Ohio | Department of Development

Policy Research and Strategic Planning Office
A State Affiliate of the U.S. Census Bureau

International Corporate Investment in Ohio Operations

June 2010

Ted Strickland, Governor of Ohio
Lee Fisher, Lt. Governor of Ohio
Lisa Patt-McDaniel, Director, Ohio Department of Development

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Lee Fisher, Lt. Governor

Lisa Patt-McDaniel, Director

Dear Fellow Ohioans:

Our newest survey has identified 3,363 international establishments operating in Ohio and employing more than 194,000 people. The global headquarters of these companies are located in 41 different countries with Japan, Germany, the United Kingdom, and Canada being the top four countries - making Ohio a strong part of the world economy.

The International Corporate Investment in Ohio Survey is a unique and useful publication for corporation and community leaders alike:

- Section One provides a visual distribution of the international establishments through a set of Ohio County maps.
- In the second section the companies are list alphabetically by Ohio Operating Name.
- In the third section the list is focused on the country of origin for the global parent.
- The fourth section provides a detailed list of international operations by their Ohio County of operation.

Ohio's diverse industries have placed our state among the world's market leaders. This diversity is complemented by an unmatched business environment that encourages the corporate growth and profitability necessary for professional success, and a variety of cultural, educational, and recreational opportunities that provide comfortable, satisfying lifestyles outside of work. Ohio's unique combination of life and work amenities makes our state a leader in providing the kind of balance employees strive for in their lives.

I invite you to review the attached report to expand your understanding of Ohio's large and diverse economy and we welcome your input. If you have any questions or comments, please contact John Magill, Chief Strategic Officer at (614) 466-2116.

Sincerely,

Lisa Patt-McDaniel
Director

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THE DIRECTORY OF INTERNATIONAL CORPORATE INVESTMENT IN OHIO OPERATIONS is a listing of international enterprises that have an investment or managerial interest within the State of Ohio. The report contains graphical summaries of international firms in Ohio, and alphabetical company listings sorted into three categories: company name, country of ultimate parent, and county location. The enterprises listed in this directory have 5 or more employees at individual locations.

This directory was created based on information obtained from Dun & Bradstreet. This information was crosschecked against company Websites and online corporate directories such as the Harris InfoSource Selectory® and ReferenceUSA®. There is no mandatory state filing of international status.

When using this directory, it is important to recognize that global trade and commerce are dynamic and in constant flux. The ownership and location of the companies listed is subject to change. Employment counts may differ from totals published by other sources due to aggregation, definition, and time periods.

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INTRODUCTION AND EXPLANATIONS

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International Investment in Ohio

- This survey identifies 3,363 international establishments employing 194,080 people

- Companies from 41 countries were identified as having investments in Ohio

- Six countries comprise 68 percent of total international employment

Japan	**27%**
Germany	**15%**
United Kingdom	**13%**
Canada	**8%**
Switzerland	**7%**
France	**7%**

- The Motor Vehicle Industry comprises the largest segment of employment

- Ranking investment by the number of employees, ten companies employ more than 2,500

Honda	**14,000**
Aldi	**6,000**
Safelite Solutions	**4,440**
BP p.l.c.	**3,492**
Bridgestone	**3,484**
Reed Elsevier	**2,950**
Nestle	**2,793**
Delfin SARL (LensCrafters)	**2,715**
Tyco International	**2,619**
Fiat / Chrysler	**2,550**

- The Metropolitan Areas of Cleveland, Columbus, and Cincinnati have the highest concentrations of international investment.

Explanations

Company listings in this directory are limited to those with five or more workers at an individual location.

However, summary statistics on the total number of establishments and employees by country of the parent corporation include estimates for all establishments, regardless of size.

Companies, or divisions of companies, with multiple retail or service locations (e.g., BP service stations) were generally assigned one location with an employment estimate reflecting the total for all locations in the state. These consolidated listings are denoted by a company name where all letters are capitalized (e.g., BP AMERICA INC).

- In Section 2, which lists companies alphabetically, these consolidated listings include a statewide estimate of the total number of establishments operated by the company.

- In Section 3, which lists companies by country, summary statistics for each country include the total number of establishments associated with these consolidated listings.

- In Section 4, which lists companies by county, consolidated listings have been assigned the location "zz" and appear at the very end of the section.

Due to different methodology, time frames, and differing reporting formats, it is recommended that no comparisons be made between this edition and earlier editions of the International Investment reports.

