

Data Line Ohio



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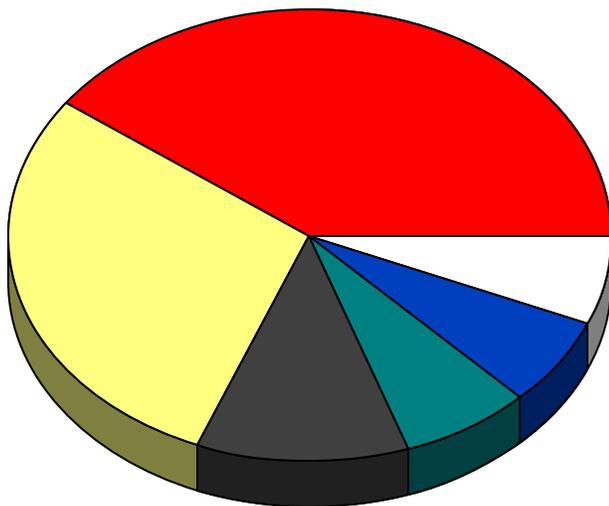
May, 1998

FOREIGN CORPORATIONS WITH OPERATIONS IN OHIO

In today's world all new economic trends point towards a globalized economy. In order to compete in tomorrow's economy, one must recognize and develop industry on this point. Ohio's economy has excelled at adapting to this new market and, in so doing, has expanded the state's sphere of influence. Now, close to 200,000 people in the State of Ohio are working at almost 850 foreign firms. The graph below identifies the countries with the most employees out of the 25 countries represented in Ohio's marketplace.

This foreign investment now affects all aspects of our economy and has become an integral part of our livelihoods. In response to this, OSR has developed a comprehensive listing of foreign owned businesses in the state. The report, titled *Foreign Corporations With Operations In Ohio*, contains detailed listings, graphs, contacts, and maps of these firms. This report may be purchased for \$40.00 by contacting the Ohio Department of Development, Office of Strategic Research, P.O. Box 1001, Columbus, OH 43216-1001, 614-466-2115, Email: osr@odod.ohio.gov.

Foreign Nations With the Most Employees



- Japan (64,196 empl.)
- U.K. (46,218 empl.)
- Germany (17,834 empl.)
- Canada (11,479)
- Netherlands (10,264 empl.)
- France (10,031 empl.)

George V. Voinovich, Governor
State of Ohio

Joseph C. Robertson, Director
Ohio Department of Development

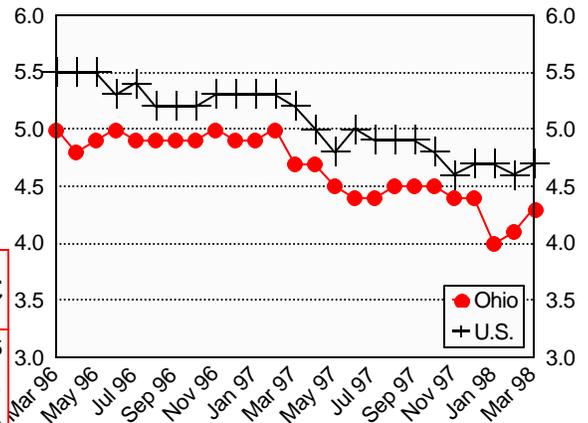
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UNEMPLOYMENT RATE: March 1996 To March 1998

The March unemployment rate in Ohio rose slightly to 4.3 from 4.2 in February. The number of unemployed workers increased 2.5 percent for the month, but is 16.3 percent lower than a year ago.

The U.S. unemployment rate rose in March to 4.7 from 4.6 in February. Unemployment has increased 2.1 percent over the past month, but has declined 7.8 percent since March 1997.

