

Data Line Ohio



Ohio Department
of Development

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MAJOR EMPLOYERS IN OHIO

General Motors continues to be the largest private sector employer in Ohio. The company employs 60,000 workers in over 22 facilities across the state. GM's employment in Ohio represents 8.5% of GM's worldwide corporate workforce. Divisions with facilities in Ohio include the NAO Group, Metal Fabricating, Delphi, the North American Truck Group, Powertrain Group and GMAC. Three other major automotive companies make the list of the top 25 private sector employees in Ohio. Ford Motor with 18,800 is 4th; Honda employing over 17,500 is 6th and Chrysler employing 11,900 is 12th. Kroger Company, headquartered in Cincinnati, employs over 25,000 people, placing it as the second largest employer in Ohio. Ohio workers represent 15.1% of Kroger's total workforce.

By revenues, the largest public corporation headquartered in Ohio is Procter and Gamble with 1997 revenues of \$35.7 billion. It employs 15,000 people in Ohio and is the 9th largest employer in the state. Fortune magazine identified 65 public corporations headquartered in Ohio in its annual review. These Ohio corporations had combined annual revenues of \$290 billion in 1997.

These names and statistics are highlighted in the updated report: **Major Ohio Employers**. It is available at the pre-paid price of \$5.00 from the Office of Strategic Research, Ohio Department of Development, P.O. Box 1001, Columbus, Ohio 43216-1001. Or by phone and credit card at (614) 466-2115.

TOP TEN OHIO BASED FORTUNE 500 COMPANIES, 1997

NUMBER	COMPANY (FORTUNE 500 RANK)	REVENUES (\$ MILLIONS)
1	PROCTER & GAMBLE (20)	35764
2	KROGER (36)	26567
3	FEDERATED DEPT. STORES (83)	15668
4	BANC ONE CORP. (113)	13219
5	GOODYEAR TIRE AND RUBBER (115)	13155
6	NATIONWIDE INS. ENTERPRISE (121)	12644
7	CARDINAL HEALTH (145)	10968
8	TRW (146)	10831
9	LIMITED (167)	9189
10	DANA (179)	8770

OHIO'S TOP TEN PRIVATE SECTOR EMPLOYERS, 1997

NUMBER	COMPANY	NUMBER OF EMPLOYEES
1	GENERAL MOTORS CORPORATION	60000
2	KROGER COMPANY	25000
3	CLEVELAND CLINIC HEALTH SYSTEM	19500
4	FORD MOTOR COMPANY	18800
5	GENERAL ELECTRIC COMPANY	18500
6	HONDA MOTOR CO. LTD	17500
7	WAL-MART STORES, INC.	17500
8	BANC ONE CORPORATION	15500
9	PROCTER & GAMBLE COMPANY	15000
10	MEIJER, INC.	13900

George V. Voinovich, Governor
State of Ohio

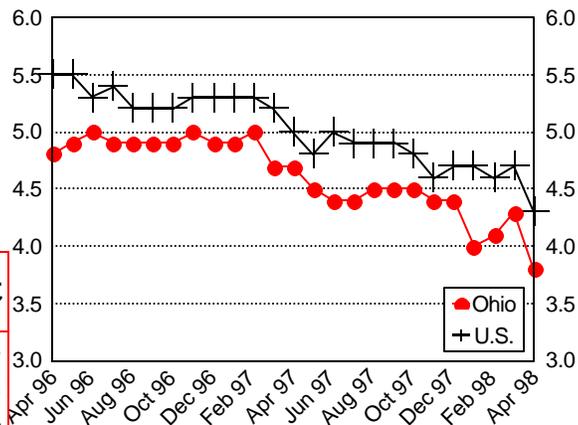
Joseph C. Robertson, Director
Ohio Department of Development

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UNEMPLOYMENT RATE: April 1996 To April 1998

The April unemployment rate in Ohio dropped from 4.3 recorded in March to 3.8. The number of unemployed workers decreased 10.5 percent for the month, and is 16.6 percent lower than a year ago.

