

# Data Line Ohio



Prepared by the Office of Strategic Research

Volume 6, Number 3

March, 1998

## OHIO'S 1997 NEW FACILITIES AND EXPANSIONS

In "**The Long-Term Run: Ohio Leads the Pack.**" According to *Site Selection* magazine's list of New Corporate Facilities and Expansions--1995-97, Ohio is credited with adding almost 3,000 new facilities and expansions over the three-year period of 1995 through 1997. This was 16 percent more than was shown for any other state, thus ranking Ohio number one in the nation in attracting new business to the state.

During the most recent year, 1997, *Site Selection* magazine credited Ohio with 1,202 projects, placing Ohio second in the nation. The Office of Strategic Research, with assistance from hundreds of "spotters" across the state reported 1,110 projects. The remaining 92 were submitted independently to the magazine.

The 1997 OSR submitted projects represent a private investment of more than \$8.2 billion, and 74 of those involve some form of international investment. Job creation associated with these projects should reach 34,804 when they are fully operational.

Of the original 1,110 submitted projects, 567 involved manufacturing operations. As the adjacent table demonstrates, fabricated metals with 98 projects, and industrial machinery with 92, held the largest share of projects among the manufacturing industries.

The Office of Strategic Research report entitled, **OHIO SITE SELECTION LIST, 1995, 1996 & 1997**, contains detailed information on each project tallied during the three-year period. The report may be purchased for \$25.00 by contacting Office of Strategic Research, Ohio Department of Development, P.O. Box 1001, Columbus, Ohio 43216-1001, 614-466-2115, E-Mail: [osr@odod.ohio.gov](mailto:osr@odod.ohio.gov).

### OHIO SITE SELECTION PROJECTS BY MANUFACTURING SECTOR, 1995, 1996, AND 1997

INDUSTRY	1995	1996	1997
TOTAL	513	502	567
Food Processing	19	31	30
Textile Products	2	4	1
Apparel	2	2	7
Lumber & Wood	15	14	10
Furniture	9	5	12
Paper Products	31	24	31
Printing	17	15	27
Chemicals	27	37	40
Petroleum	4	4	6
Rubber & Plastics	65	60	67
Leather Products	2	0	0
Stone, Clay, Glass	28	30	20
Primary Metals	44	33	35
Fabricated Metals	63	66	98
Industrial Machinery	96	94	92
Electronic Equipment	27	30	24
Transportation Equipment	44	37	45
Instruments	14	10	12
Miscellaneous	7	6	10

George V. Voinovich, Governor  
State of Ohio

Joseph C. Robertson, Director  
Ohio Department of Development

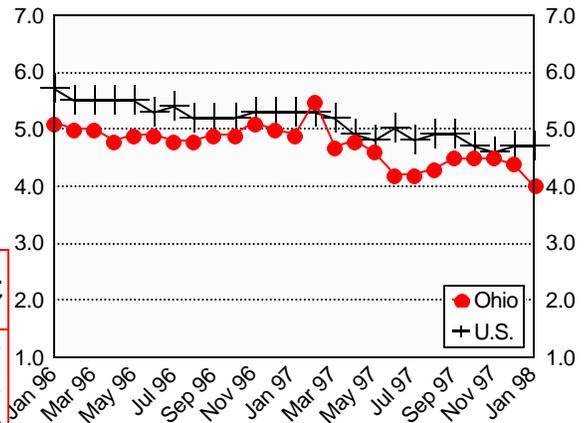
# Data Line Ohio

## UNEMPLOYMENT RATE: January 1996 To January 1998

The January unemployment rate in Ohio dropped to 4.0 from 4.4 in December. The number of unemployed workers declined 9.0 percent for the month, and is 17.1 percent lower than a year ago.

The U.S. unemployment rate in January remained at its December level of 4.7. Unemployment has risen 0.3 percent over the past month, but has declined 10.8 percent since January 1997.

