

Data Line Ohio



Prepared by the Office of Strategic Research

Volume 5, Number 2

February, 1997

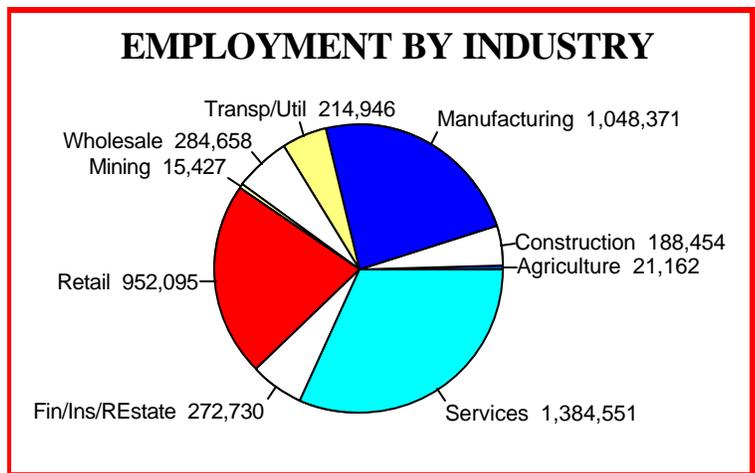
1994 OHIO COUNTY BUSINESS PATTERNS

In 1994, Ohio had 260,775 business establishments with a total annual payroll of \$110,584,013,000. Ohio gained 122,363 jobs between 1993 and 1994, for a total of 4,385,611 in non-government employment. The "1994 County Business Patterns, Ohio" indicate that the top three counties, Cuyahoga, Franklin, and Hamilton, provide 40 percent of Ohio's jobs. Franklin County ranked eighth among the Nation's 3,200 counties in employment gains. It added 21,012 jobs during the one-year period.

The distribution of Ohio's business establishments by employment-size class shows that over 97 percent of the total establishments employ fewer than 100 persons, and 52

percent of those are establishments of 1- to 4-employee size. Those establishments employing 1,000 or more workers tended to be in the manufacturing and services sectors.

The "County Business Patterns 1994, Ohio" provides information on business establishments, employment, and payroll, by detailed industry. Data are compiled for all states and counties in the U.S., and for the first time this year, data are available by ZIP Code on CD-ROM disc. For more information, contact Customer Services Branch, Administrative & Customer Services Division, Bureau of the Census, Washington, DC 20233, 301-457-4100, Internet address: <<http://www.census.gov/>>.



NUMBER OF ESTABLISHMENTS BY EMPLOYMENT-SIZE CLASS

INDUSTRY	1-9	10-49	50-99	100-499	500-999	1000+	TOTAL
TOTAL	188,004	57,723	8,211	6,115	447	275	260,775
Agricultural Services/Forestry/Fishing	3,741	472	28	12	2	0	4,255
Mining	635	271	32	19	1	1	959
Construction	21,080	4,012	347	131	4	2	25,576
Manufacturing	8,154	6,330	1,725	1,918	167	112	18,406
Transportation/Public Utilities	6,717	2,413	395	276	30	21	9,852
Wholesale Trade	13,339	5,496	610	334	11	6	19,796
Retail Trade	42,812	18,072	2,508	1,221	56	9	64,678
Finance/Insurance/Real Estate	18,330	3,788	429	296	37	18	22,898
Services	71,169	16,819	2,135	1,908	139	106	92,276
Unclassified Establishments	2,027	50	2	0	0	0	2,079