EMPLOYMENT SITUATION Monthly Data (000)	Ohio Mar 98	Ohio Feb 98	Ohio Mar 97	U.S. Mar 98	U.S. Feb 98	U.S. Mar 97
Civilian Labor Force	5,805	5,804	5,669	137,523	137,557	136,115
Employment	5,558	5,563	5,401	130,994	131,163	129,035
Unemployment	247	241	267	6,529	6,393	7,080
Unemployment Rate	4.3	4.2	4.7	4.7	4.6	5.2

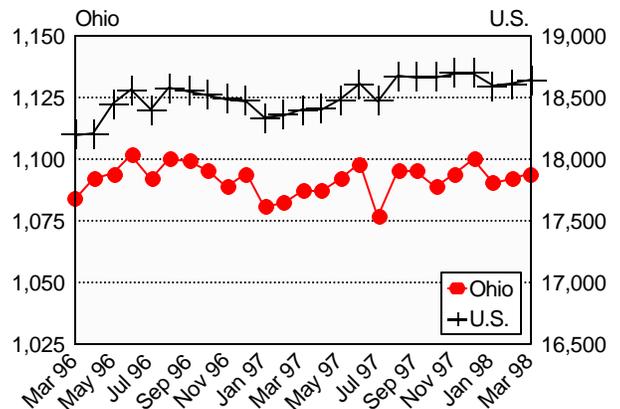


Seasonally adjusted.
SOURCE: Ohio Bureau of Employment Services, LMI Division.

MANUFACTURING EMPLOYMENT: March 1996 To March 1998

March employment in Ohio's manufacturing industry grew 0.2 percent for the month with 1,094,100 workers. This was an increase of 0.7 percent for the year. Production workers in Ohio's manufacturing industries earned an average of \$674.95 per week in March, up \$3.02 from February. This was \$11.62 more than a year ago, a 1.8 percent increase over March 1997.

The March manufacturing employment in the U.S. rose 0.1 percent for the month with 18,636,000 employees. This was a 1.3 percent increase for the year. Average weekly earnings for production workers dropped \$2.27 to \$559.61 in March 1998. These earnings amounted to a 2.3 percent increase of \$10.25 over March 1997.



Employment in thousands. Not seasonally adjusted.
SOURCES: Ohio Bureau of Employment Services, LMI Division;
U.S. Department of Labor, Bureau of Labor Statistics.

CONSUMER PRICE INDEX: March 1996 To March 1998

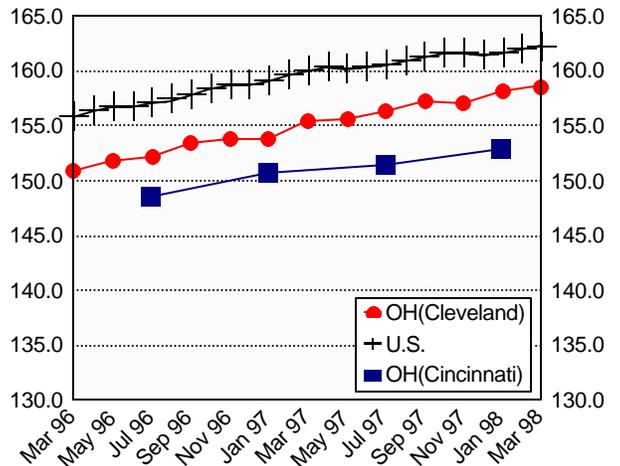
The March U.S. average city consumer price index for urban wage earners (CPI-U) rose 0.2 percent to 162.2 from 161.9 in February. This was a 1.4 percent increase over March 1997.

The Cleveland urban wage earners consumer price index for March was 158.6. This was an increase of 0.3 percent from two months ago, and a 2.1 percent increase over a year ago.

For the second half of 1997, Cincinnati's CPI-U showed a 0.9 percent increase over the first half of 1997 with 152.8. This was 1.4 percent higher than the second half of 1996.