SIC – Standard Industrial Classification codes are assigned to a company location based upon the function of the operation. SIC code definitions can be found at: http://www.osha.gov/pls/imis/sic_manual.html

Establishments and Employment by Country

Country	Establishments	Employees
Japan	**559**	**51,747**
Pacific Rim		
Australia	37	1,300
China	10	902
China - Hong Kong	13	1,427
China - Taiwan	4	161
India	31	2,218
New Zealand	8	699
Singapore	5	30
South Korea	10	426
Thailand	1	60
France	**131**	**13,012**
Germany	**528**	**29,848**
Switzerland	**133**	**13,130**
United Kingdom	**774**	**25,942**
Europe		
Austria	14	789
Belgium	55	6,608
Denmark	3	270
Finland	15	1,399
Ireland	51	3,711
Italy	73	6,541
Liechtenstein	3	49
Luxembourg	170	5,700
Netherlands	78	5,663
Norway	5	339
Russia	10	1,045
Spain	9	418
Sweden	26	1,819
Ukraine	1	100
Canada	**545**	**14,936**
Americas		
Bermuda	1	15
Brazil	7	167
British Virgin Islands	3	112
Colombia	2	640
Mexico	13	1,479
Panama	1	3
Middle East		
Israel	7	94
Kuwait	2	70
Saudi Arabia	5	145
Turkey	11	230
UAE	5	675
South Africa	4	161
Totals	**3,363**	**194,080**

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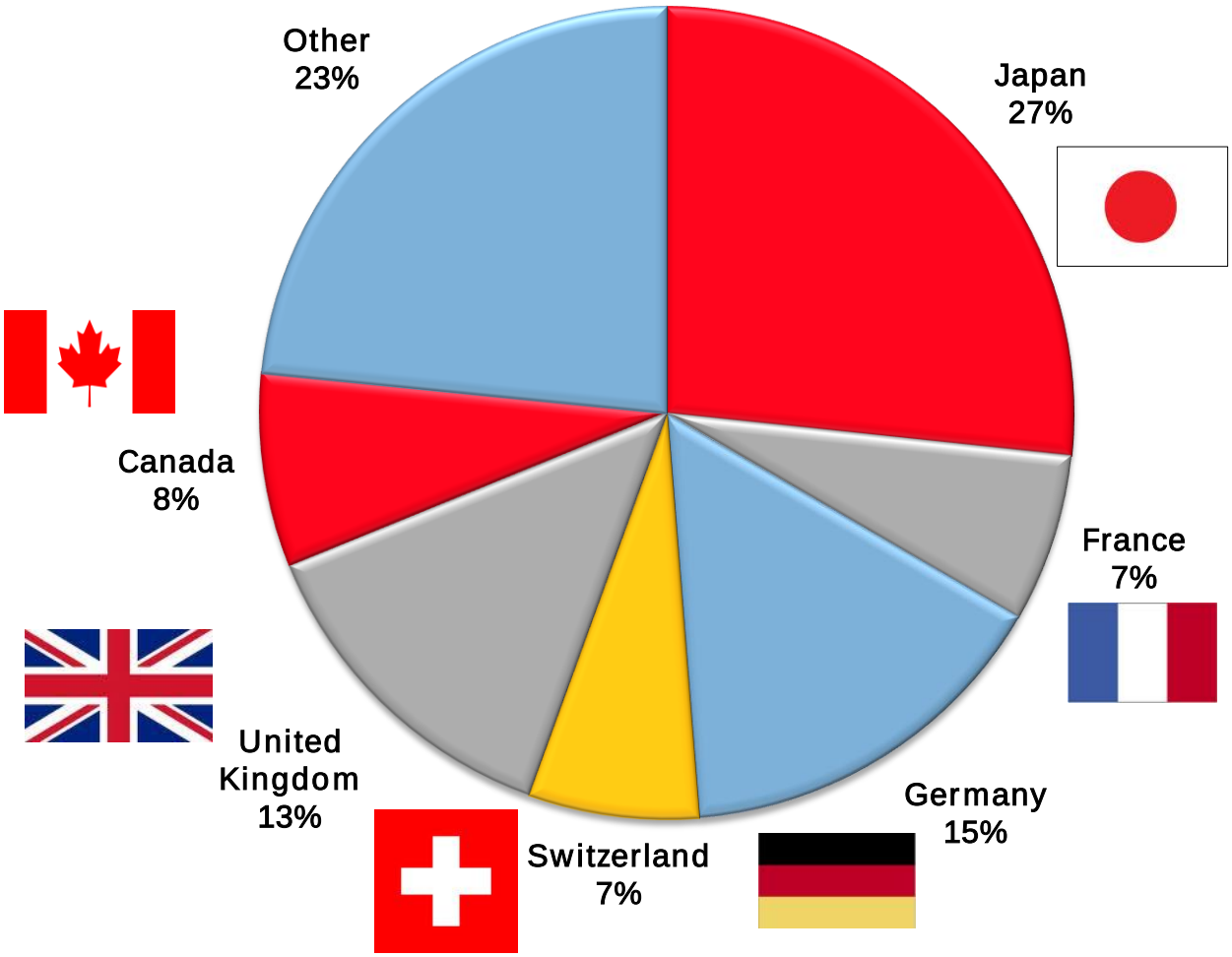
International Investment in Ohio

