

Data Line Ohio



Ohio Department
of Development

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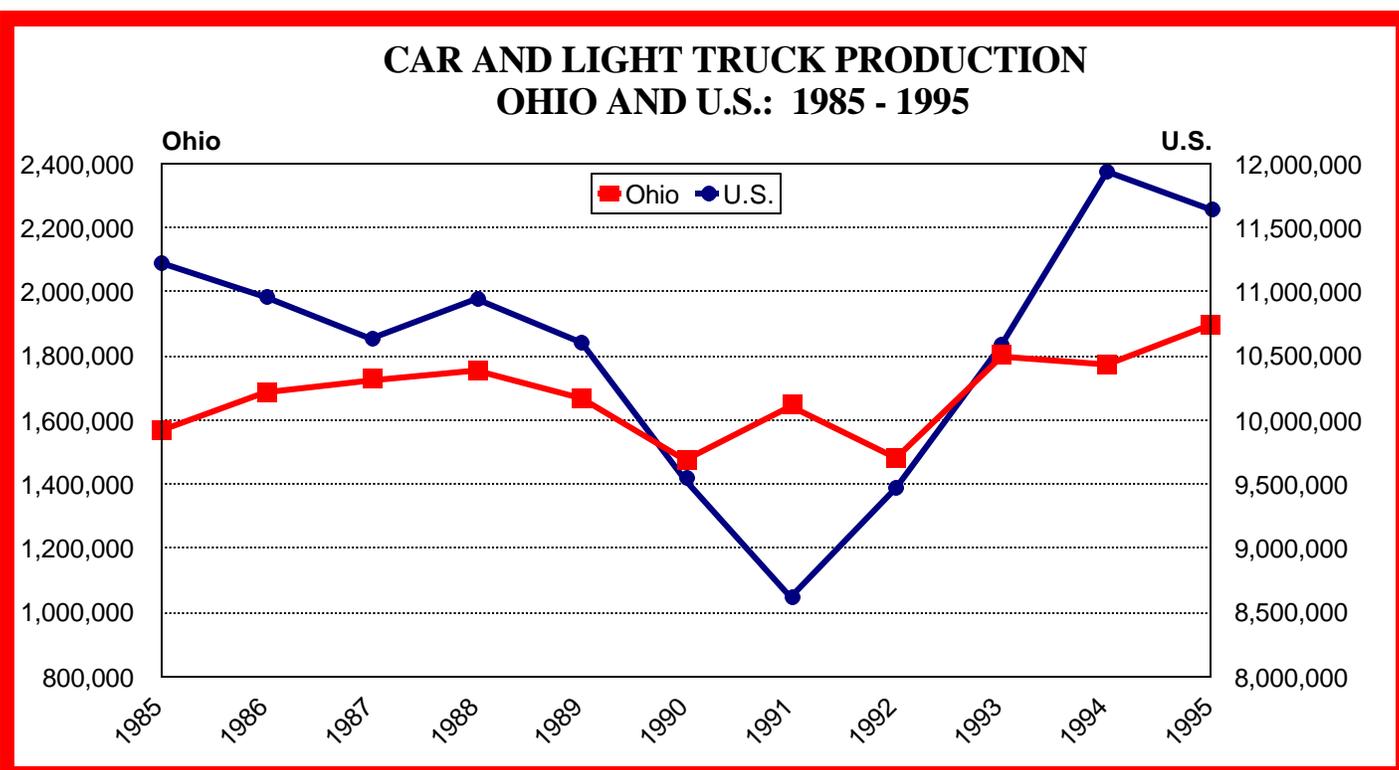
June, 1997

OHIO'S MOTOR VEHICLE INDUSTRY

The 683 motor vehicle industry establishments in Ohio employed more than 146,000 people in 1995--8.3 percent of the U.S. motor vehicle industry's establishments and 12 percent of its work force. This industry has historically been, and continues to be, an important contributor to Ohio's economy. In 1992, the motor vehicles and equipment group (SIC 371) accounted for about 3.2 percent of Ohio's gross state product. Value added in the production of motor vehicles and equipment in 1994 amounted to \$14.2 billion. This was 13.9 percent of the U.S. industry and ranked second only to that in Michigan.

Many of the country's most popular models are assembled in Ohio. These include Honda's Accord and Civic, and Chevrolet's Cavalier (ranking second, fourth, and tenth, respectively, in U.S. car sales), Chevrolet's Blazer and the Jeep Cherokee (ranking third and fourth in U.S. sport-utility sales), and Ford's Econoline (fourth ranked in U.S. van sales). In 1995, 988,869 cars and 907,288 light trucks were assembled in Ohio. Forty percent of the cars, 393,629, were assembled at Honda's plant in Marysville.