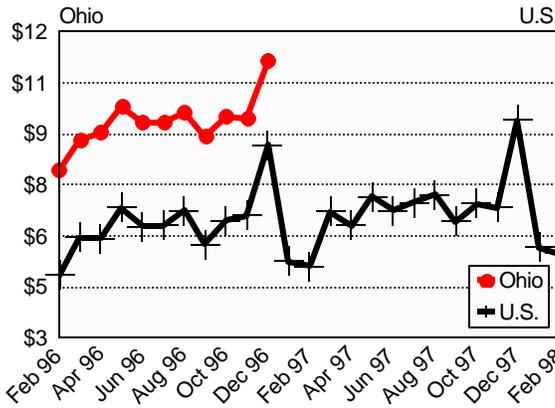
The "market basket of goods and services" has been updated as of January 1998 to better reflect current consumer buying habits. See [Data Line Ohio, March 1998, Page 4](#).

CPI-U Annual % Change	93-94	94-95	95-96	96-97
U.S. Average City	2.6%	2.8%	3.0%	2.3%
OH (Cleveland)	2.9%	2.4%	2.8%	2.7%
OH (Cincinnati)	3.3%	2.7%	2.3%	1.7%



Index for all urban consumers (CPI-U), 1982-84=100.
U.S. updated monthly; Cleveland, Bi-monthly; Cincinnati, Semi-annually.
SOURCE: U.S. Department of Labor, Bureau of Labor Statistics.

ESTIMATED RETAIL SALES: February 1996 To February 1998



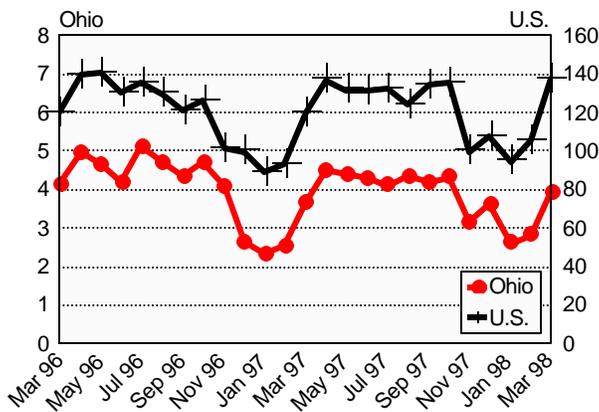
Due to budget constraints, the U.S. Bureau of the Census has discontinued publication of its monthly retail trade data for states. For the time being, Data Line Ohio will continue the Estimated Retail Sales section, displaying Ohio's sales through December, 1996, and updating the U.S. figures as they are released.

February retail sales for the U.S. have dropped 1.6 percent since January with \$191,274 million. This was 3.3 percent more than a year ago. Sales in durable goods have increased 0.5 percent since January, and have increased 4.3 percent since February 1997. Nondurable goods sales declined 3.1 percent for the month, but rose 2.5 percent for the year.

Sales in billions of dollars. Figures are unadjusted.
SOURCE: U.S. Department of Commerce, Bureau of the Census.

NOTE: Figures for the U.S. have been revised, 4/97.

RESIDENTIAL CONSTRUCTION: March 1996 To March 1998

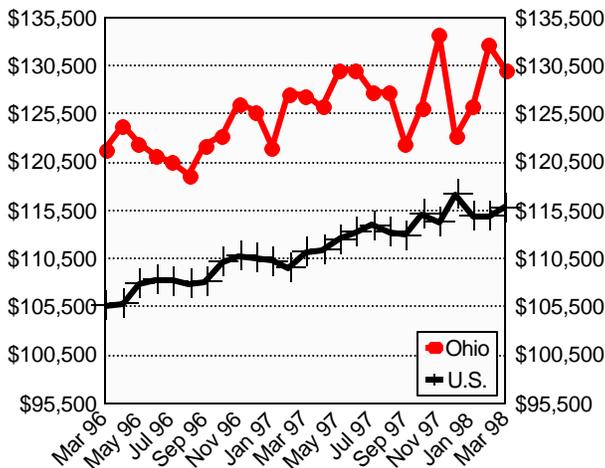


The construction of new, privately-owned housing units in Ohio increased 40.4 percent between February 1998 and March 1998, and has increased 7.6 percent since March 1997. Permits were issued for 3,958 units within 3,291 buildings. Of those buildings authorized, 3,145 were single family dwellings, and 46 contained five or more units each.