Percent Employment by Country



MAPS

International Corporate Presence in Ohio

Establishments by County

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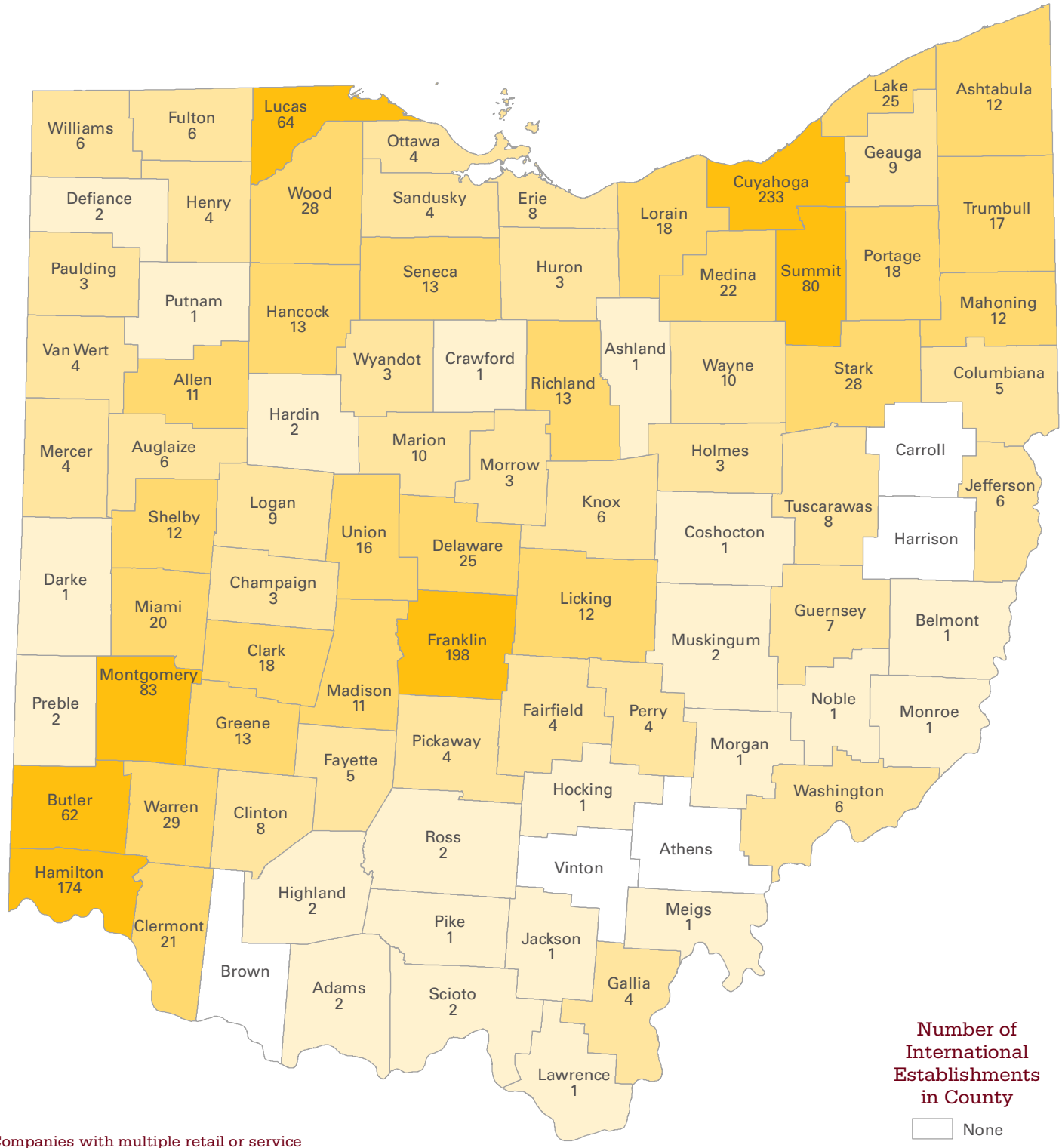

Number of International Establishments in County

- None
- 1 - 2
- 3 - 10
- 11 - 50
- 51 - 233

Companies with multiple retail or service locations may not be assigned to specific counties. Therefore, county figures do not sum to the statewide establishment total, 3,363.