George V. Voinovich, Governor
State of Ohio

Donald E. Jakeway, Director
Ohio Department of Development

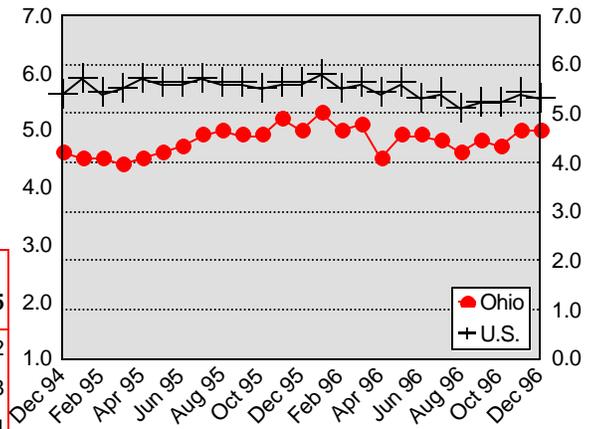
Data Line Ohio

UNEMPLOYMENT RATE: December 1994 To December 1996

The December unemployment rate in Ohio remained at its November level of 5.0. The number of unemployed workers has risen a slight 1.0 percent since last month, and is 2.1 percent higher than a year ago.

The U.S. unemployment rate remained at 5.3 in December, the same as the November rate. Unemployment has dropped 0.3 percent over the month, and 2.5 percent for the year.

EMPLOYMENT SITUATION Monthly Data (000)	Ohio Dec 96	Ohio Nov 96	Ohio Dec 95	U.S. Dec 96	U.S. Nov 96	U.S. Dec 95
Civilian Labor Force	5,764	5,755	5,638	135,022	134,831	132,422
Employment	5,474	5,468	5,355	127,855	127,644	125,068
Unemployment	290	287	284	7,167	7,187	7,354
Unemployment Rate	5.0	5.0	5.0	5.3	5.3	5.6

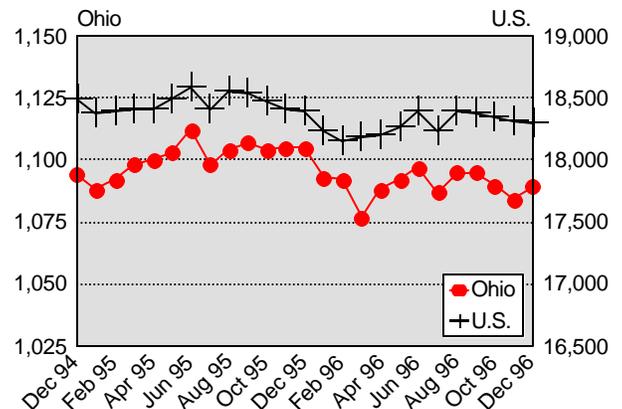


Seasonally adjusted.
SOURCE: Ohio Bureau of Employment Services, LMI Division.

MANUFACTURING EMPLOYMENT: December 1994 To December 1996

December employment in Ohio's manufacturing industry showed an increase of 0.5 percent for the month with 1,089,200 workers. This was a decrease of 1.4 percent for the year. Production workers in Ohio's manufacturing industries earned an average of \$662.56 per week in December, up \$14.49 from November. This was \$24.83 more than a year ago.

The December manufacturing employment in the U.S. decreased 0.1 percent to 18,294,000 employees. This was a 0.5 percent decline for the year. Average weekly earnings for production workers rose \$16.32 to \$560.25 in December 1996. This was an increase of \$31.05 over December 1995.



Employment in thousands. Not seasonally adjusted.
SOURCES: Ohio Bureau of Employment Services, LMI Division;
U.S. Department of Labor, Bureau of Labor Statistics.

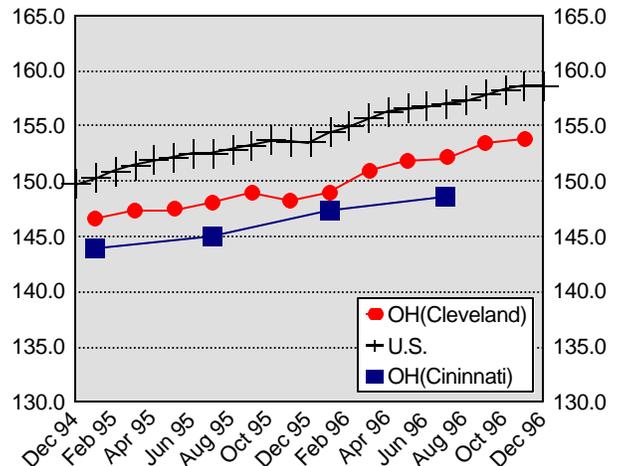
CONSUMER PRICE INDEX: December 1994 To December 1996

The December U.S. average city consumer price index for urban wage earners (CPI-U) remained at its November level of 158.6. This was a 3.3 percent increase over December 1995.

