

Ohio County Profiles



Prepared by the Office of Policy, Research and Strategic Planning

Ashland County

Established: Act - February 24, 1846
2010 Population: 53,139
Land Area: 424.4 square miles
County Seat: Ashland City
Named for: U.S. Statesman Henry Clay's Kentucky Estate



Taxes

Taxable value of real property	\$933,607,510
Residential	\$690,936,360
Agriculture	\$99,318,770
Industrial	\$29,549,260
Commercial	\$113,486,790
Mineral	\$316,330
Ohio income tax liability	\$23,123,168
Average per return	\$1,010.32

Land Use/Land Cover

	Percent
Urban (Residential/Commercial/Industrial/Transportation and Urban Grasses)	2.33%
Cropland	47.98%
Pasture	11.02%
Forest	37.21%
Open Water	0.27%
Wetlands (Wooded/Herbaceous)	1.18%
Bare/Mines	0.00%

Largest Places

	Census 2010	Census 2000
Ashland city	20,362	21,249
Jackson twp UB	3,551	3,197
Montgomery twp	2,700	2,412
Loudonville vlg (pt.)	2,587	2,848
Orange twp	2,523	2,276
Sullivan twp	2,513	2,076
Milton twp	2,383	2,431
Vermillion twp UB	2,170	2,191
Perry twp	1,990	1,927
Green twp UB	1,808	1,662

UB: Unincorporated balance.

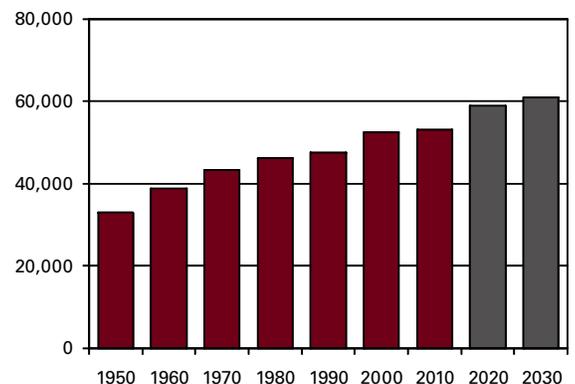
Total Population

Census

1800	1880	23,883	1950	33,040
1810	1890	22,223	1960	38,771
1820	1900	21,184	1970	43,303
1830	1910	22,975	1980	46,178
1840	1920	24,627	1990	47,507
1850	1930	26,867	2000	52,523
1860	1940	29,785	2010	53,139
1870	23,813			
	22,951			
	21,933			

Projected

2020	59,010
2030	61,050



Population by Race	Number	Percent
ACS Total Population	53,341	100.0%
White	51,920	97.3%
African-American	321	0.6%
Native American	107	0.2%
Asian	333	0.6%
Pacific Islander	43	0.1%
Other	171	0.3%
Two or More Races	446	0.8%
Hispanic (may be of any race)	553	1.0%
Total Minority	1,746	3.3%

Educational Attainment	Number	Percent
Persons 25 years and over	34,775	100.0%
No high school diploma	5,002	14.4%
High school graduate	15,290	44.0%
Some college, no degree	5,740	16.5%
Associate degree	2,671	7.7%
Bachelor's degree	3,654	10.5%
Master's degree or higher	2,418	7.0%

Family Type by Employment Status	Number	Percent
Total Families	14,293	100.0%
Married couple, husband and wife in labor force	6,312	44.2%
Married couple, husband in labor force, wife not	2,526	17.7%
Married couple, wife in labor force, husband not	830	5.8%
Married couple, husband and wife not in labor force	2,225	15.6%
Male householder, in labor force	592	4.1%
Male householder, not in labor force	170	1.2%
Female householder, in labor force	1,227	8.6%
Female householder, not in labor force	411	2.9%

Household Income	Number	Percent
Total Households	20,040	100.0%
Less than \$10,000	1,483	7.4%
\$10,000 to \$19,999	2,374	11.8%
\$20,000 to \$29,999	2,634	13.1%
\$30,000 to \$39,999	2,414	12.0%
\$40,000 to \$49,999	2,248	11.2%
\$50,000 to \$59,999	1,835	9.2%
\$60,000 to \$74,999	2,401	12.0%
\$75,000 to \$99,999	2,579	12.9%
\$100,000 to \$149,999	1,495	7.5%
\$150,000 to \$199,999	364	1.8%
\$200,000 or more	213	1.1%
Median household income	\$44,542	