EMPLOYMENT SITUATION Monthly Data (000)	Ohio Jan 98	Ohio Dec 97	Ohio Jan 97	U.S. Jan 98	U.S. Dec 97	U.S. Jan 97
Civilian Labor Force	5,791	5,786	5,670	137,493	137,169	135,729
Employment	5,559	5,532	5,390	131,083	130,777	125,088
Unemployment	232	255	280	6,409	6,392	7,188
Unemployment Rate	4.0	4.4	4.9	4.7	4.7	5.3

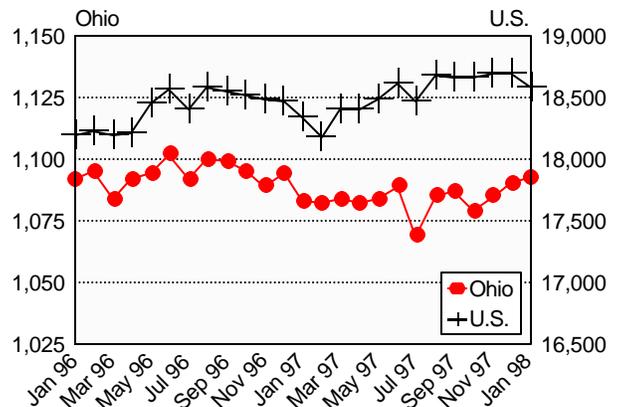


Seasonally adjusted.  
SOURCE: Ohio Bureau of Employment Services, LMI Division.

## MANUFACTURING EMPLOYMENT: January 1996 To January 1998

January employment in Ohio's manufacturing industry grew 0.2 percent for the month with 1,092,500 workers. This was an increase of 0.8 percent for the year. Production workers in Ohio's manufacturing industries earned an average of \$677.91 per week in January, down \$30.83 from December. This was \$25.22 more than a year ago, a 3.9 percent increase over January 1997.

The January manufacturing employment in the U.S. declined 0.6 percent for the month with 18,583,000 employees. This was a 1.4 percent increase for the year. Average weekly earnings for production workers dropped \$20.03 to \$560.96 in January 1998. These earnings amounted to a 3.7 percent increase of \$19.80 over January 1997.



Employment in thousands. Not seasonally adjusted.  
SOURCES: Ohio Bureau of Employment Services, LMI Division;  
U.S. Department of Labor, Bureau of Labor Statistics.

## CONSUMER PRICE INDEX: January 1996 To January 1998

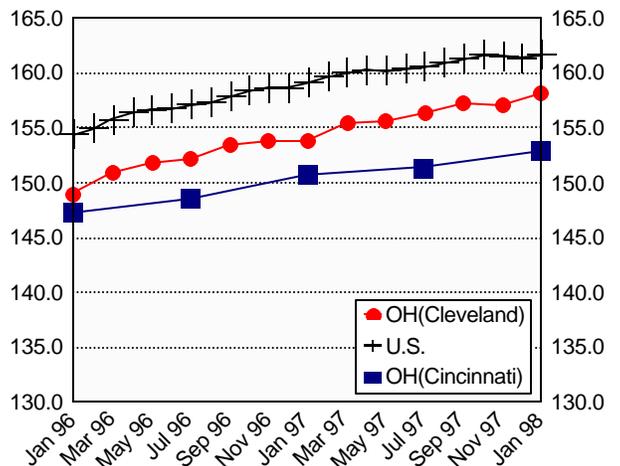
The January U.S. average city consumer price index for urban wage earners (CPI-U) rose 0.2 percent to 161.6 from 161.3 in December. This was an 1.6 percent increase over January 1997.

The Cleveland urban wage earners consumer price index for January was 158.2. This was an increase of 0.7 percent from two months ago, and a 2.9 percent increase over a year ago.

For the second half of 1997, Cincinnati's CPI-U showed a 0.9 percent increase over the first half of 1997 with 152.8. This was 1.4 percent higher than the second half of 1996.