The U.S. unemployment rate decreased in April to 4.3 from 4.7 in March. Unemployment has dropped 10.3 percent over the past month, and has declined 13.4 percent since April 1997.



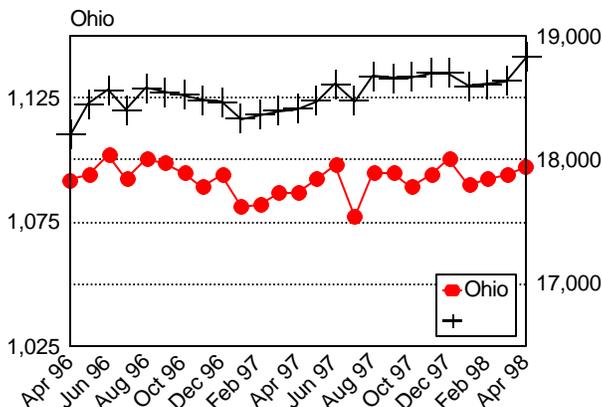
Seasonally adjusted.
SOURCE: Ohio Bureau of Employment Services, LMI Division.

EMPLOYMENT SITUATION Monthly Data (000)	Ohio Apr 98	Ohio Mar 98	Ohio Apr 97	U.S. Apr 98	U.S. Mar 98	U.S. Apr 97
Civilian Labor Force	5,781	5,806	5,679	137,242	137,523	136,043
Employment	5,560	5,558	5,414	131,383	130,994	129,275
Unemployment	221	247	265	5,859	6,529	6,768
Unemployment Rate	3.8	4.3	4.7	4.3	4.7	5.0

MANUFACTURING EMPLOYMENT: April 1996 To April 1998

April employment in Ohio's manufacturing industry remained virtually unchanged for the month with 1,097,000 workers. This was an increase of 0.9 percent for the year. Production workers in Ohio's manufacturing industries earned an average of \$650.21 per week in April, down \$28.03 from March. This was \$6.16 less than a year ago, a 0.9 percent decrease over April 1997.

The April manufacturing employment in the U.S. rose 1 percent for the month with 18,826,000 employees. This was a 3.2 percent increase for the year. Average weekly earnings for production workers dropped \$3.19 to \$556.42 in April 1998. These earnings amounted to a 4.5 percent decrease of \$26.44 over April 1997.



Employment in thousands. Not seasonally adjusted.
SOURCES: Ohio Bureau of Employment Services, LMI Division;
U.S. Department of Labor, Bureau of Labor Statistics.

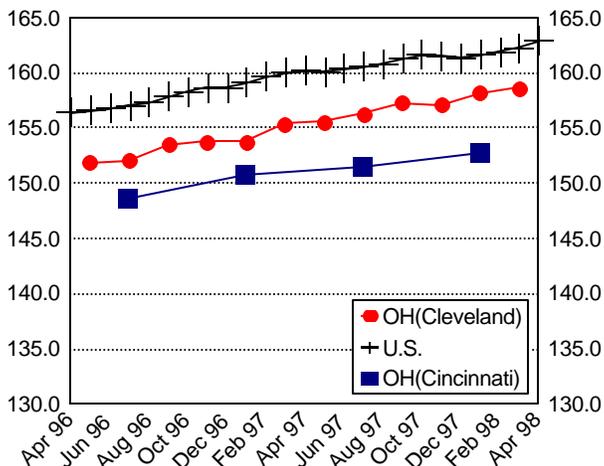
CONSUMER PRICE INDEX: April 1996 To April 1998

The April U.S. average city consumer price index for urban wage earners (CPI-U) rose 0.1 percent to 162.4 from 162.2 in March. This was a 1.4 percent increase over April 1997.

The Cleveland urban wage earners consumer price index for March was 158.6. This was an increase of 0.3 percent from two months ago, and a 2.1 percent increase over a year ago.