The Cleveland urban wage earners consumer price index for November was 153.8. This was a 0.2 percent increase over two months ago and a 3.8 percent increase over a year ago.

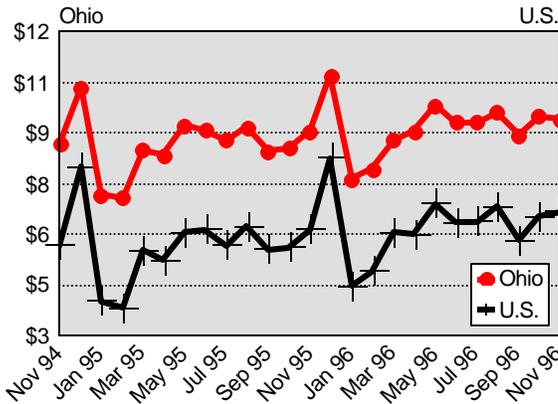
For the first half of 1996, Cincinnati's CPI-U showed a 0.9 percent increase over the second half of 1995 with 148.6. This was 2.5 percent higher than the first half of 1995.

CPI-U Annual % Change	92-93	93-94	94-95	95-96
U.S. Average City	3.0%	2.6%	2.8%	3.0%
OH (Cleveland)	2.6%	2.9%	2.4%	2.7%
OH (Cincinnati)	2.8%	3.3%	2.7%	NA



Index for all urban consumers (CPI-U), 1982-84=100.
U.S. updated monthly; Cleveland, Bi-monthly; Cincinnati, Semi-annually.
SOURCE: U.S. Department of Labor, Bureau of Labor Statistics.

ESTIMATED RETAIL SALES: November 1994 To November 1996

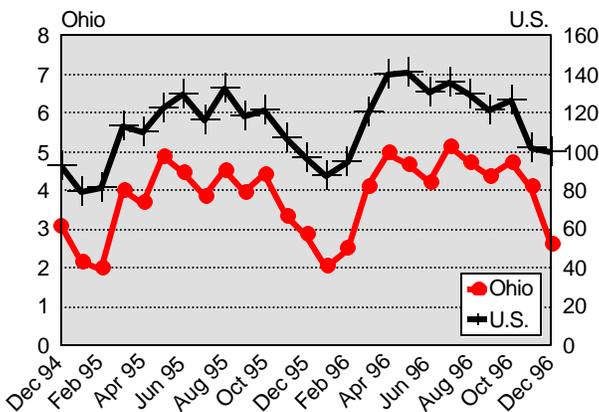


Ohio's estimated retail sales declined 1 percent in November to \$9,411 million. This was an increase of 3.8 percent over November 1995. Sales of durable goods decreased 7.4 percent for the month, but increased 2.2 percent for the year. Nondurable goods sales have grown 3.3 percent since October, and have increased 4.7 percent since November 1995.

November retail sales for the U.S. showed a 1 percent increase over October with \$211,385 million. This was 4.5 percent more than a year ago. Sales in durable goods have dropped 4.9 percent since October, but registered an increase of 5 percent over last year. Nondurable goods sales rose 5.1 percent for the month, and 4.1 percent for the year.

Sales in billions of dollars. Figures are unadjusted.
SOURCE: U.S. Department of Commerce, Bureau of the Census.