The Office of Strategic Research has prepared a report on the auto industry entitled **THE OHIO MOTOR VEHICLE INDUSTRY**. The 143-page report is filled with tables, graphs, and narratives demonstrating trends in the industry, and comparisons of Ohio with the rest of the country. The publication is available at \$25.00 a copy and can be ordered by contacting Ohio Department of Development, Office of Strategic Research, P.O. Box 1001, Columbus, OH 43216-1001, (614)466-2115.



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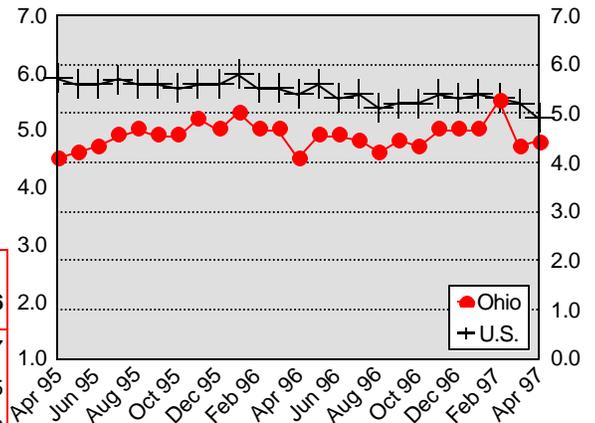
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UNEMPLOYMENT RATE: April 1995 To April 1997

The April unemployment rate in Ohio rose slightly to 4.8 from 4.7 in March. The number of unemployed workers has risen 14.8 percent since last month, and is 1.9 percent higher than a year ago.

The U.S. unemployment rate dropped in April to 4.9 from 5.2 in March. Unemployment has declined 6.0 percent over the month, and has dropped 8.1 percent since April 1996.

EMPLOYMENT SITUATION Monthly Data (000)	Ohio Apr 97	Ohio Mar 97	Ohio Apr 96	U.S. Apr 97	U.S. Mar 97	U.S. Apr 96
Civilian Labor Force	5,756	5,754	5,620	136,098	136,319	133,427
Employment	5,481	5,482	5,351	129,384	129,175	126,125
Unemployment	274	272	269	6,714	7,144	7,302
Unemployment Rate	4.8	4.7	4.8	4.9	5.2	5.5

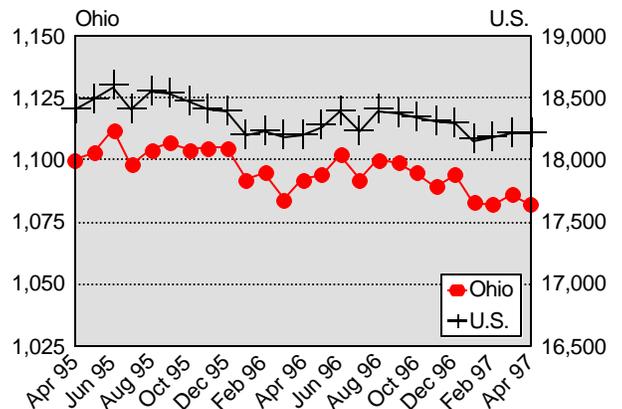


Seasonally adjusted.
SOURCE: Ohio Bureau of Employment Services, LMI Division.

MANUFACTURING EMPLOYMENT: April 1995 To April 1997

April employment in Ohio's manufacturing industry showed a decrease of 0.4 percent for the month with 1,081,700 workers. This was an decrease of 0.9 percent for the year. Production workers in Ohio's manufacturing industries earned an average of \$656.37 per week in April, down \$3.89 from March 1997, but up \$22.80 over the earnings a year ago.

The April manufacturing employment in the U.S. showed no significant change for the month with 18,217,000 employees. This was a 0.1 percent increase for the year. Average weekly earnings for production workers dropped \$2.30 to \$582.86 in April 1997, an increase of \$24.68 over April 1996.



Employment in thousands. Not seasonally adjusted.
SOURCES: Ohio Bureau of Employment Services, LMI Division; U.S. Department of Labor, Bureau of Labor Statistics.