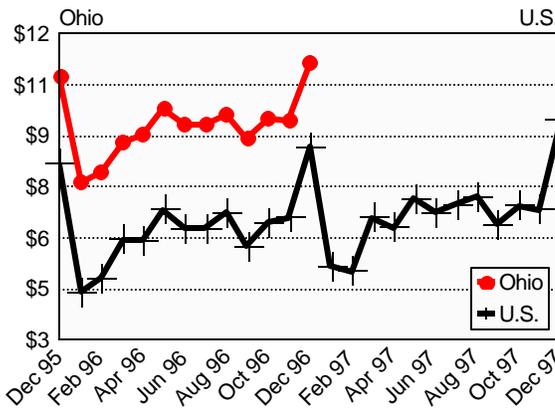
The "market basket of goods and services" has been updated as of January 1998 to better reflect current consumer buying habits. See [Data Line Ohio, March 1998, Page 4](#).

CPI-U Annual % Change	93-94	94-95	95-96	96-97
U.S. Average City	2.6%	2.8%	3.0%	2.3%
OH (Cleveland)	2.9%	2.4%	2.8%	2.7%
OH (Cincinnati)	3.3%	2.7%	2.3%	1.7%



Index for all urban consumers (CPI-U), 1982-84=100.  
U.S. updated monthly; Cleveland, Bi-monthly; Cincinnati, Semi-annually.  
SOURCE: U.S. Department of Labor, Bureau of Labor Statistics.

## ESTIMATED RETAIL SALES: December 1995 To December 1997



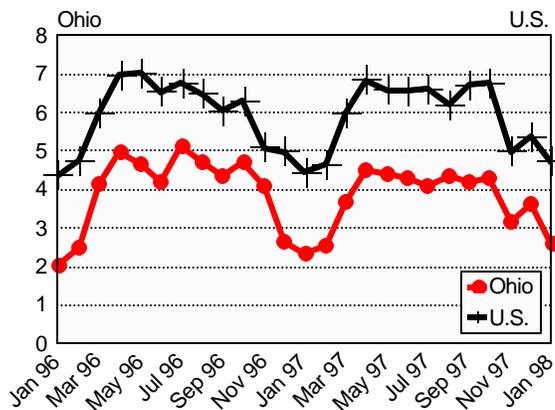
Due to budget constraints, the U.S. Bureau of the Census has discontinued publication of its monthly retail trade data for states. For the time being, Data Line Ohio will continue the Estimated Retail Sales section, displaying Ohio's sales through December, 1996, and updating the U.S. figures as they are released.

December retail sales for the U.S. have risen 20.3 percent since November with \$257,453 million. This was 5.2 percent more than a year ago. Sales in durable goods have increased 18.6 percent since November, and have increased 8.4 percent since December 1996. Nondurable goods sales grew 21.3 percent for the month, and rose 3.3 percent for the year.

Sales in billions of dollars. Figures are unadjusted.  
SOURCE: U.S. Department of Commerce, Bureau of the Census.

NOTE: Figures for the U.S. have been revised, 4/97.

## RESIDENTIAL CONSTRUCTION: January 1996 To January 1998

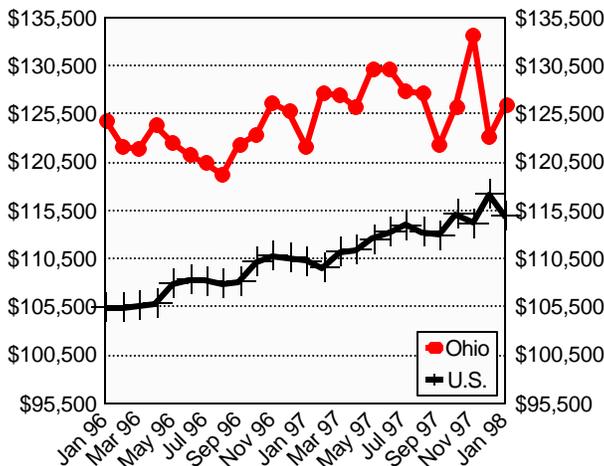


The construction of new, privately-owned housing units in Ohio decreased 28.1 percent between December 1997 and January 1998, but has increased 12.8 percent since January 1997. Permits were issued for 2,611 units within 2,011 buildings. Of those buildings authorized, 1,867 were single family dwellings, and 52 contained five or more units each.

