



COME TOGETHER & THRIVE

March 1, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Re: LGIF Application to Test the Feasibility of a Shared Economic Development District

Dear Ms. Walsh:

The City of South Euclid is pleased to submit an application for LGIF grant funding. This is a collaborative application that includes five inner-ring Cuyahoga County cities, Cleveland's University Circle area. Several other public and private entities have been very active participants in the application process, including the Heights Hillcrest Chamber of Commerce, Sourcing Office Council of Government, and the Cuyahoga County Planning Commission.

The goal of the feasibility study is to strengthen linkages utilizing the University Circle innovation hub to create win-win strategies that improve efficiency, reduce costs, increase return on investment, improve effectiveness & increase economic impact.

Our application is a request for a \$100,000.00 grant, which is supported by an \$85,000.00 in-kind match. The project would assess the feasibility of creating a shared economic development district across the cities of Cleveland Heights, University Heights, Shaker Heights, South Euclid, East Cleveland, University Circle Incorporated, the University Circle area and its surrounding neighborhoods in Cleveland.

We hope the LGIF Council will find our application to be worthy of funding, especially since it is a highly replicable and scalable concept. Please contact me at 216.691.4234 or kbenjamin@seuclid.com if you have questions about this application.

Thank you for your consideration.

A handwritten signature in blue ink that reads "Keith Benjamin".

Keith Benjamin
Director of Community Services
City of South Euclid

Enclosure: LGIF Grant Application

LOCAL GOVERNMENT INNOVATION FUND GRANT APPLICATION

**For the Circle Heights Economic Development Alliance
Shared Economic Development Feasibility Study**

March 1, 2013

Submitted to
Ohio Development Services Agency
Local Government Innovation Fund Program
Columbus, Ohio

Submitted by
City of South Euclid
Georgine Welo, Mayor
Keith A. Benjamin, Director of Community Services
Lead Applicant

Collaborative Partners
Cities of Cleveland Heights, East Cleveland, Shaker Heights,
University Heights, and University Circle Inc.

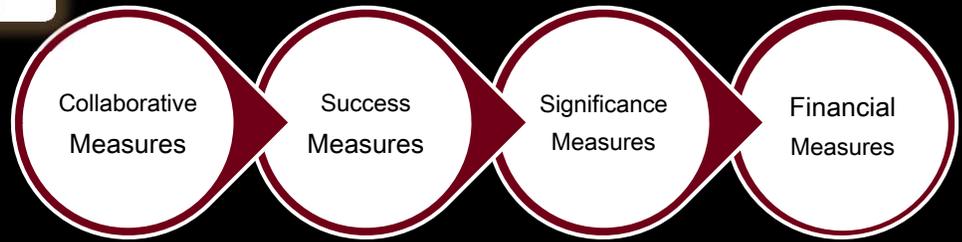
Participating Supporting Organizations
Heights Hillcrest Chamber of Commerce and
Sourcing Office Council of Governments

CONTENTS

- Section 1: LGIF Application Document
- Section II: Memorandum of Agreements and Resolutions
- Section III: Support Letters
- Section IV: Supporting Data



Ohio
Local Government
 Innovation Fund



Round 5: Application Form

Step One: Fill out this Application Form in its entirety.

Step Two: Fill out the online submission form and submit your application materials. All supplemental application materials should be combined into one file for submission.

LGIF: Applicant Profile

Lead Agency	
Project Name	
Type of Request	
Request Amount	
JobsOhio Region	
Number of Collaborative Partners (including lead agency)	
Project Approach	
Project Type	



**Development
 Services Agency**

Website: http://development.ohio.gov/cs/cs_localgovfund.htm

E-mail: LGIF@development.ohio.gov

Phone: 614 | 995 2292

Lead Applicant		Round 5	
Project Name		Type of Request	

Instructions	
<ul style="list-style-type: none"> • Make sure to answer each question appropriately in the space provided, not exceeding the space allowed by the answer box. • Examples of completed applications are available on the LGIF website, found here: http://development.ohio.gov/cs/cs_localgovfund.htm 	

Lead Agency			
Mailing Address:	Name:		
	Street Address:		
	City:		
	Zip:		
In what county is the lead agency located?			
<table border="1"> <tr> <td>Ohio House District:</td> <td>Ohio Senate District:</td> </tr> </table>		Ohio House District:	Ohio Senate District:
Ohio House District:	Ohio Senate District:		

Section 1
Contacts

Project Contact		
Please provide information about the individual who should be contacted regarding this application.		
Mailing Address:	Name:	Title:
	Street Address:	
	City:	
	Zip:	
Email Address:	Phone Number:	

Fiscal Agency:		
Please provide information for the entity and individual serving as the fiscal agent for the project.		
Mailing Address:	Fiscal Agency:	
	Fiscal Officer:	Title:
	Street Address:	
	City:	
	Zip:	

Population		
Does the applicant (or collaborative partner) represent a city, township, or village with a population of less than 20,000 residents?	Yes	No
	List Entity	
Does the applicant (or collaborative partner) represent a county with a population of less than 235,000 residents?	Yes	No
	List Entity	

Single Applicant		
Is your organization applying as a single entity?	Yes	No

Lead Applicant		Round 5	
Project Name		Type of Request	

Collaborative Partners

Does the proposal include collaborative partners?	Yes	No
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Applicants applying with collaborative partners are required to show proof of the partnership with a signed partnership agreement and a resolution of support from each of the partner's governing entities. If the collaborative partner does not have a governing entity, a letter of support from the partnering organization is sufficient. These documents must be received by the end of the cure period in order for each entity to count as a collaborative partner for the purposes of this application.