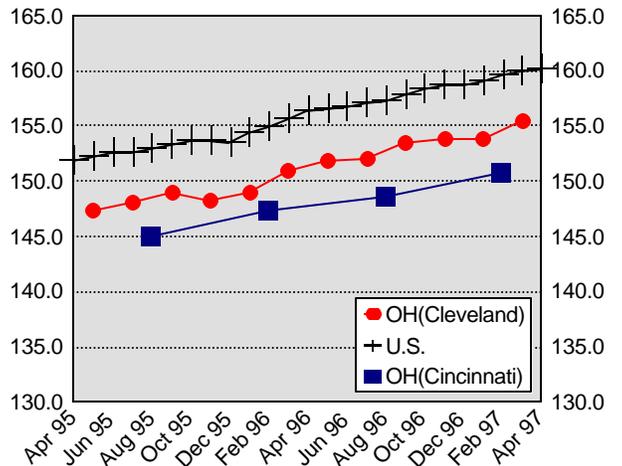
CONSUMER PRICE INDEX: April 1995 To April 1997

The April U.S. average city consumer price index for urban wage earners (CPI-U) rose 0.1 percent to 160.2 from 159.6 in March. This was a 2.5 percent increase over April 1996.

The Cleveland urban wage earners consumer price index for March was 155.4. This was an increase of 1.0 percent from two months ago and a 3.0 percent increase over a year ago.

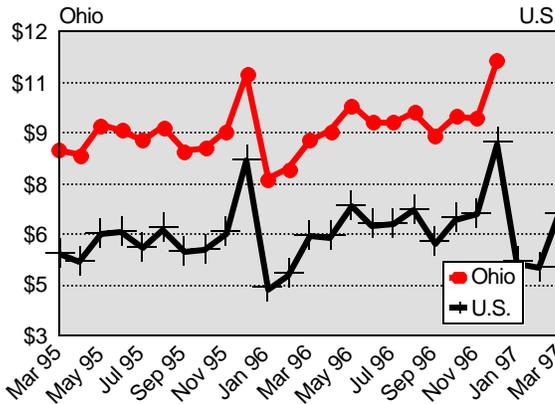
For the second half of 1996, Cincinnati's CPI-U showed a 1.4 percent increase over the first half of 1996 with 150.7. This was 2.3 percent higher than the second half of 1995.

CPI-U Annual % Change	92-93	93-94	94-95	95-96
U.S. Average City	3.0%	2.6%	2.8%	3.0%
OH (Cleveland)	2.6%	2.9%	2.4%	2.8%
OH (Cincinnati)	2.8%	3.3%	2.7%	2.3%



Index for all urban consumers (CPI-U), 1982-84=100.
U.S. updated monthly; Cleveland, Bi-monthly; Cincinnati, Semi-annually.
SOURCE: U.S. Department of Labor, Bureau of Labor Statistics.

ESTIMATED RETAIL SALES: March 1995 To March 1997



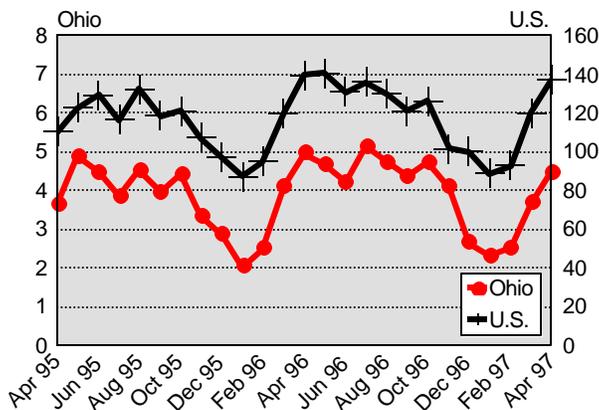
Due to budget constraints, the U.S. Bureau of the Census has discontinued publication of its monthly retail trade data for states. For the time being, Data Line Ohio will continue the Estimated Retail Sales section, displaying Ohio's sales through December, 1996, and updating the U.S. figures as they are released.

March retail sales for the U.S. showed a 14.5 percent increase over February with \$210,155 million. This was 5.4 percent more than a year ago. Sales in durable goods have grown 15.3 percent since February, and registered an increase of 5.4 percent over last year. Nondurable goods sales rose 14 percent for the month, and increased 5.4 percent for the year.

Sales in billions of dollars. Figures are unadjusted.
SOURCE: U.S. Department of Commerce, Bureau of the Census.

NOTE: Figures for the U.S. have been revised, 4/97.