Population by Age	Number	Percent
ACS Total Population	53,341	100.0%
Under 5 years	3,346	6.3%
5 to 17 years	9,521	17.8%
18 to 24 years	5,699	10.7%
25 to 44 years	12,448	23.3%
45 to 64 years	14,104	26.4%
65 years and more	8,223	15.4%
Median Age	39.1	

Family Type by Presence of Own Children Under 18	Number	Percent
Total Families	14,293	100.0%
Married-couple families with own children	4,338	30.4%
Male householder, no wife present, with own children	341	2.4%
Female householder, no husband present, with own children	967	6.8%
Families with no own children	8,647	60.5%

Poverty Status of Families By Family Type by Presence Of Related Children	Number	Percent
Total Families	14,293	100.0%
Family income above poverty level	12,842	89.8%
Family income below poverty level	1,451	10.2%
Married couple, with related children	592	40.8%
Male householder, no wife present, with related children	106	7.3%
Female householder, no husband present, with related children	432	29.8%
Families with no related children	321	22.1%

Ratio of Income To Poverty Level	Number	Percent
Population for whom poverty status is determined	50,430	100.0%
Below 50% of poverty level	2,618	5.2%
50% to 99% of poverty level	5,233	10.4%
100% to 149% of poverty level	4,307	8.5%
150% to 199% of poverty level	6,053	12.0%
200% of poverty level or more	32,219	63.9%

Geographical Mobility	Number	Percent
Population aged 1 year and older	52,733	100.0%
Same house as previous year	45,854	87.0%
Different house, same county	3,784	7.2%
Different county, same state	1,950	3.7%
Different state	924	1.8%
Abroad	221	0.4%

Percentages may not sum to 100% due to rounding.

Travel Time To Work

	Number	Percent
Workers 16 years and over	22,172	100.0%
Less than 15 minutes	9,546	43.1%
15 to 29 minutes	6,157	27.8%
30 to 44 minutes	3,519	15.9%
45 to 59 minutes	1,320	6.0%
60 minutes or more	1,630	7.4%

Mean travel time 21.8 minutes

Housing Units

	Number	Percent
Total housing units	22,100	100.0%
Occupied housing units	20,040	90.7%
Owner occupied	15,790	71.4%
Renter occupied	4,250	19.2%
Vacant housing units	2,060	9.3%

Year Structure Built

	Number	Percent
Total housing units	22,100	100.0%
Built 2005 or later	694	3.1%
Built 2000 to 2004	1,544	7.0%
Built 1990 to 1999	3,472	15.7%
Built 1980 to 1989	1,932	8.7%
Built 1970 to 1979	2,732	12.4%
Built 1960 to 1969	1,974	8.9%
Built 1950 to 1959	2,455	11.1%
Built 1940 to 1949	1,280	5.8%
Built 1939 or earlier	6,017	27.2%

Median year built 1967

Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	15,790	100.0%
Less than \$20,000	583	3.7%
\$20,000 to \$39,999	153	1.0%
\$40,000 to \$59,999	650	4.1%
\$60,000 to \$79,999	1,106	7.0%
\$80,000 to \$99,999	2,408	15.3%
\$100,000 to \$124,999	2,659	16.8%
\$125,000 to \$149,999	2,395	15.2%
\$150,000 to \$199,999	2,619	16.6%
\$200,000 to \$299,999	2,264	14.3%
\$300,000 to \$499,999	591	3.7%
\$500,000 to \$999,999	201	1.3%
\$1,000,000 or more	161	1.0%

Median value \$128,500

House Heating Fuel

	Number	Percent
Occupied housing units	20,040	100.0%
Utility gas	10,372	51.8%
Bottled, tank or LP gas	2,003	10.0%
Electricity	3,550	17.7%
Fuel oil, kerosene, etc	1,840	9.2%
Coal, coke or wood	1,993	9.9%
Solar energy or other fuel	215	1.1%
No fuel used	67	0.3%

Percentages may not sum to 100% due to rounding.