For the second half of 1997, Cincinnati's CPI-U showed a 0.9 percent increase over the first half of 1997 with 152.8. This was 1.4 percent higher than the second half of 1996.

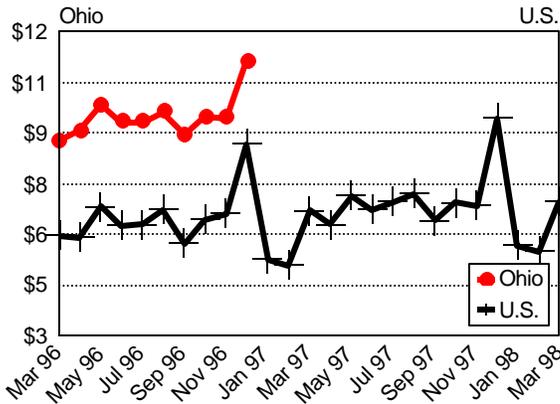
The "market basket of goods and services" has been updated as of January 1998 to better reflect current consumer buying habits. See [Data Line Ohio, March 1998, Page 4](#).



Index for all urban consumers (CPI-U), 1982-84=100.
U.S. updated monthly; Cleveland, Bi-monthly; Cincinnati, Semi-annually.
SOURCE: U.S. Department of Labor, Bureau of Labor Statistics.

CPI-U Annual % Change	93-94	94-95	95-96	96-97
U.S. Average City	2.6%	2.8%	3.0%	2.3%
OH (Cleveland)	2.9%	2.4%	2.8%	2.7%
OH (Cincinnati)	3.3%	2.7%	2.3%	1.7%

ESTIMATED RETAIL SALES: March 1996 To March 1998



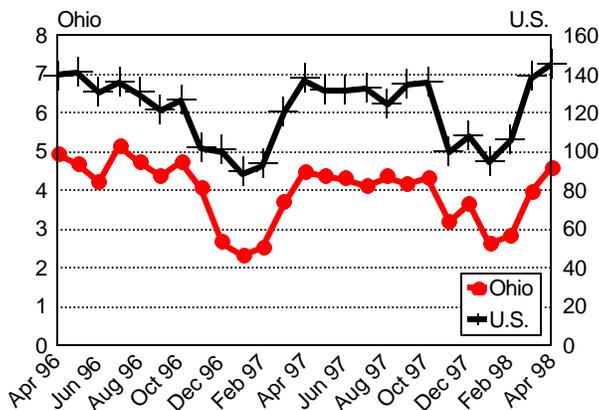
Due to budget constraints, the U.S. Bureau of the Census has discontinued publication of its monthly retail trade data for states. For the time being, Data Line Ohio will continue the Estimated Retail Sales section, displaying Ohio's sales through December, 1996, and updating the U.S. figures as they are released.

March retail sales for the U.S. have risen 11.5 percent since February with \$216,181 million. This was 2.7 percent more than a year ago. Sales in durable goods have increased 2 percent since February, and have increased 3.3 percent since March 1997. Nondurable goods sales increased 2.5 percent for the month, and rose 3.8 percent for the year.

Sales in billions of dollars. Figures are unadjusted.
SOURCE: U.S. Department of Commerce, Bureau of the Census.

NOTE: Figures for the U.S. have been revised, 4/97.

