

The Ohio Information Industry

The information industry (NAICS 51) includes establishments engaged in the publishing industries, including newspaper, software, and book publishing, the motion picture and sound recording industries, the radio and television broadcasting industry, the telecommunications industry, and ISPs and data processing.

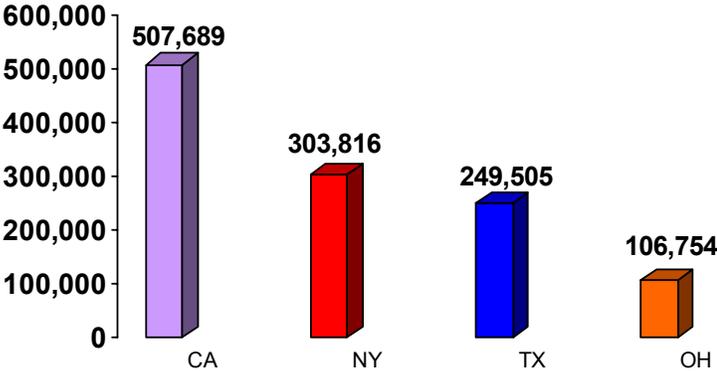
Ohio's Standing

- Ohio's total establishments in the information industry increased from 3,541 in 1998 to 4,143 in 2002, accounting for 3% of the national total.
- Ohio's paid employment in the industry rose from 102,414 workers in 1998 to 106,174 workers in 2002, which accounts for 3% of the national total.
- Compared to other states, Ohio ranks 8th in total establishments and ninth in the total number of paid employees.

Overview of Main Sectors

- Ohio's publishing industry (NAICS 511) ranked 9th in total establishments (1,015), 10th in total employees (36,722), and 13th in GSP (\$3.4 billion). The top five states in the category were California, New York, Washington, Massachusetts, and Texas in 2002.
- Ohio's broadcasting and telecommunications industry (NAICS 513) ranked ninth nationally in total establishments (1,954), 11th in total employees (48,948), and 11th in GSP (\$6.6 billion). The top five states in the category were California, Florida, Georgia, Texas, and New York.

Information Industry Employment



Source: County Business Patterns, 2002

Information Industry

Establishments:
United States: 138,590
Ohio: 4,143
Percent of United States: 3%
Annual Payroll (\$1000)
United States: 188,076,999
Ohio: 4,824,410
Percent of United States: 2.6%
Paid Employees
United States: 3,536,120
Ohio: 106,754
Percentage of United States: 3%

Source: County Business Patterns, 2002

Ohio County Trends

Employment

- The telecommunications industry (NAICS 5133) employs 32,504 people for 1,434 establishments. The counties with the largest employment numbers are Franklin (7,756), Cuyahoga (6,276), Hamilton (5,171), and Summit (1,674).
- The data processing industry (NAICS 514) employs 14,582 people working for 660 establishments. The counties with the largest employment numbers are Franklin (3,157), Cuyahoga (5,041), and Hamilton (1,007).

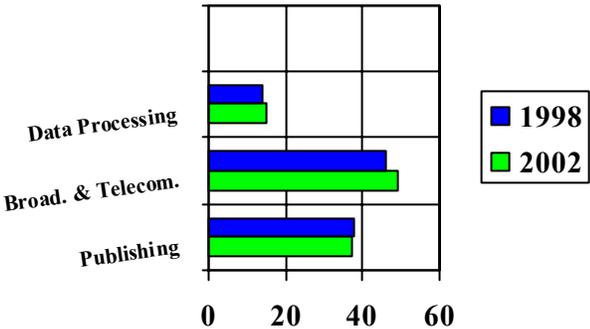
Announced Projects

- BrandMuscle, Inc. of Beachwood, OH will be investing \$6.1 million on various projects. The money will be used for product development, strategic acquisition, and equipment purchases. The investment is projected to create 91 new high paying jobs. BrandMuscle, Inc. is an ad versioning solution company that works over the internet. It caters to such clients as OfficeMax, Allstate, and ATT Wireless.
- AOL made a \$1 million investment creating 165 new jobs in Franklin County in 2002.
- Midwest Tape of Lucas County, a videotape publisher (NAICS 51222), created 45 new jobs with a \$1.1 million investment in 2004.

Fortune 1000 Companies

- E.W. Scripps, a Cincinnati based publishing company, ranked 720 on the 2005 Fortune 1000 list. It had a revenue of over \$2.1 billion in 2004, a 16% increase from the previous year.
- NCR, a computer and office equipment company in Dayton, ranked highest out of all Ohio companies (337) in the information industry in 2004.

Leading High-Tech Industry Segments by Employment (thousands)



Source: County Business Patterns, 2002

- In Ashland County, Business Reform Magazine created 50 new jobs with a \$220,000 investment in 2004.
- NexisLexis, a globally recognized on-line data company, created 80 new jobs in Clark county in 2003 with a \$30 million investment.

Source: Private Investment Survey, February 2005

- American Greetings, a publishing company based in Cleveland, ranked 755. American Greetings employed 30,800 people in 2004, a 5.5% decrease from the previous year.

Source: www.fortune.com

National Employment Projection – Selected Information Industries, 2002- 2012

Industry	Employment - 2002	Projected Employment - 2012	Percent Change
Newspaper, Periodicals, and Book Publishing	713,500	702,900	-1.5%
Motion picture and Video Industries	359,7000	471,600	31.1%
Data Processing	305,300	429,800	40.8%

Source: Bureau of Labor Statistics, 2002

- In Ohio, the Data Processing Industry (NAICS 5182) is also expected to have substantial gains. The industry employment is expected to grow from 5,800 to 8,100 by 2012, a growth of 39.7%.

- The largest projected job growth in the Information Industry in Ohio is expected to be the ISPs and web search portal industry (NAICS 5181). This industry is expected to grow 40% by 2012, from 5,500 employees to 7,700 employees.

- The latest employment projections by the Bureau of Labor Statistics show that nationally both the Motion picture and Video Industry and the Data Processing industry are will have substantial gains by 2012.

- Ohio closely follows the national trend for data processing. The national projection is expected to grow 40.8% by 2012, whereas in Ohio, the growth is expected to be a small amount less, with a projected growth of 39.7%.

Source: Bureau of Labor Statistics: 2002

Ohio Employment Projection (thousands) – Selected Information Industries, 2002-2012