RESIDENTIAL CONSTRUCTION: April 1995 To April 1997

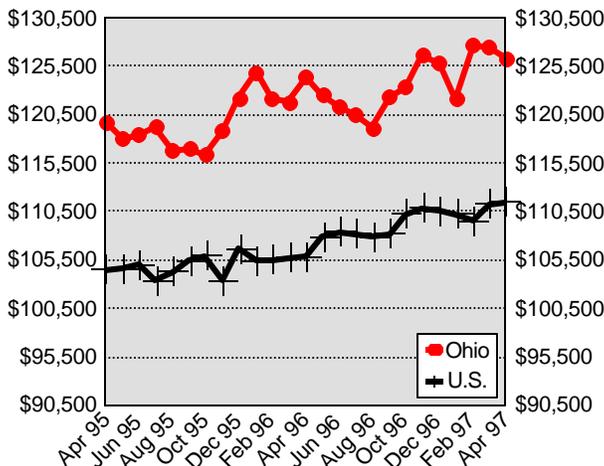


The construction of new, privately-owned housing units in Ohio increased 22.2 percent between March 1997 and April 1997, but has decreased 9.5 percent since April 1996. Permits were issued for 4,493 units within 3,688 buildings. Of those buildings authorized, 3,483 were single family dwellings, and 63 contained five or more units each.

The number of units authorized in the U.S., 136,963, was 14.1 percent more than in March 1997, but 1.7 percent fewer than in April 1996. Permits were issued for 108,363 buildings, 103,808 were single-unit buildings, and 1,970 contained five or more units.

Number of units in thousands.
Percent of imputed data is greater than 25 percent.
SOURCE: U.S. Department of Commerce, Bureau of the Census.

AVERAGE CONSTRUCTION COSTS: April 1995 To April 1997



The April 1997 average valuation per single-family dwelling in Ohio was \$126,289. This was 0.9 percent lower than last month, but 1.6 percent more than in April 1996. The total value of all permit-authorized residential construction in Ohio was \$488,388,000.

In the U.S., the average construction valuation per single-family building was \$111,450, 0.2 percent more than the March 1997 figure, and 5.3 percent more than a year ago. The total U.S. residential construction valuation for April 1997 was \$13,188,495,000.

One-unit residential buildings only.
Percent of imputed data is greater than 25 percent.
SOURCE: U.S. Department of Commerce, Bureau of the Census.



Notes and New Products

ANNUAL SURVEY OF MANUFACTURES

In 1995, Ohio ranked second only to California in the number of persons employed in manufacturing. The **1995 Annual Survey of Manufactures** found that the payroll for Ohio's 1,084,200 manufacturing employees amounted to \$39,505.7 million. The industrial machinery and equipment industry (SIC 35) in Ohio employed the largest number--149,800 persons. There were 132,100 workers in the fabricated metal products industry (SIC 34), and the transportation equipment industry (SIC 37) employed 123,900 persons. The table below provides selected 1995 figures for the U.S. and the top four manufacturing states.

	Employment	Value Added By Manufac- ture (millions)	New Capital Expenditures (millions)
United States	18,740,600	\$1,709,180.3	\$128,234.7
California	1,927,700	\$178,358.4	\$12,879.1
Ohio	1,084,200	\$103,713.1	\$8,022.4
Texas	1,018,500	\$112,425.1	\$11,508.7
Illinois	1,008,500	\$93,762.8	\$6,410.1

The **1995 Annual Survey of Manufactures** is compiled by the U.S. Bureau of the Census, and presents 1995 and 1994 estimates for employment, plant hours, payrolls, value added by manufacture, capital expenditures, cost of materials, inventories, value of industry shipments, and fuels and electric energy consumed for the United States and each State by industry group. The Internet address for this information is: <http://www.census.gov/prod/www/frames.html>, or call the Public Information Office at 301-457-3030.

1997 KIDS COUNT

There are 7.1 million children growing up in poor communities today. The **1997 Kids Count Data Book** is a national and state-by-state effort to track the status of children in the U.S. These state profiles of child well-being are produced by the Annie E. Casey Foundation, Attn: KIDS COUNT Data Book, 701 St. Paul Street, Baltimore, MD 21202. The KIDS COUNT Data Online is available on the Internet at www.aecf.org.

This report should be cited as follows: Data Line Ohio, Volume 5, Number 6, prepared and distributed by the Office of Strategic Research, Ohio Department of Development, Columbus, Ohio, June, 1997. Annette Burgess, Editor. Data Line Ohio is available on a subscription basis for \$20.00 a year. To order contact the Office of Strategic Research at 614-466-2115. The State of Ohio is an Equal Opportunity Employer.



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