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International Corporate Presence in Ohio

Employment by County

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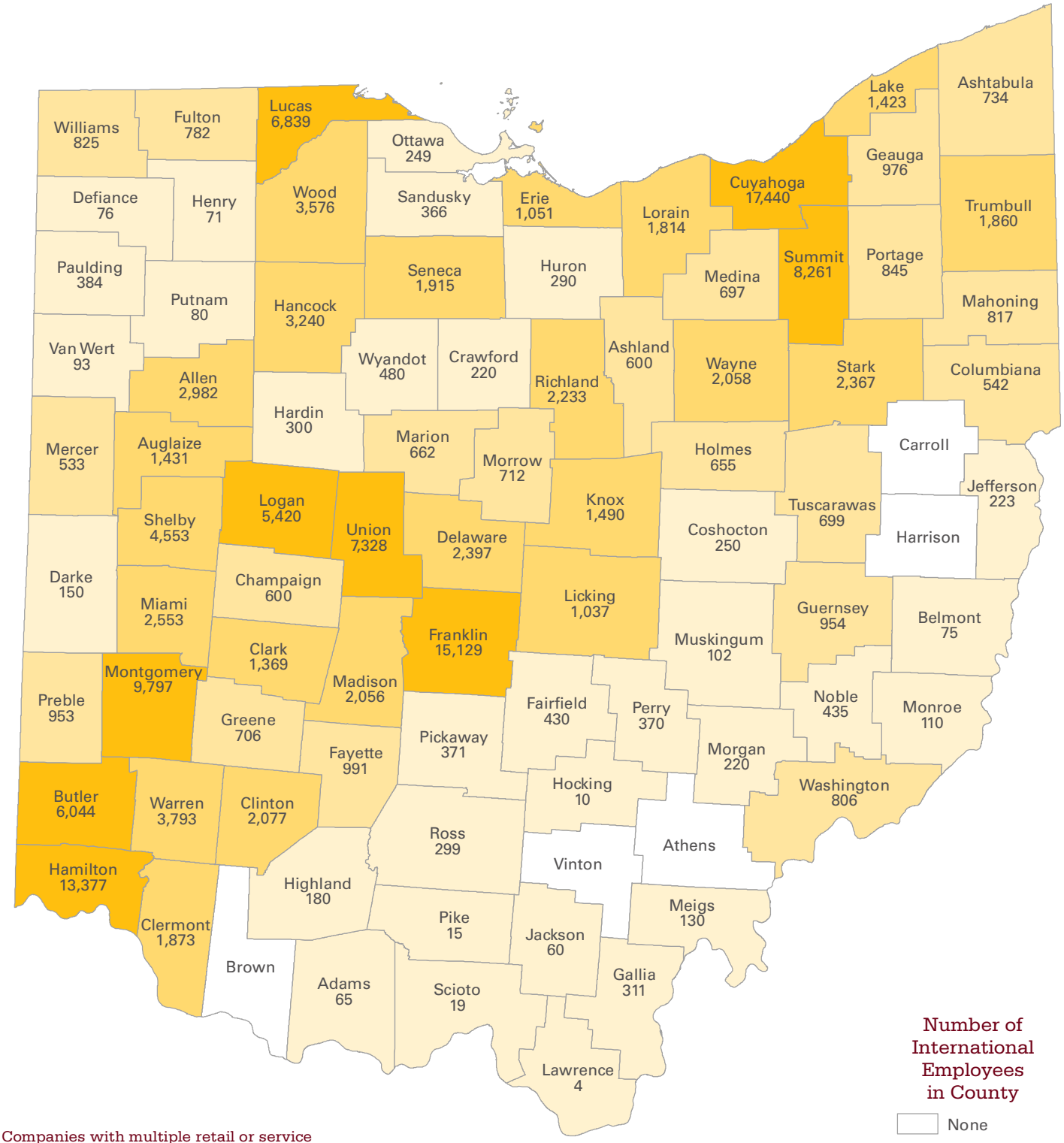

Number of International Employees in County

- None
- 1 - 500
- 501 - 1,000
- 1,001 - 5,000
- 5,001 - 17,440

Companies with multiple retail or service locations may not be assigned to specific counties. Therefore, county figures do not sum to the statewide employment total, 194,080.

