SECTOR

LMI (Covered Employment)	1995	1996	1997	1998	1999	2000
All Industries	36,549	36,359	36,686	37,883	39,251	40,930
Agriculture, Forestry, Fishing	119	107	114	142	141	185
Mining	456	407	380	345	334	291
Construction	1,218	1,290	1,373	1,514	1,785	1,833
Manufacturing	9,986	9,542	9,245	9,620	9,602	10,134
Transportation & Utilities	1,071	1,021	1,040	1,111	1,205	1,264
Wholesale & Retail Trade	8,827	9,187	9,645	9,955	11,052	11,988
Finance, Insurance, Real Estate	917	919	913	1,019	988	968
Services	9,628	9,512	9,580	9,725	9,565	9,544
Government	4,327	4,375	4,396	4,452	4,579	4,726

AVERAGE WEEKLY EARNINGS BY INDUSTRIAL SECTOR

LMI (Covered Employment)	1995	1996	1997	1998	1999	2000
All Industries	\$394.65	\$411.02	\$427.53	\$447.20	\$457.88	\$477.24
Agriculture, Forestry, Fishing	\$261.92	\$263.24	\$263.10	\$294.91	\$305.24	\$309.77
Mining	\$540.94	\$570.06	\$603.80	\$639.69	\$660.32	\$708.58
Construction	\$507.54	\$523.61	\$537.47	\$557.70	\$530.68	\$582.31
Manufacturing	\$445.32	\$474.38	\$487.43	\$504.71	\$523.33	\$520.39
Transportation & Utilities	\$584.72	\$609.34	\$640.41	\$670.56	\$744.93	\$654.77
Wholesale & Retail Trade	\$287.92	\$305.91	\$328.02	\$346.49	\$360.42	\$406.49
Finance, Insurance, Real Estate	\$440.37	\$461.59	\$491.64	\$522.67	\$530.11	\$575.07
Services	\$374.10	\$383.67	\$399.71	\$417.53	\$422.24	\$442.29
Government	\$440.87	\$451.67	\$471.53	\$492.31	\$500.77	\$518.84

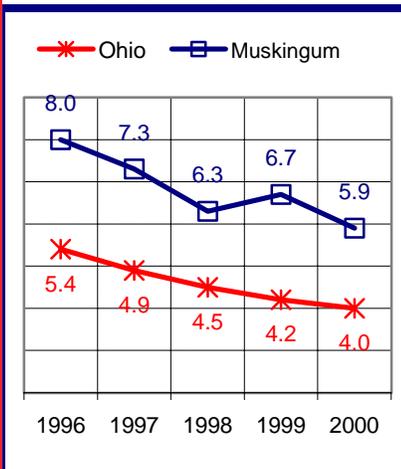
RESIDENTIAL CONSTRUCTION

	1995	1996	1997	1998	1999	2000
Total Buildings	17	33	56	21	36	40
Total Units	17	95	154	68	186	186
Total Valuation (000)	\$1,731	\$5,254	\$11,125	4,883	\$8,385	\$8,480
Total Single-Units	17	21	28	13	17	22
Average Cost Per Unit	\$101,832	\$113,762	\$91,065	\$110,462	\$154,379	\$154,363
Total Multi-Units	0	74	126	55	169	164
Average Cost Per Unit	\$0	\$38,716	\$68,056	\$62,673	\$34,089	\$31,000

COMPONENTS OF BUSINESS CHANGE

Businesses with Employees	1995	1996	1997	1998	1999	2000
Business Starts	195	228	214	234	207	224
Business Terminations	214	157	240	198	see notes	240
Active Businesses	1,810	1,832	1,763	1,772	1,788	1,856

UNEMPLOYMENT RATE



REGIONAL ECONOMIC DEVELOPMENT OFFICE

Ohio Department of
Development
Region 10:
2146 Southgate Parkway
Suite 175
Cambridge, OH 43725-3082
740-439-2263
FAX: 740-439-1524

MAJOR EMPLOYERS

AK Steel Holding Co	Manufacturing
AutoZone Inc	Trade
Genesis Health Care System	Service
Lear Corp	Manufacturing
Longaberger Co	Manufacturing
Muskingum College	Service
Muskingum County Government	Government
Owens-Illinois/Owens-Brockway	Manufacturing
Wendy's Intl/New Bakery Co	Manufacturing
Zanesville City Bd of Ed	Government