

Population by Race	Number	Percent
ACS Total Population	53,477	100.0%
White	51,672	96.6%
African-American	436	0.8%
Native American	3	0.0%
Asian	396	0.7%
Pacific Islander	0	0.0%
Other	230	0.4%
Two or More Races	740	1.4%
Hispanic (may be of any race)	713	1.3%
Total Minority	2,311	4.3%

Educational Attainment	Number	Percent
Persons 25 years and over	35,419	100.0%
No high school diploma	4,033	11.4%
High school graduate	15,148	42.8%
Some college, no degree	6,131	17.3%
Associate degree	2,639	7.5%
Bachelor's degree	4,719	13.3%
Master's degree or higher	2,749	7.8%

Family Type by Employment Status	Number	Percent
Total Families	13,681	100.0%
Married couple, husband and wife in labor force	5,418	39.6%
Married couple, husband in labor force, wife not	1,921	14.0%
Married couple, wife in labor force, husband not	959	7.0%
Married couple, husband and wife not in labor force	2,494	18.2%
Male householder, in labor force	642	4.7%
Male householder, not in labor force	179	1.3%
Female householder, in labor force	1,401	10.2%
Female householder, not in labor force	667	4.9%

Household Income	Number	Percent
Total Households	20,439	100.0%
Less than \$10,000	1,127	5.5%
\$10,000 to \$19,999	1,704	8.3%
\$20,000 to \$29,999	2,279	11.2%
\$30,000 to \$39,999	2,577	12.6%
\$40,000 to \$49,999	2,024	9.9%
\$50,000 to \$59,999	1,914	9.4%
\$60,000 to \$74,999	2,364	11.6%
\$75,000 to \$99,999	2,916	14.3%
\$100,000 to \$149,999	2,448	12.0%
\$150,000 to \$199,999	593	2.9%
\$200,000 or more	493	2.4%
Median household income	\$52,730	

Population by Age	Number	Percent
ACS Total Population	53,477	100.0%
Under 5 years	3,062	5.7%
5 to 17 years	9,107	17.0%
18 to 24 years	5,889	11.0%
25 to 44 years	11,458	21.4%
45 to 64 years	14,381	26.9%
65 years and more	9,580	17.9%
Median Age	40.3	

Family Type by Presence of Own Children Under 18	Number	Percent
Total Families	13,748	100.0%
Married-couple families with own children	3,751	27.3%
Male householder, no wife present, with own children	512	3.7%
Female householder, no husband present, with own children	1,068	7.8%
Families with no own children	8,417	61.2%

Poverty Status of Families By Family Type by Presence Of Related Children	Number	Percent
Total Families	13,748	100.0%
Family income above poverty level	12,654	92.0%
Family income below poverty level	1,094	8.0%
Married couple, with related children	413	37.8%
Male householder, no wife present, with related children	45	4.1%
Female householder, no husband present, with related children	355	32.4%
Families with no related children	281	25.7%

Ratio of Income To Poverty Level	Number	Percent
Population for whom poverty status is determined	51,000	100.0%
Below 50% of poverty level	3,108	6.1%
50% to 99% of poverty level	3,661	7.2%
100% to 124% of poverty level	2,200	4.3%
125% to 149% of poverty level	2,392	4.7%
150% to 184% of poverty level	3,611	7.1%
185% to 199% of poverty level	1,467	2.9%
200% of poverty level or more	34,561	67.8%

Geographical Mobility	Number	Percent
Population aged 1 year and older	52,957	100.0%
Same house as previous year	45,377	85.7%
Different house, same county	4,094	7.7%
Different county, same state	2,735	5.2%
Different state	495	0.9%
Abroad	256	0.5%

Percentages may not sum to 100% due to rounding.

Travel Time To Work	Number	Percent
Workers 16 years and over	23,795	100.0%
Less than 15 minutes	8,897	37.4%
15 to 29 minutes	7,752	32.6%
30 to 44 minutes	4,030	16.9%
45 to 59 minutes	1,234	5.2%
60 minutes or more	1,882	7.9%

Mean travel time 23.5 minutes

Housing Units	Number	Percent
Total housing units	22,250	100.0%
Occupied housing units	20,439	91.9%
Owner occupied	14,734	72.1%
Renter occupied	5,705	27.9%
Vacant housing units	1,811	8.1%

Year Structure Built	Number	Percent
Total housing units	22,250	100.0%
Built 2014 or later	107	0.5%
Built 2010 to 2013	439	2.0%
Built 2000 to 2009	2,584	11.6%
Built 1990 to 1999	2,735	12.3%
Built 1980 to 1989	1,865	8.4%
Built 1970 to 1979	2,835	12.7%
Built 1960 to 1969	1,997	9.0%
Built 1950 to 1959	2,574	11.6%
Built 1940 to 1949	1,296	5.8%
Built 1939 or earlier	5,818	26.1%

