

# Ohio

Research Office  
A State Affiliate of the U.S. Census Bureau

## International Corporate Investment in Ohio Operations July 2016



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# International Corporate Investment in Ohio Operations

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**THE DIRECTORY OF INTERNATIONAL CORPORATE INVESTMENT IN OHIO OPERATIONS** is a listing of international enterprises that have an investment or managerial interest within the State of Ohio. The report contains graphical summaries of international firms in Ohio and alphabetical company listings sorted into three categories: company name, country of ultimate parent, and county location. The enterprises listed in this directory have 5 or more employees at individual locations.

This directory was created based on information obtained from Dun & Bradstreet. This information was crosschecked against company Websites and online corporate directories such as ReferenceUSA® and Hoover's®. There is no mandatory state filing of international status.

When using this directory, it is important to recognize that global trade and commerce are dynamic and in constant flux. The ownership and location of the companies listed is subject to change. Employment counts may differ from totals published by other sources due to aggregation, definition, and time periods.

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[http://development.ohio.gov/reports/reports\\_research.htm](http://development.ohio.gov/reports/reports_research.htm)

# INTRODUCTION AND EXPLANATIONS

## International Investment in Ohio

- This survey identifies 3,586 international establishments employing 224,036 people.
- Companies from 47 countries were identified as having investments in Ohio.
- Six countries comprise 75 percent of total international employment:

Japan	29%
United Kingdom	14%
Germany	13%
Canada	9%
France	6%
Switzerland	5%

- The motor vehicle industry comprises the largest segment of employment.
- Ranking investment by the number of employees, ten companies employ 2,600 or more workers:

Honda	14,300
FCA (Chrysler)	6,200
Signet Jewelers	3,725
Delfin (Luxottica)	3,100
Nestlé	3,080
RELX (Reed Elsevier)	3,065
ArcelorMittal	3,000
Teleperformance	3,000
Bridgestone	2,700
Eaton	2,670

- The Metropolitan Areas of Cleveland, Columbus, and Cincinnati have the highest concentrations of international investment.

## Explanations

Company listings in this directory are limited to those with five or more workers at an individual location.

However, summary statistics on the total number of establishments and employees by country of the parent corporation include estimates for all establishments, regardless of size.

Companies, or divisions of companies, with multiple retail or service locations (e.g., ALDI Inc) were generally assigned one location with an employment estimate reflecting the total for all locations in the state. These consolidated listings are denoted by a company name where all letters are capitalized (e.g., ALDI INC).

- In Section 2, which lists companies alphabetically, these consolidated listings include a statewide estimate of the total number of establishments (or sites) operated by the company.
- In Section 3, which lists companies by country, summary statistics for each country include the total number of establishments associated with these consolidated listings.
- In Section 4, which lists companies by county, consolidated listings have been assigned the location “zz” and appear at the very end of the section.

Due to differences in methodology, time frames, and reporting formats, it is recommended that no comparisons be made between this edition and earlier editions of the International Investment report.

Two large institutional food service firms have multiple locations throughout the state. This report underestimates the scope of these operations. The Compass Group (United Kingdom), in addition to operating restaurants, provides food service at a number of college campuses (e.g., Bowling Green, Denison, and Oberlin). Sodexo (France) has contracts with several universities, including Hiram and Ohio Northern. Sodexo also provides similar services for school districts.

NAICS – North American Industry Classification System codes are assigned to a company location based upon the function of the operation. NAICS code definitions can be found at: <http://www.census.gov/eos/www/naics/>