The number of units authorized in the U.S., 94,565, was 12.1 percent less than the December 1997 figure, but 6.4 percent more than in January 1997. Permits were issued for 72,081 buildings, 68,779 were single-unit buildings, and 1,734 contained five or more units.

Number of units in thousands.  
Percent of imputed data is greater than 25 percent.  
SOURCE: U.S. Department of Commerce, Bureau of the Census.

## AVERAGE CONSTRUCTION COSTS: January 1996 To January 1998



The January 1998 average valuation per single-family dwelling in Ohio was \$126,427. This was 2.6 percent higher than last month, and 3.6 percent more than in January 1997. The total value of all permit-authorized residential construction in Ohio was \$270,504,000.

In the U.S., the average construction valuation per single-family building was \$114,964, 1.9 percent lower than the December 1997 figure, but 4.3 percent more than a year ago. The total U.S. residential construction valuation for January 1998 was \$9,207,781,000.

One-unit residential buildings only.  
Percent of imputed data is greater than 25 percent.  
SOURCE: U.S. Department of Commerce, Bureau of the Census.



## Notes and New Products

### CONSUMER PRICE INDEX

Effective January 1998, The Bureau of Labor Statistics (BLS) introduced new geographic area samples, a revised item structure, and updated expenditure weights into the Consumer Price Index (CPI).

The changes in the geographic area coverage included dropping two areas, collapsing two into one, and changing the frequency of publication for six. These changes will not affect this publication, as the US Average City, the Cleveland-Akron Metro Area, and the Cincinnati-Hamilton Metro Area will remain the same.

The major change comes with the update of the so-called "market basket." The expenditure weights applied to CPI categories will be based on consumer spending patterns for 1993-95. Without updates, the index would overweight many now infrequently purchased items, such as domestic service and phonograph records, and underweight many newly important items, such as adult day care and computer software. BLS will maintain the reference base of 1982-84=100 for most items, and will

continue to offer the 1967=100 reference base for only the All Items indexes. By using the "All Items" category for our reporting, we should be able to maintain continuity between the old and new series.

For more information on the **1998 CPI Revision**, contact Bureau of Labor Statistics, Division of Consumer Prices and Price Indexes, Room 3615 PSB, 2 Massachusetts Ave NE, Washington, DC 20212-0001, 202-606-7000, Internet address: <http://stats.bls.gov/cpihome.htm>.

### CENSUS 2000 UPDATE

The U.S. Bureau of the Census has ruled out using the Internet as a means of responding to the 2000 Census. In deference to the public's concern for complete confidentiality of their Census responses, the Bureau has decided not to accept electronic reporting via the Internet. However, it will continue to develop an Internet questionnaire assistance site to permit the public to browse reference material concerning questionnaire content, request replacement questionnaires, and ask for other assistance. This site will be tested during the Census 2000 Dress Rehearsal in April.

This report should be cited as follows: Data Line Ohio, Volume 6, Number 3, prepared and distributed by the Office of Strategic Research, Ohio Department of Development, Columbus, Ohio, March, 1998. Annette Burgess, Editor. Data Line Ohio is available on a subscription basis for \$20.00 a year. To order, contact the Office of Strategic Research at 614-466-2115 or E-Mail [osr@odod.ohio.gov](mailto:osr@odod.ohio.gov). Visit our Data Line Ohio web site at <http://www.odod.ohio.gov/osr/dataline.htm>.

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