RESIDENTIAL CONSTRUCTION: April 1996 To April 1998

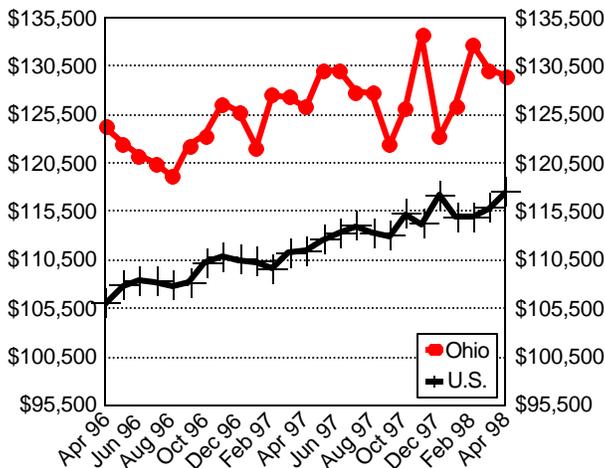


The construction of new, privately-owned housing units in Ohio increased 13.4 percent between March 1998 and April 1998, and has increased 1.7 percent since March 1997. Permits were issued for 4,572 units within 3,931 buildings. Of those buildings authorized, 3,748 were single family dwellings, and 57 contained five or more units each.

The number of units authorized in the U.S., 144,713, was 4.6 percent more than the March 1998 figure, and 5.4 percent more than in April 1997. Permits were issued for 116,945 buildings, 112,935 were single-unit buildings, and 1,935 contained five or more units.

Number of units in thousands.
Percent of imputed data is greater than 25 percent.
SOURCE: U.S. Department of Commerce, Bureau of the Census.

AVERAGE CONSTRUCTION COSTS: April 1996 To April 1998



The April 1998 average valuation per single-family dwelling in Ohio was \$129,477. This was 0.4 percent lower than last month, but 2.5 percent more than in April 1997. The total value of all permit-authorized residential construction in Ohio was \$523,528,000.

In the U.S., the average construction valuation per single-family building was \$117,501, 1.4 percent higher than the March 1998 figure, and 5.1 percent more than a year ago. The total U.S. residential construction valuation for April 1998 was \$15,007,500,000.

One-unit residential buildings only.
Percent of imputed data is greater than 25 percent.
SOURCE: U.S. Department of Commerce, Bureau of the Census.



Notes and New Products

2K CENSUS PROGRAMS GET UNDERWAY

Pre-census activities in Ohio will begin in July with many informational meetings across the state. Representative Tom Sawyer will be hosting a meeting for his constituency in Akron on July 10, 10:00 to 12:00PM at the Ocasek Building Auditorium, 161 S. High Street. The meeting will feature as speakers Acting Director of the Census James Holmes and Detroit Regional Director Dwight Dean. The purpose of the meeting is to discuss ways to encourage participation in Census 2000 in the Akron area. Representative Sawyer points out that an accurate census is important to all levels of government and the private sector. The federal government allocates more than \$170 billion annually to state and local governments based on census data.

There will also be Local Updates of Census (LUCA) program meetings held at numerous sites around the state in July. The LUCA program assists local communities in providing complete census response by enabling local officials to provide an updated listing of all local postal addresses to the Census Bureau, so that the Bureau can be certain that the census forms are

delivered to all residents. For information on the location, date, and time of the July LUCA meeting in your area, contact the Geography Division at the Detroit Regional Census Center at 888-6888-6948.

CENSUS 2000 UPDATE

President Clinton has announced his intent to nominate Kenneth Prewitt, currently president of the Social Science Research Council of New York, as the next director of the U.S. Census Bureau, according to a White House news release. If confirmed by the U.S. Senate, Prewitt would replace acting Census Bureau Director James F. Holmes. Holmes has served in the post since the resignation of Martha Farnsworth Riche. In the past, Mr. Prewitt has been Senior Vice President of the Rockefeller Foundation, and Director of the University of Chicago's National Opinion Research Corporation. Through his prepared remarks, Mr. Prewitt stated his intention to reiterate the nonpartisan nature of the Census Bureau and uphold its reliability and professional integrity.

This report should be cited as follows: Data Line Ohio, Volume 6, Number 6, prepared and distributed by the Office of Strategic Research, Ohio Department of Development, Columbus, Ohio, May, 1998. Annette Burgess, Editor. Data Line Ohio is available on a subscription basis for \$20.00 a year. To order, contact the Office of Strategic Research at 614-466-2115 or E-Mail osr@odod.ohio.gov. Visit our Data Line Ohio web site at <http://www.odod.ohio.gov/osr/dataline.htm>.

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