Median year built 1967

Value for Specified Owner-Occupied Housing Units	Number	Percent
Specified owner-occupied housing units	14,734	100.0%
Less than \$20,000	575	3.9%
\$20,000 to \$39,999	421	2.9%
\$40,000 to \$59,999	685	4.6%
\$60,000 to \$79,999	1,573	10.7%
\$80,000 to \$99,999	2,036	13.8%
\$100,000 to \$124,999	2,084	14.1%
\$125,000 to \$149,999	1,689	11.5%
\$150,000 to \$199,999	2,815	19.1%
\$200,000 to \$299,999	2,001	13.6%
\$300,000 to \$499,999	715	4.9%
\$500,000 to \$999,999	127	0.9%
\$1,000,000 or more	13	0.1%

Median value \$124,900

House Heating Fuel	Number	Percent
Occupied housing units	20,439	100.0%
Utility gas	10,557	51.7%
Bottled, tank or LP gas	2,744	13.4%
Electricity	3,982	19.5%
Fuel oil, kerosene, etc	1,115	5.5%
Coal, coke or wood	1,724	8.4%
Solar energy or other fuel	260	1.3%
No fuel used	57	0.3%

Percentages may not sum to 100% due to rounding.

Gross Rent	Number	Percent
Specified renter-occupied housing units	5,705	100.0%
Less than \$100	5	0.1%
\$100 to \$199	30	0.5%
\$200 to \$299	96	1.7%
\$300 to \$399	283	5.0%
\$400 to \$499	490	8.6%
\$500 to \$599	644	11.3%
\$600 to \$699	788	13.8%
\$700 to \$799	962	16.9%
\$800 to \$899	673	11.8%
\$900 to \$999	470	8.2%
\$1,000 to \$1,499	677	11.9%
\$1,500 or more	126	2.2%
No cash rent	461	8.1%

Median gross rent \$730

Median gross rent as a percentage of household income 23.4

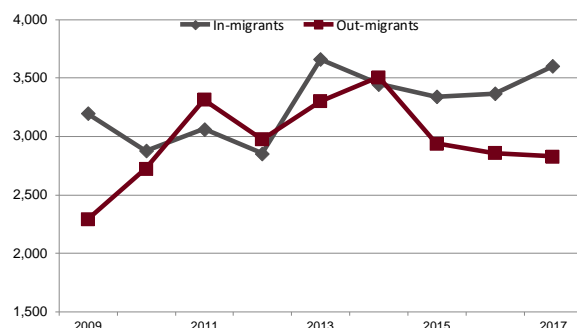
Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units	Number	Percent
Specified owner-occupied housing units with a mortgage	8,895	100.0%
Less than \$400	83	0.9%
\$400 to \$599	519	5.8%
\$600 to \$799	1,303	14.6%
\$800 to \$999	2,103	23.6%
\$1,000 to \$1,249	1,979	22.2%
\$1,250 to \$1,499	1,343	15.1%
\$1,500 to \$1,999	1,077	12.1%
\$2,000 to \$2,999	416	4.7%
\$3,000 or more	72	0.8%

Median monthly owners cost \$1,056

Median monthly owners cost as a percentage of household income 18.9

Vital Statistics	Number	Rate
Births / rate per 1,000 women aged 15 to 44	578	58.6
Teen births / rate per 1,000 females 15-19	23	11.3
Deaths / rate per 100,000 population	594	1,106.0

Domestic Migration



Agriculture

Land in farms (acres)	160,698
Number of farms	1,122
Average size (acres)	143
Total cash receipts	\$113,750,000
Per farm	\$101,382
Receipts for crops	\$44,201,000
Receipts for livestock/products	\$69,549,000

Education

Traditional public schools buildings	18
Students	6,970
Teachers (Full Time Equivalent)	509.8
Expenditures per student	\$8,830
Graduation rate	94.4
Community/charter schools buildings	0
Students	0
Teachers (Full Time Equivalent)	0.0
Expenditures per student	
Graduation rate	
Private schools	2
Students	360
4-year public universities	0
Regional campuses	0
2-year public colleges/satellites	0
Ohio Technical Centers	1
Private universities and colleges	1
Public libraries (Districts / Facilities)	2 / 2

Transportation

Registered motor vehicles	68,007
Passenger cars	38,050
Noncommercial trucks	12,906
Total license revenue	\$2,039,808.87
Permissive tax revenue	\$476,602.50
Interstate highway miles	16.15
Turnpike miles	0.00
U.S. highway miles	70.43
State highway miles	171.65
County, township, and municipal road miles	819.02
Commercial airports	1

Health Care

Physicians	56
Registered hospitals	1
Number of beds	124
Licensed nursing homes	5
Number of beds	483
Licensed residential care	6
Number of beds	326
Persons with health insurance (Aged 0 to 64)	91.3%
Adults with insurance (Aged 18 to 64)	90.4%
Children with insurance (Aged Under 19)	93.5%