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Canadian Establishments

Establishments by County

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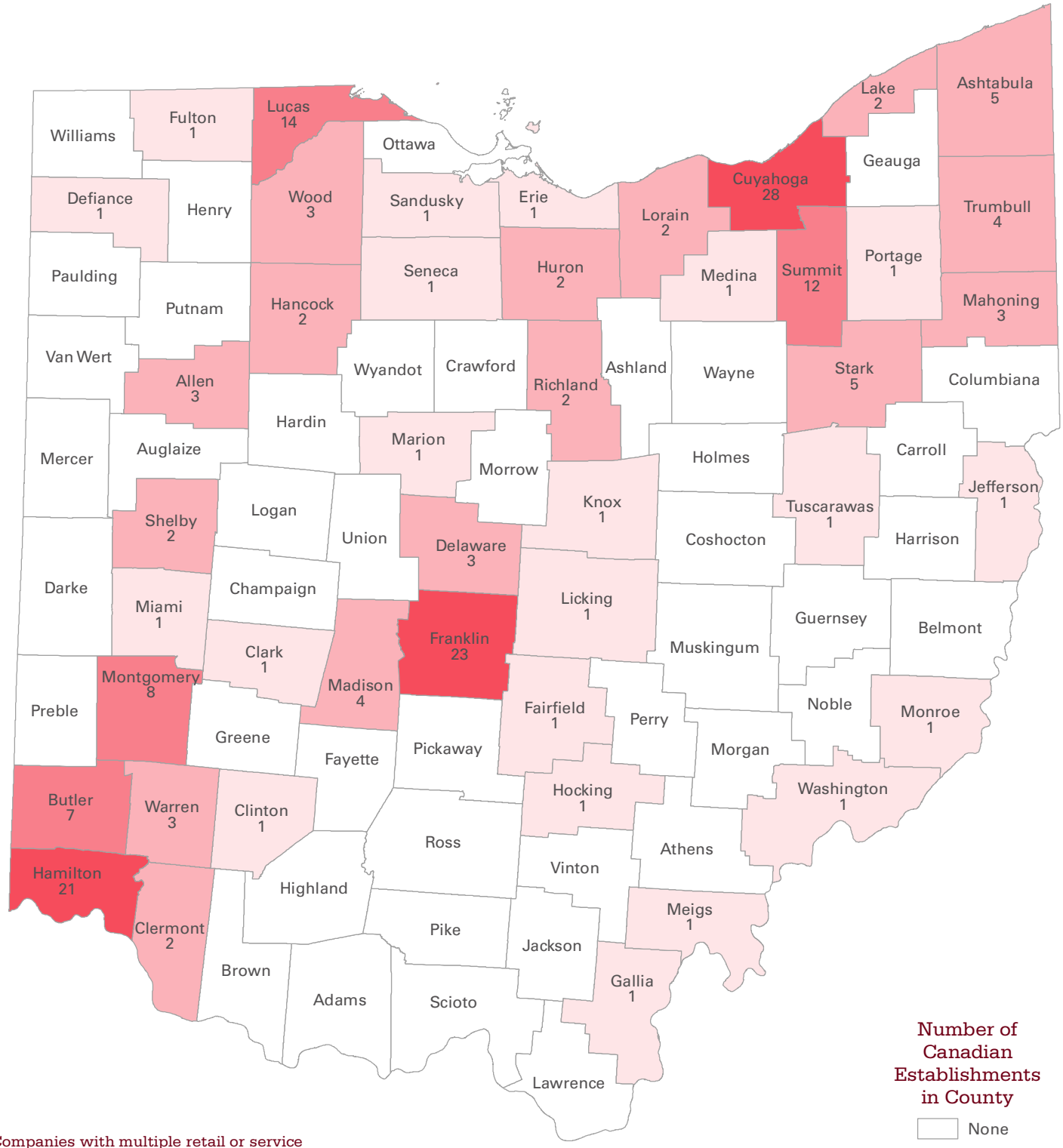

Number of Canadian Establishments in County

- None
- 1
- 2 - 5
- 6 - 15
- 16 - 28

Companies with multiple retail or service locations may not be assigned to specific counties. Therefore, county figures do not sum to the statewide establishment total, 545.

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French Establishments

Establishments by County

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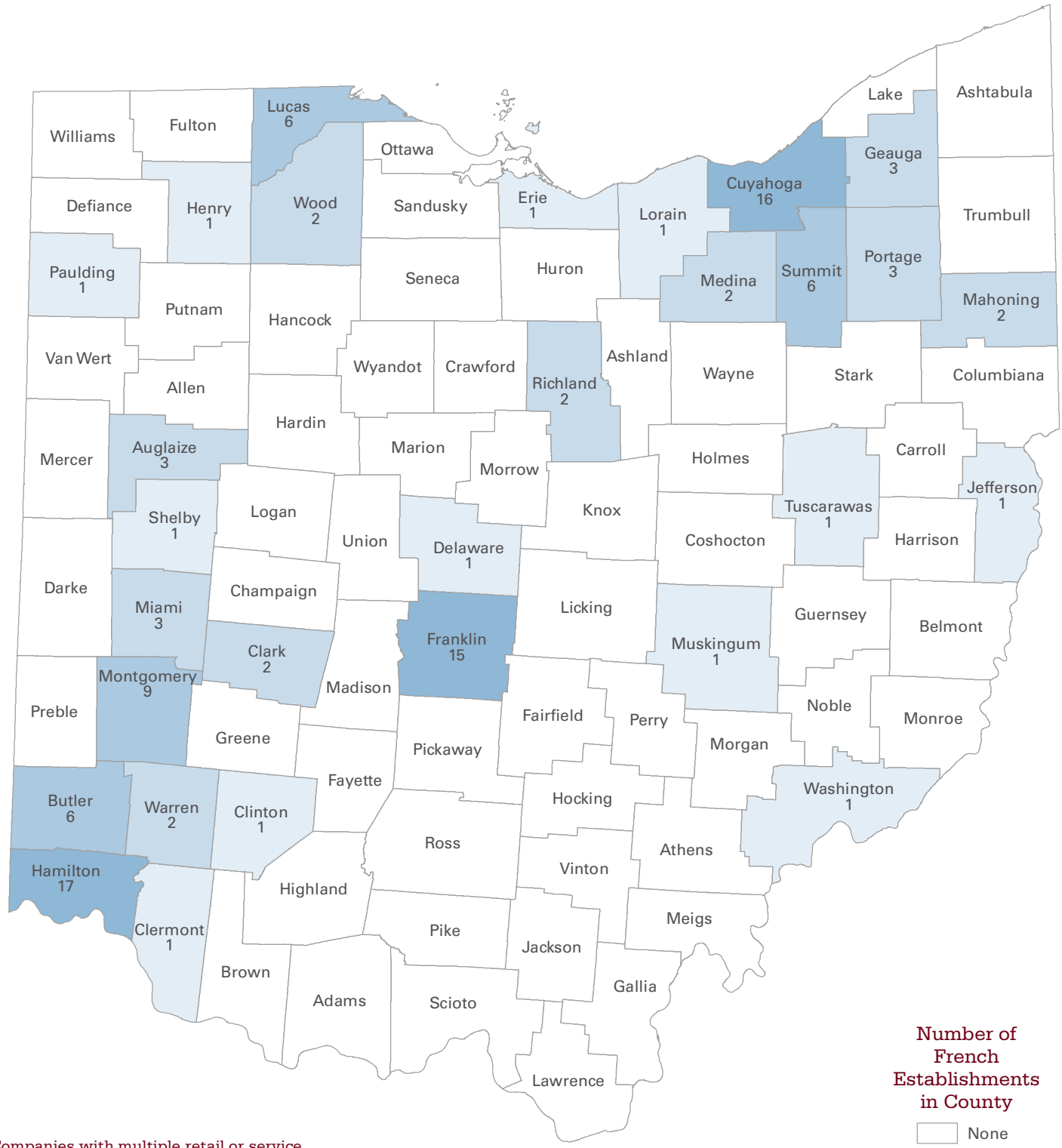