The number of units authorized in the U.S., 138,031, was 30.7 percent more than the February 1998 figure, and 14.9 percent more than in March 1997. Permits were issued for 108,217 buildings, 103,838 were single-unit buildings, and 2,031 contained five or more units.

Number of units in thousands.
Percent of imputed data is greater than 25 percent.
SOURCE: U.S. Department of Commerce, Bureau of the Census.

AVERAGE CONSTRUCTION COSTS: March 1996 To March 1998



The March 1998 average valuation per single-family dwelling in Ohio was \$130,063. This was 2.0 percent lower than last month, but 2.1 percent more than in March 1997. The total value of all permit-authorized residential construction in Ohio was \$441,786,000.

In the U.S., the average construction valuation per single-family building was \$115,813, 0.8 percent higher than the February 1998 figure, and 4.1 percent more than a year ago. The total U.S. residential construction valuation for March 1998 was \$13,727,691,000.

One-unit residential buildings only.
Percent of imputed data is greater than 25 percent.
SOURCE: U.S. Department of Commerce, Bureau of the Census.



Notes and New Products

NOV 1998 VOTING AGE PROJECTIONS

According to Census Bureau projections, 200.9 million U.S. residents will be old enough to vote in the November 1998 election, 8.4 million of those reside in Ohio. Since November 1996, Ohio has increased its voting age population by 67 thousand persons, most of whom fall within the 45-to-64 year old age group. The following table breaks down Ohio's voting age population projections by age, race, and sex.

Sex/Race	Population 18 Years and Over (000)				
	Total	18-24	25-44	45-64	65 +
<u>Male</u>	3,995	530	1,677	1,179	609
White	3,547	456	1,474	1,062	554
Black	397	67	177	102	52
Other	51	7	26	15	3
Hispanic*	57	12	28	13	5
<u>Female</u>	4,406	520	1,723	1,272	891
White	3,869	444	1,489	1,125	811
Black	482	69	208	130	75
Other	56	7	27	17	5
Hispanic*	59	11	28	14	6

*Hispanic may be of any race.

The U.S. Bureau of the Census Current Population Report, **Projections of the Voting-Age Population for States: November 1998**, is available at the Bureau's website (<http://www.census.gov>), or contact the Public Information Office at 301-457-3030.

CENSUS 2000 UPDATE

An interesting new development has occurred in the lawsuit brought by House Speaker Newt Gingrich to prevent the use of sampling in the 2000 Census (U.S. House of Representatives v. U.S. Department of Commerce). The U.S. District Court for the District of Columbia has ruled that the City of Los Angeles, nineteen other states, cities, and counties, and nineteen Members of Congress may officially join the lawsuit as "intervenor-defendants" in support of the Census Bureau's 2000 Census plan. These new participants argue that the Constitution contemplates an accurate Census, not a particular method for achieving the population count. Oral arguments before a special three-judge panel will be heard on June 11, 1998.

This report should be cited as follows: Data Line Ohio, Volume 6, Number 5, prepared and distributed by the Office of Strategic Research, Ohio Department of Development, Columbus, Ohio, May, 1998. Annette Burgess, Editor, Rocky Loessin, Contributing Reporter. Data Line Ohio is available on a subscription basis for \$20.00 a year. To order, contact the Office of Strategic Research at 614-466-2115 or E-Mail osr@odod.ohio.gov. Visit our Data Line Ohio web site at <http://www.odod.ohio.gov/osr/dataline.htm>.

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