Gross Rent

	Number	Percent
Specified renter-occupied housing units	4,250	100.0%
Less than \$100	13	0.3%
\$100 to \$199	107	2.5%
\$200 to \$299	167	3.9%
\$300 to \$399	222	5.2%
\$400 to \$499	602	14.2%
\$500 to \$599	609	14.3%
\$600 to \$699	570	13.4%
\$700 to \$799	653	15.4%
\$800 to \$899	284	6.7%
\$900 to \$999	221	5.2%
\$1,000 to \$1,499	348	8.2%
\$1,500 or more	148	3.5%
No cash rent	306	7.2%

Median gross rent \$637

Median gross rent as a percentage of household income 30.7

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	10,490	100.0%
Less than \$400	176	1.7%
\$400 to \$599	801	7.6%
\$600 to \$799	1,049	10.0%
\$800 to \$999	1,905	18.2%
\$1,000 to \$1,249	2,270	21.6%
\$1,250 to \$1,499	1,625	15.5%
\$1,500 to \$1,999	1,889	18.0%
\$2,000 to \$2,999	641	6.1%
\$3,000 or more	134	1.3%

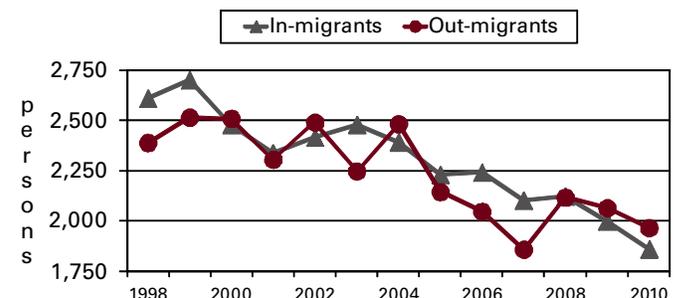
Median monthly owners cost \$1,145

Median monthly owners cost as a percentage of household income 24.6

Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	622	58.7
Teen births / rate per 1,000 females 15-19	36	16.8
Deaths / rate per 100,000 population	502	910.7
Marriages / rate per 1,000 population	333	6.0
Divorces / rate per 1,000 population	145	2.6

Migration



Agriculture

Land in farms (acres)	148,000
Number of farms	1,050
Average size (acres)	141
Total cash receipts	\$76,727,000
Per farm	\$73,073

Education

Public schools buildings	18
Students (Average Daily Membership)	6,976
Teachers (Full Time Equivalent)	427.8
Expenditures per student	\$9,614
Graduation rate	93.0
Non-public schools	3
Students	257
4-year public universities	0
Branches	0
2-year public colleges	0
Private universities and colleges	1
Public libraries (Main / Branches)	2 / 0

Transportation

Registered motor vehicles	65,460
Passenger cars	36,577
Noncommercial trucks	12,859
Total license revenue	\$1,803,700.12
Interstate highway miles	16.15
Turnpike miles	0.00
U.S. highway miles	70.43
State highway miles	171.53
County, township, and municipal road miles	818.00
Commercial airports	1

Voting

Number of precincts	52
Number of registered voters	35,768
Voted in 2010 election	17,713
Percent turnout	49.5%

Health Care

Physicians (MDs & DOs)	66
Registered hospitals	1
Number of beds	123
Licensed nursing homes	5
Number of beds	484
Licensed residential care	5
Number of beds	241
Adults with employer-based insurance	54.7%
Children with employer-based insurance	59.7%

State Parks, Forests, Nature Preserves, And Wildlife Areas

Areas/Facilities	4
Acres	6,137.14

Communications

Television stations	0
Radio stations	4
Daily newspapers	1
Circulation	11,752
Weekly newspapers	1
Circulation	1,500

Crime

Total crimes reported in Uniform Crime Report	1,830
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Finance

FDIC insured financial institutions (HQs)	0
Assets (000)	\$0
Branch offices	23
Institutions represented	10

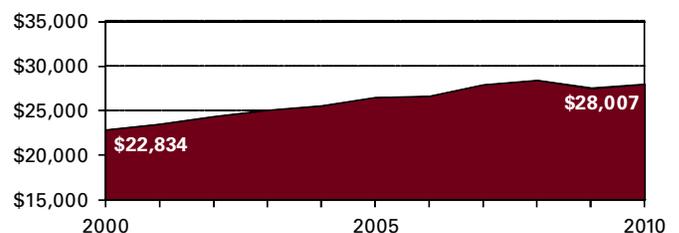
Transfer Payments

Total transfer payments	\$355,577,000
Payments to individuals	\$345,540,000
Retirement and disability	\$145,953,000
Medical payments	\$122,086,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$26,457,000
Unemployment benefits	\$26,554,000
Veterans benefits	\$6,518,000
Federal education and training assistance	\$12,799,000
Other payments to individuals	\$5,173,000
Total personal income	\$1,505,397,000
Dependency ratio	23.6%