Number of French Establishments in County

- None
- 1
- 2 - 3
- 4 - 9
- 10 - 17

Companies with multiple retail or service locations may not be assigned to specific counties. Therefore, county figures do not sum to the statewide establishment total, 131.

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German Establishments

Establishments by County

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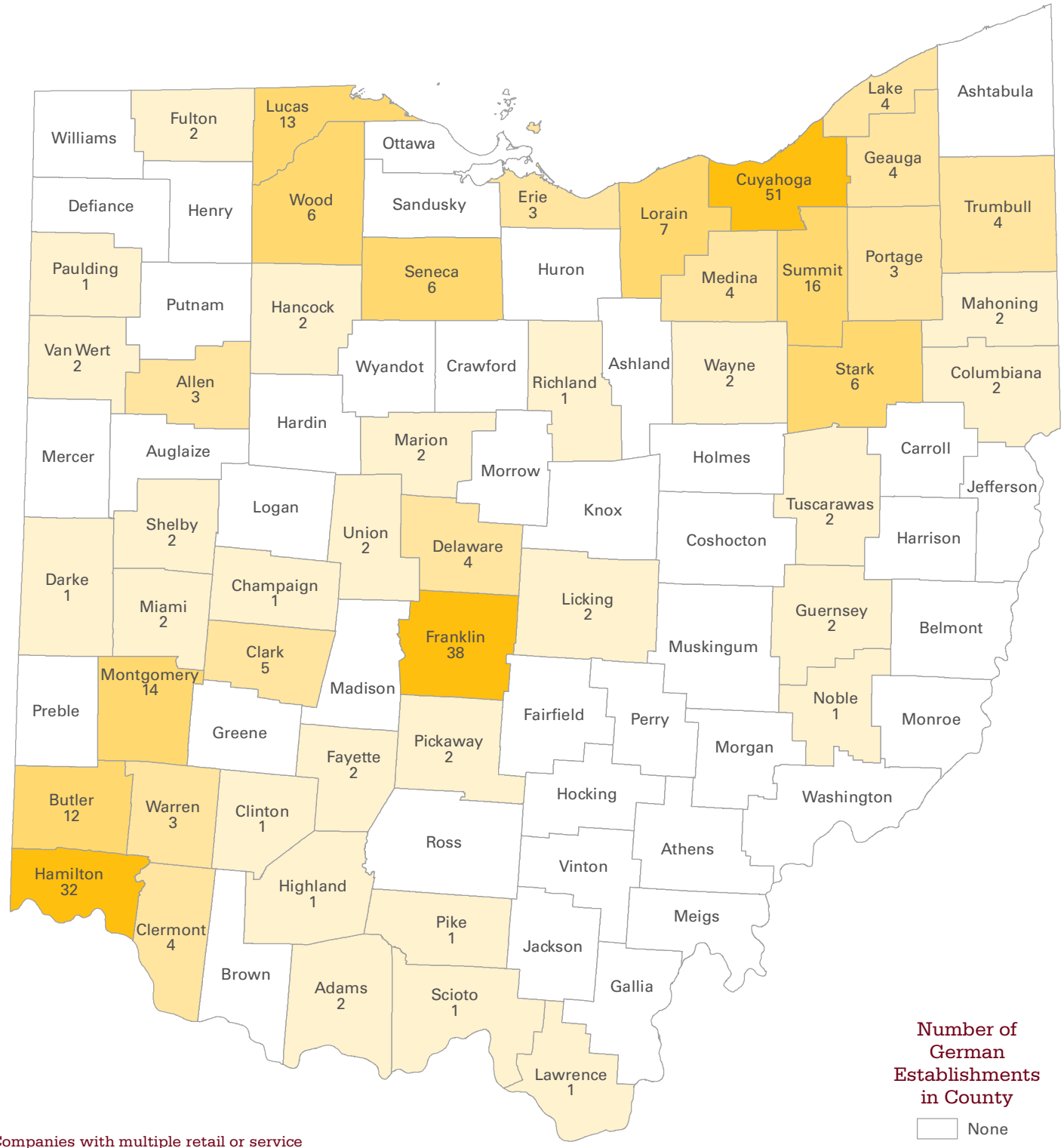