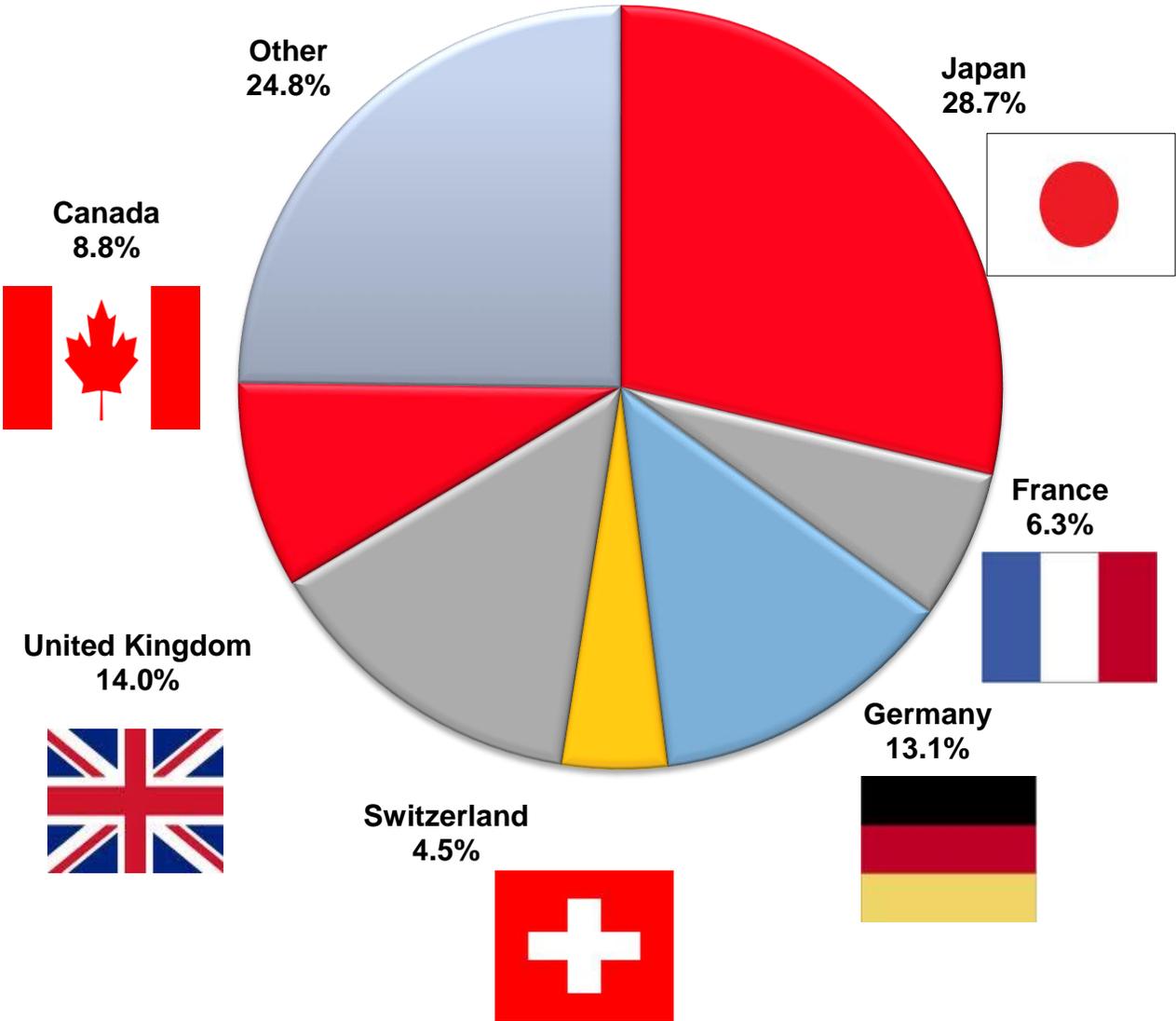
## Establishments and Employment by Country

COUNTRY	ESTABLISHMENTS	EMPLOYEES
Japan	856	64,285
<b>Pacific Rim</b>		
Australia	41	2,113
China	28	3,247
China - Hong Kong	11	1,532
China - Taiwan	9	389
India	46	2,623
Malaysia	1	280
New Zealand	14	1,671
Singapore	8	421
South Korea	15	883
Thailand	1	60
United Kingdom	379	31,273
Germany	571	29,253
France	167	14,072
Switzerland	139	10,011
<b>Europe</b>		
Austria	22	975
Belgium	37	3,996
Czech Republic	1	25
Denmark	23	165
Finland	22	2,467
Hungary	1	2
Ireland	140	8,649
Italy	129	3,128
Liechtenstein	4	167
Luxembourg	240	9,724
Macedonia	1	5
Netherlands	82	3,300
Norway	6	424
Russia	1	105
Slovenia	1	6
Spain	12	808
Sweden	51	3,472
Canada	455	19,606
<b>Americas</b>		
Bermuda	3	280
Brazil	8	327
British Virgin Islands	1	2
Colombia	2	640
Curaçao	1	80
Mexico	24	1,757
Panama	1	25
Venezuela	4	20
Israel	8	508
Kuwait	1	15
Saudi Arabia	5	620
Turkey	6	30
UAE	4	470
South Africa	4	125
	3,586	224,036