Federal Expenditures

Direct expenditures or obligations	\$292,684,964
Retirement and disability	\$149,476,326
Other direct payments	\$83,369,254
Grant awards	\$47,572,277
Highway planning and construction	\$12,257,845
Temporary assistance to needy families	\$3,367,796
Medical assistance program	\$21,221,647
Procurement contract awards	\$2,099,801
Dept. of Defense	\$163,223
Salary and wages	\$10,167,306
Dept. of Defense	\$2,776,000
Other federal assistance	\$63,222,746
Direct loans	\$789,560
Guaranteed loans	\$31,616,650
Insurance	\$30,816,536

Per Capita Personal Income



Civilian Labor Force

	2007	2008	2009	2010	2011
Civilian labor force	27,400	27,000	27,200	27,000	26,300
Employed	25,700	25,000	23,900	24,000	23,900
Unemployed	1,600	2,000	3,300	3,000	2,500
Unemployment rate	6.0	7.4	12.2	11.3	9.4

Establishments, Employment, and Wages by Sector: 2010

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	977	14,337	\$456,441,399	\$612
Goods-Producing	199	3,819	\$153,690,750	\$774
Natural Resources and Mining	20	186	\$3,871,637	\$399
Constuction	90	549	\$22,932,568	\$804
Manufacturing	89	3,084	\$126,886,545	\$791
Service-Providing	778	10,518	\$302,750,649	\$554
Trade, Transportation and Utilities	247	3,068	\$85,956,311	\$539
Information	13	265	\$12,260,049	\$890
Financial Services	89	443	\$14,323,290	\$622
Professional and Business Services	107	1,255	\$44,139,407	\$676
Education and Health Services	112	3,407	\$115,974,785	\$655
Leisure and Hospitality	114	1,500	\$17,646,312	\$226
Other Services	96	581	\$12,435,650	\$412
Federal Government		115	\$4,953,849	\$829
State Government		320	\$17,305,331	\$1,041
Local Government		2,280	\$80,502,030	\$679

Private Sector total includes Unclassified establishments not shown.

Change Since 2005

Private Sector	-3.6%	-7.0%	-2.3%	5.0%
Goods-Producing	-7.4%	-23.7%	-19.9%	4.9%
Natural Resources and Mining	5.3%	24.8%	6.2%	-15.1%
Construction	-14.3%	-27.0%	-21.2%	8.1%
Manufacturing	-2.2%	-24.8%	-20.3%	5.9%
Service-Producing	-2.6%	1.0%	10.0%	9.1%
Trade, Transportation and Utilities	-5.0%	1.2%	1.5%	0.4%
Information	44.4%	-15.1%	34.9%	58.9%
Financial Services	0.0%	-6.5%	11.4%	19.4%
Professional and Business Services	-4.5%	9.5%	17.4%	7.1%
Education and Health Services	-3.4%	12.4%	15.5%	2.8%
Leisure and Hospitality	4.6%	-12.0%	7.5%	22.2%
Other Services	-5.9%	-18.9%	-12.9%	7.6%
Federal Government		4.5%	9.4%	4.7%
State Government		-33.7%	-25.1%	13.3%
Local Government		1.6%	17.8%	16.1%

Business Numbers

	2007	2008	2009	2010	2011
Business starts	94	85	59	49	75
Active businesses	1,046	1,019	974	939	948

Major Employers

Ashland City Schools	Govt
Ashland University	Serv
Mansfield Plumbing Products LLC	Mfg
McGraw-Hill Companies	Trade
Pentair Pump Group Inc	Mfg
Samaritan Regional Health System	Serv
Snyder's-Lance Inc	Mfg
State of Ohio	Govt
Step2 Co	Mfg
Wil Research Laboratories LLC	R&D

Residential

Construction

	2007	2008	2009	2010	2011
Total units	165	71	48	40	37
Total valuation (000)	\$19,378	\$9,001	\$6,465	\$5,061	\$5,082
Total single-unit bldgs	129	69	48	38	35
Average cost per unit	\$128,602	\$125,229	\$134,681	\$125,946	\$134,903
Total multi-unit bldg units	36	2	0	2	2
Average cost per unit	\$77,444	\$180,000	\$0	\$137,500	\$180,000