RESIDENTIAL CONSTRUCTION: December 1994 To December 1996

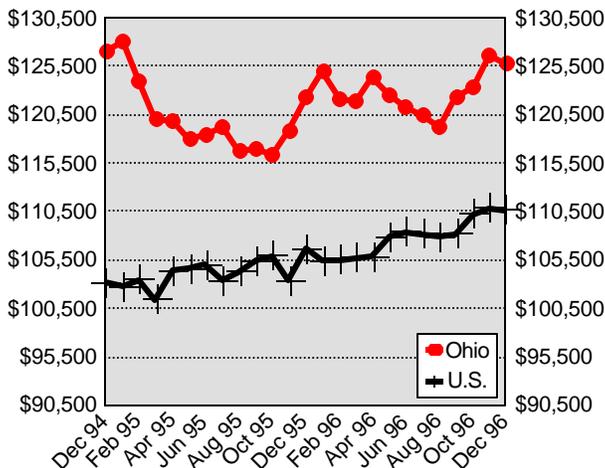


The construction of new, privately-owned housing units in Ohio decreased 35.2 percent between November and December 1996, and have decreased 7.2 percent since December 1995. Permits were issued for 2,647 units within 1,980 buildings. Of those buildings authorized, 1,838 were single family dwellings, and 60 contained five or more units each.

The number of units authorized in the U.S., 99,946, was 1.7 percent less than in November 1996, but 3.4 percent more than in December 1995. Permits were issued for 70,005 buildings, 66,296 were single units, and 2,119 contained five or more units.

Number of units in thousands.
Percent of imputed data is greater than 25 percent.
SOURCE: U.S. Department of Commerce, Bureau of the Census.

AVERAGE CONSTRUCTION COSTS: December 1994 To December 1996



The December 1996 average valuation per single-family dwelling in Ohio was \$125,812. This was 0.7 percent lower than last month, and 2.9 percent more than in December 1995. The total value of all permit-authorized residential construction in Ohio was \$264,433,000.

In the U.S., the average construction valuation per single-family building was \$110,542, 0.3 percent less than the November 1996 figure, but 3.6 percent more than a year ago. The total U.S. residential construction valuation for December 1996 was \$8,929,821,000.

One-unit residential buildings only.
Percent of imputed data is greater than 25 percent.
SOURCE: U.S. Department of Commerce, Bureau of the Census.



OHIO TRIVIA QUIZ

Ohio will celebrate its 194th birthday on March 1, 1997. How many of the following trivia questions can you answer? The answers are upside-down - DON'T PEEK!

1. Ohio's population has now reached 11,172,782. Where does Ohio rank among the fifty states?
2. In what Ohio County was the great Shawnee Chief, Tecumseh born?
3. Where are Rocky Shoes and Boots made? How about Krema Peanut Butter?
4. When Ohioans move out of state, what is their favorite state of destination?
5. The largest number of migrants moving into Ohio come from what state?
6. Article I of the Ohio Constitution set the annual salaries of state officers til the year 1808. How much for:
 - Governor? _____
 - Supreme Court Judges? _____
 - Secretary of State? _____
 - Auditor? _____
 - Treasurer? _____
 - Legislators? _____
7. Who holds the record for number of terms served as Ohio Governor?
8. Can you name your own State Senator and State Representative?

Notes and New Products

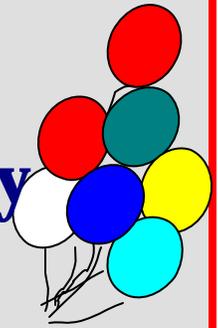
Happy Birthday

MARCH 1, 1803

OHIO

Answers to the trivia quiz are below

1. Seventh
2. Clark County
3. Nelsonville, Ohio & Columbus, Ohio
4. Florida
5. Florida
6. Annual salaries of:
 - Governor - \$1,000
 - Supreme Court Judges - \$1,000
 - Secretary of State - \$500
 - Auditor - \$750
 - Treasurer - \$450
 - Legislators - \$2.00 per attendance day
7. Frank J. Lausche served five terms.
8. You are on your own here, good luck



This report should be cited as follows: Data Line Ohio, Volume 5, Number 2, prepared and distributed by the Office of Strategic Research, Ohio Department of Development, Columbus, Ohio, February, 1997. Annette Burgess, Editor. Data Line Ohio is available on a subscription basis for \$20.00 a year. To order contact the Office of Strategic Research at 614-466-2115.
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