Number of German Establishments in County

- None
- 1 - 2
- 3 - 5
- 6 - 20
- 21 - 51

Companies with multiple retail or service locations may not be assigned to specific counties. Therefore, county figures do not sum to the statewide establishment total, 528.

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Japanese Establishments

Establishments by County

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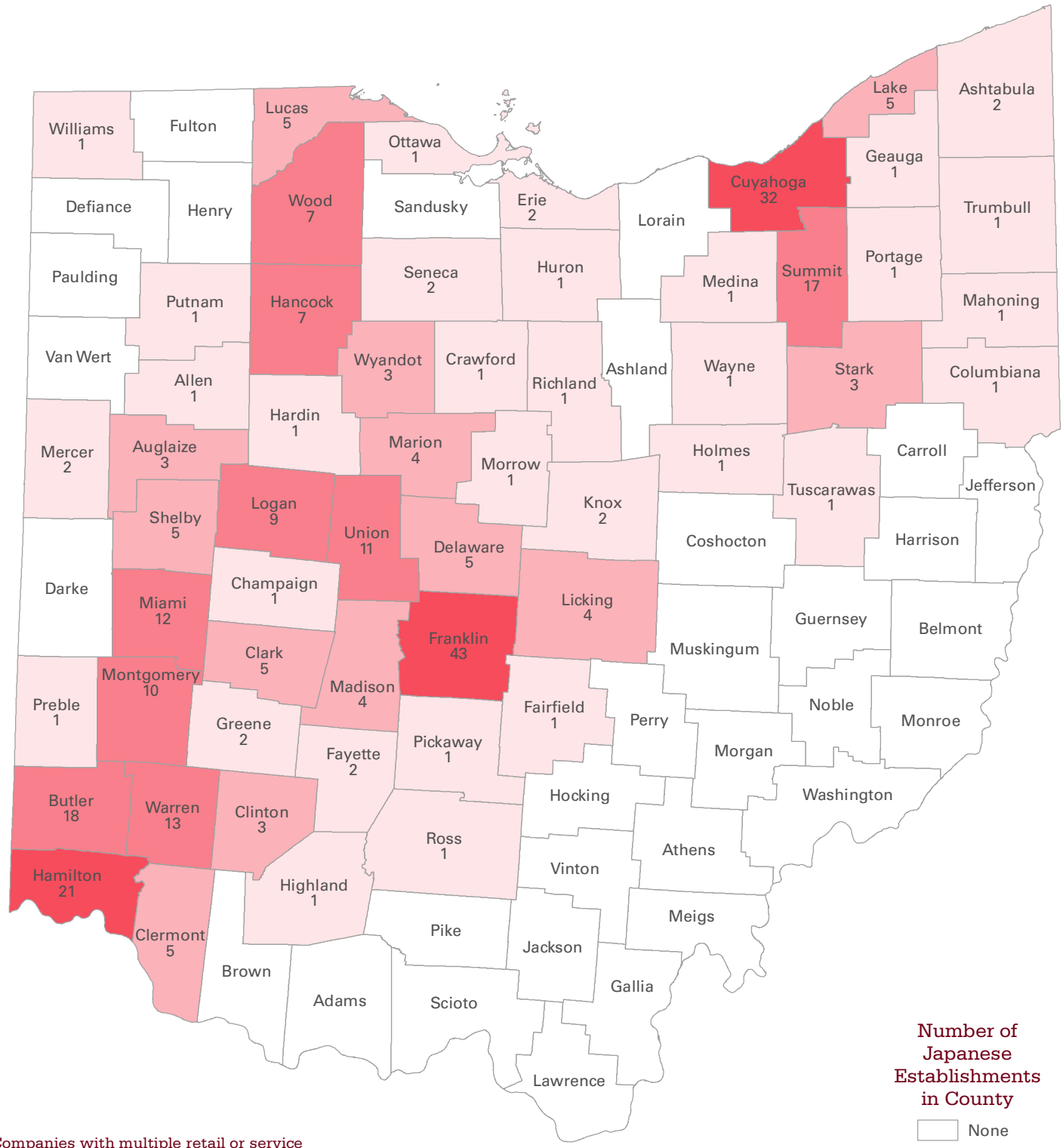