Communications

Television stations	0
Radio stations	3
Daily newspapers	1
Circulation	7,117
Average monthly unique visitors	0
Weekly newspapers	1
Circulation	1,447
Average monthly unique visitors	0
Online only	0
Average monthly unique visitors	0

Crime

Total crimes reported in Uniform Crime Report	710
Violent crime	63
Property crime	647

Finance

FDIC insured financial institutions (HQs)	0
Assets (000)	\$0
Branch offices	15
Institutions represented	9

Transfer Payments

Total transfer payments	\$475,843,000
Payments to individuals	\$463,506,000
Retirement and disability	\$187,266,000
Medical payments	\$205,526,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$27,593,000
Unemployment benefits	\$3,905,000
Veterans benefits	\$16,145,000
Federal education and training assistance	\$18,918,000
Other payments to individuals	\$4,153,000
Total personal income	\$2,066,018,000
Dependency ratio	23.0%
(Percent of income from transfer payments)	

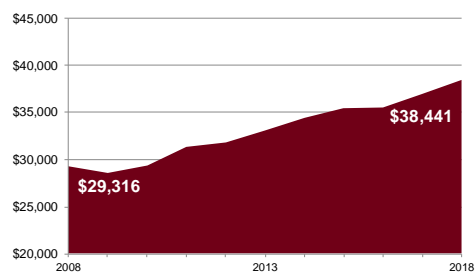
Voting

Number of registered voters	35,529
Voted in 2018 election	19,073
Percent turnout	53.7%

State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	6
Acreage	6,722

Per Capita Personal Income



Civilian Labor Force	2019	2018	2017	2016	2015
Civilian labor force	26,800	26,200	26,200	26,300	25,900
Employed	25,700	25,000	24,900	24,900	24,600
Unemployed	1,100	1,200	1,300	1,300	1,300
Unemployment rate	4.2	4.6	4.9	5.1	5.0

Establishments, Employment, and Wages by Sector: 2018

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	1,034	16,342	\$620,779,941	\$731
Goods-Producing	204	4,704	\$230,611,977	\$943
Natural Resources and Mining	23	232	\$6,244,796	\$517
Construction	91	795	\$45,842,485	\$1,109
Manufacturing	90	3,677	\$178,524,696	\$934
Service-Providing	830	11,638	\$390,167,964	\$645
Trade, Transportation and Utilities	262	3,235	\$111,984,611	\$666
Information	14	165	\$10,865,575	\$1,267
Financial Services	87	378	\$15,415,688	\$783
Professional and Business Services	128	1,742	\$77,646,126	\$857
Education and Health Services	130	3,813	\$134,363,931	\$678
Leisure and Hospitality	104	1,749	\$26,260,717	\$289
Other Services	105	556	\$13,631,316	\$471
Federal Government		99	\$5,414,474	\$1,047
State Government		253	\$16,802,288	\$1,276
Local Government		2,046	\$83,618,801	\$786

Private Sector total includes Unclassified establishments not shown.

Change Since 2013

Private Sector	5.6%	8.5%	22.1%	12.6%
Goods-Producing	7.4%	15.5%	29.2%	11.9%
Natural Resources and Mining	-4.2%	8.4%	11.7%	3.0%
Construction	12.3%	35.0%	76.8%	30.9%
Manufacturing	5.9%	12.5%	21.5%	8.0%
Service-Producing	5.2%	5.9%	18.2%	11.8%
Trade, Transportation and Utilities	5.2%	-0.4%	14.0%	14.4%
Information	7.7%	* * * * *	Data Not Available	* * * * *
Financial Services	-9.4%	* * * * *	Data Not Available	* * * * *
Professional and Business Services	20.8%	31.2%	59.4%	21.6%
Education and Health Services	4.0%	3.1%	5.2%	2.1%
Leisure and Hospitality	-1.0%	15.8%	35.4%	17.0%
Other Services	10.5%	-5.6%	8.2%	14.3%
Federal Government		6.5%	11.8%	4.2%
State Government		3.3%	24.5%	20.5%
Local Government		-3.5%	8.1%	12.0%

Major & Notable Employers

Ashland City Schools	Govt
Ashland University	Serv
Brethren Care Village	Serv
Charles River Laboratories Ashland	R&D
Hedstrom Plastics	Mfg
Mansfield Plumbing Products LLC	Mfg
McGraw-Hill Companies	Trade
Pentair Pump Group Inc	Mfg
Samaritan Regional Health System	Serv
Snyder's-Lance Inc	Mfg
Step2 Co	Mfg

Residential

Construction	2015	2016	2017	2018	2019
Total units	67	58	61	54	56
Total valuation (000)	\$11,133	\$9,370	\$8,975	\$9,150	\$10,175
Total single-unit bldgs	63	56	61	54	56
Average cost per unit	\$165,603	\$161,606	\$147,125	\$169,450	\$181,705
Total multi-unit bldg units	4	2	0	0	0
Average cost per unit	\$175,000	\$160,000	\$0		