MAPS

# International Investment in Ohio

## Percent Employment by Country



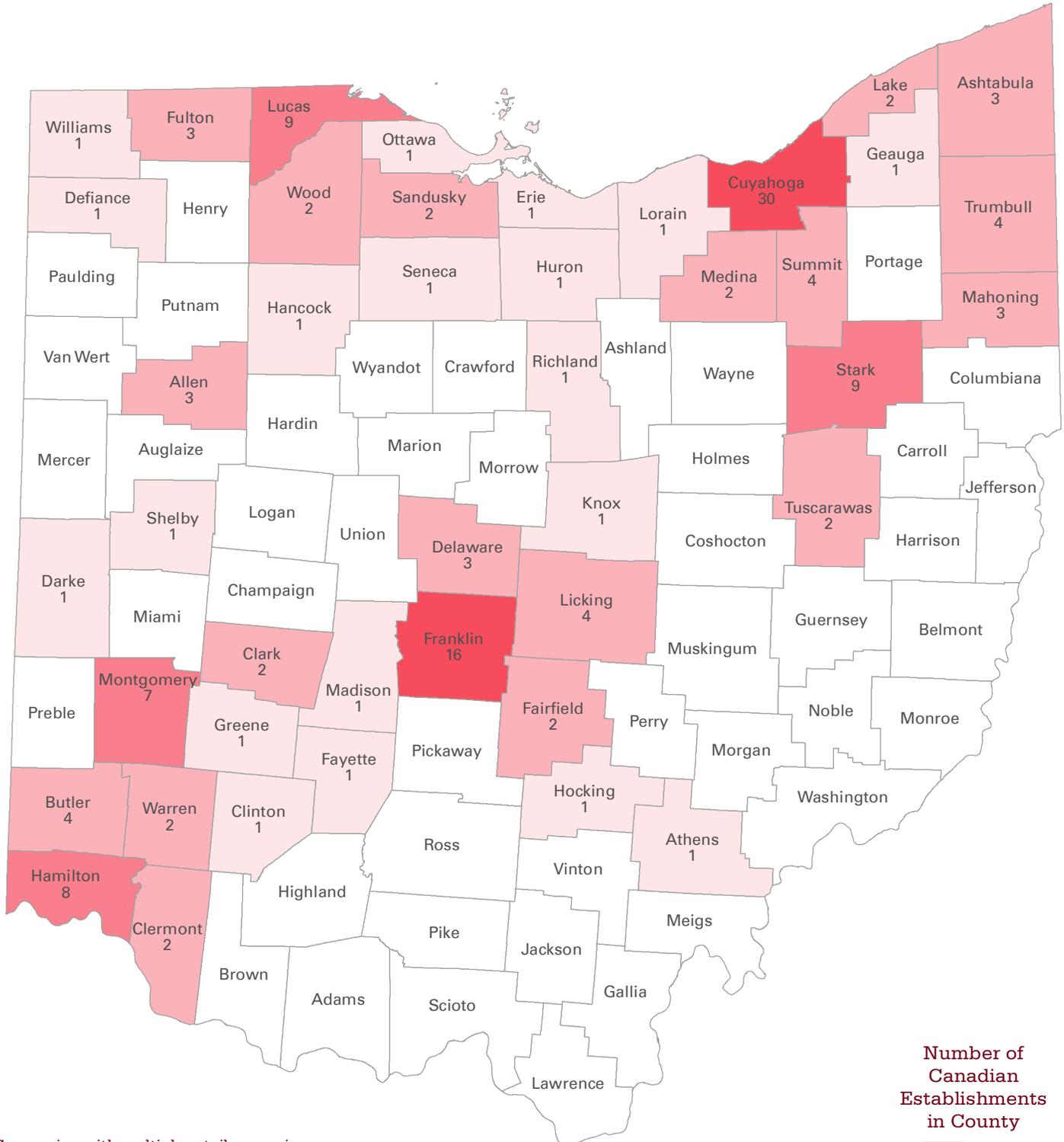




# Canadian Establishments

## Establishments by County

# Ohio



Companies with multiple retail or service locations may not be assigned to specific counties. Therefore, county figures do not sum to the statewide establishment total, 455.