Number of Japanese Establishments in County

- None
- 1 - 2
- 3 - 5
- 6 - 20
- 21 - 43

Companies with multiple retail or service locations may not be assigned to specific counties. Therefore, county figures do not sum to the statewide establishment total, 559.

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United Kingdom Establishments

Establishments by County

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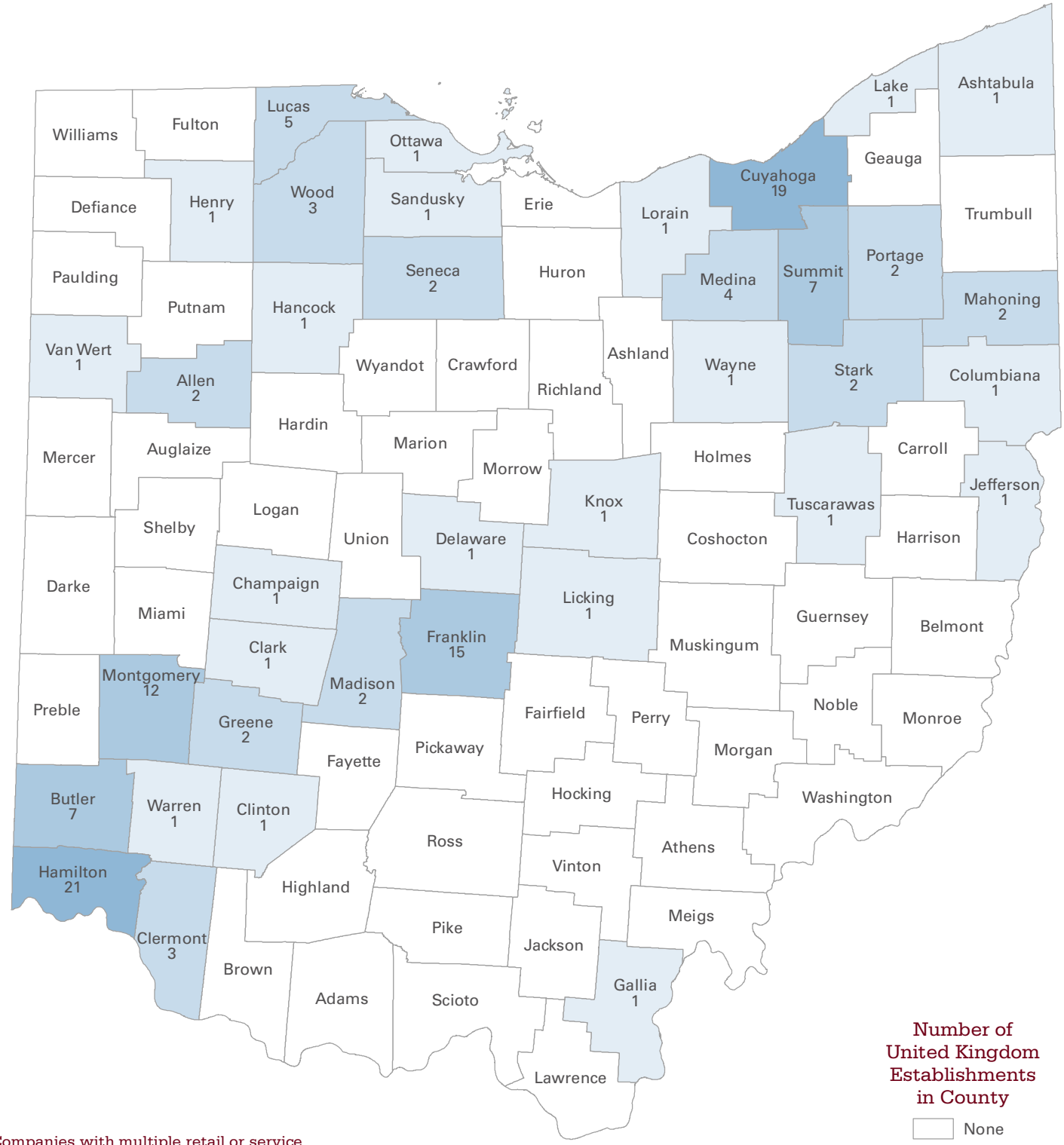

Companies with multiple retail or service locations may not be assigned to specific counties. Therefore, county figures do not sum to the statewide establishment total, 774.

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