Prepared by: Ohio Development Services Agency, Office of Research (July 2016)



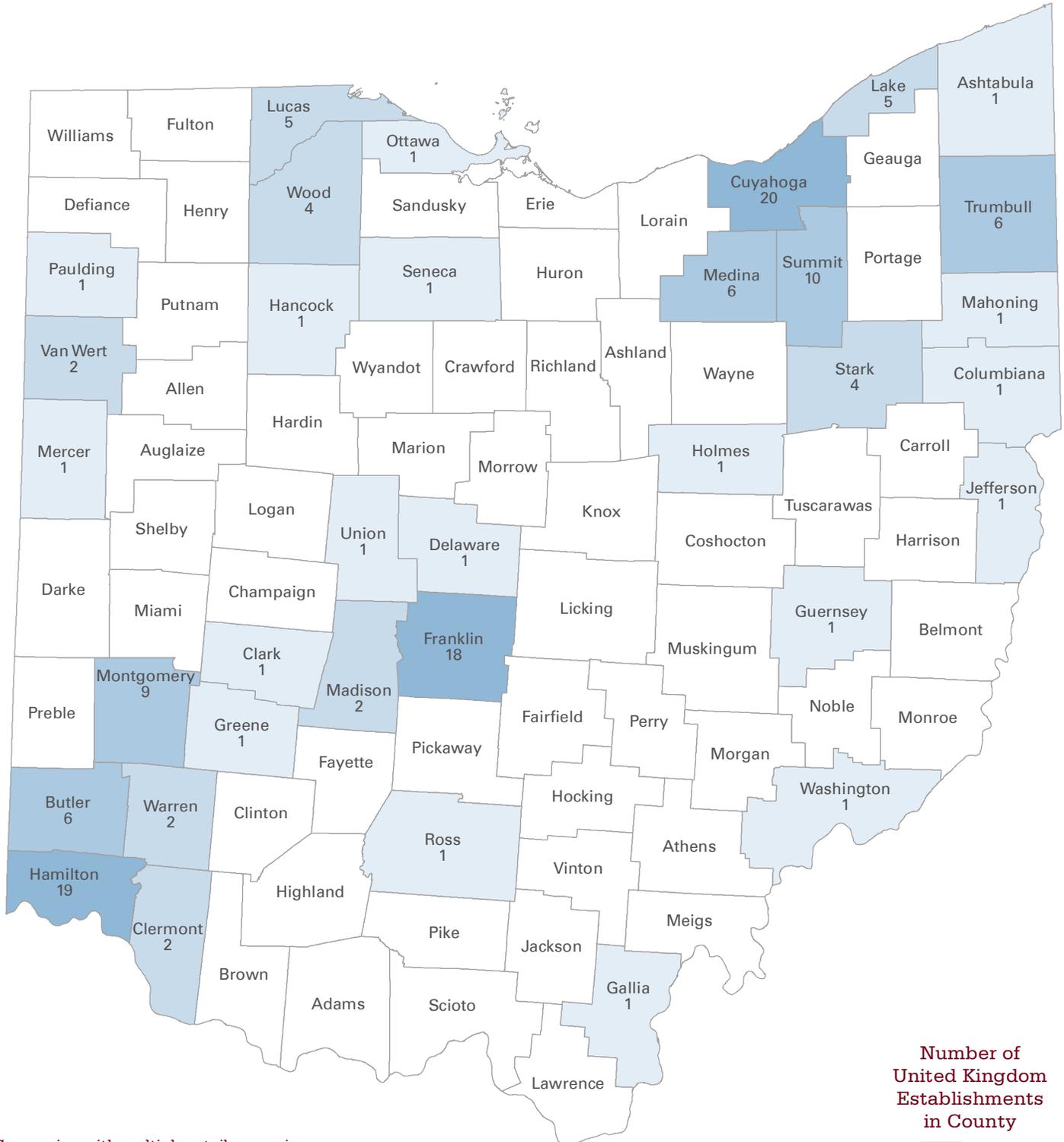




# United Kingdom Establishments

## Establishments by County

# Ohio



Companies with multiple retail or service locations may not be assigned to specific counties. Therefore, county figures do not sum to the statewide establishment total, 379.

Prepared by: Ohio Development Services Agency, Office of Research (July 2016)