Nature of the Partnership

As agreed upon in the signed partnership agreement, please identify the nature of the partnership with an explanation of how the lead agency and collaborative partners will work together on the proposed project.

Section 2
Collaborative Partners

Lead Applicant		Round 5	
Project Name		Type of Request	

List of Partners

Please use the following space to list each collaborative partner who is participating in the project and is providing BOTH a resolution of support for the Local Government Innovation Fund application and has signed the partnership agreement.

Collaborative Partner # 1	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 2	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 3	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 4	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 5	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 6	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Section 2 Collaborative Partners

Lead Applicant		Round 5	
Project Name		Type of Request	

Collaborative Partner # 7	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 8	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 9	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 10	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 11	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 12	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 13	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Section 2 Collaborative Partners

Lead Applicant		Round 5	
Project Name		Type of Request	

Project Information

Provide a general description of the project, including a description of the final work product derived from the grant study or loan implementation project. This information may be used for council briefings, program and marketing materials.

Section 3

Project Information

Lead Applicant		Round 5	
Project Name		Type of Request	

Project Information		
Has this project been submitted for consideration in previous LGIF Rounds?	Yes	No
If yes, in which Round(s)?		
What was the project name?		
What entity was the lead applicant?		

Past Success		
Provide a summary of past efforts to implement a project to improve efficiency, implement shared services, coproduction, or a merger (5 points).		
Applicant demonstrates Past Success	Yes	No

Scalable		
Provide a summary of how the applicant's proposal can be scaled for the inclusion of other entities (5 points).		
Applicant demonstrates a Scalable project	Yes	No

Section 3
Project Information

Lead Applicant		Round 5	
Project Name		Type of Request	

Replicable		
Provide a summary of how the applicant's proposal can be replicated by other entities. A replicable project should include a component that another entity could use as a tool to implement a similar project (5 points).		
Applicant demonstrates a Replicable project	Yes	No

Section 3
Project Information

Probability of Success		
Provide a summary of the likelihood of the grant study recommendations being implemented. Applicants requesting an implementation loan should provide a summary of the probability of savings from the loan request (5 points).		
Applicant demonstrates Probability of Success	Yes	No

Lead Applicant		Round 5	
Project Name		Type of Request	

Performance Audit/Cost Benchmarking		
<p>If the project is the result of recommendations from a prior performance audit provided by the Auditor of State under Chapter 117 of the Ohio Revised Code, or is informed by a previous cost benchmarking study, please attach a copy with the supporting documents. In the section below, provide a summary of the performance audit findings or cost benchmarking study results (5 points).</p>		
Prior Performance Audit or Cost Benchmarking	Yes	No

Section 3
Project Information

Economic Impact		
<p>Provide a summary of how the proposal will promote a business environment through a private sector partner (5 points) and/or provide for community attraction (3 points).</p>		
Applicant demonstrates Economic Impact	Yes	No

Lead Applicant		Round 5	
Project Name		Type of Request	

Response to Economic Demand		
<p>Provide a summary of how the project responds to substantial changes in economic demand for local or regional government services. The narrative should include a description of the current and future expected service level needs (5 points).</p>		
Applicant demonstrates Response to Economic Demand	Yes	No

Section 3
Project Information

Budget Information

General Instructions

- Both the Project Budget and Program Budgets are required to be filled out in this form.
- Consolidate budget information to fit in the form. Additional budget detail may be provided in the budget narrative or in an attachment

Project Budget:

- The Project Budget should detail expenses related to the grant or loan project.
- The Project Budget justification must be explained in the Project Budget Narrative section of the application. This section is also used to explain the reasoning behind any items on the budget that are not self explanatory, and provide additional detail about project expenses.
- The Project Budget should be for the period that covers the entire project. The look-back period for in-kind contributions is two years. These contributions are considered a part of the total project costs.
- For the Project Budget, indicate which entity and revenue source will be used to fund each expense. This information will be used to help determine eligible project expenses.
- Total Sources must equal Total Uses. Include staff time and other in-kind matches in the Total Uses section of the budget.

Program Budget

- Use the Program Budget to outline the costs associated with the implementation of the program in your community.
- Six (6) years of Program Budgets should be provided. The standard submission should include three years previous budgets (actual), and three years of projections including implementation of the proposed project. A second set of three years of projections (one set including implementation of this program, and one set where no shared services occurred) may be provided in lieu of three years previous if this does not apply to the proposed project.
- Please use the Program Budget Narrative section to explain changes in expenses and revenues, and to defend the budget projections. If the budget requires the combining of costs on the budget template, please explain this in the narrative.

Return on Investment:

- A Return on Investment calculation is required, and should reference cost savings, cost avoidance and/or increased revenues indicated in Program Budget sections of the application. Use the space designated for narrative to justify this calculation, using references when appropriate.

For Loan Applications only:

- Using the space provided, outline a loan repayment structure.
- Attach three years prior financial documents related to the financial health of the lead applicant (balance sheet, income statement and a statement of cash flows).

Lead Applicant		Round 5	
Project Name		Type of Request	

Project Budget

Use this space to outline all sources of funds and the uses of those funds. Both sections should include all funds related to the project, including in-kind match contributions. Use the project budget narrative on the next page to justify the project budget, and indicate the line items for which the grant will be used.

Sources of Funds

LGIF Request:

Cash Match (List Sources Below):

Source:	<input type="text"/>

In-Kind Match (List Sources Below):

Source:	<input type="text"/>
Source:	<input type="text"/>
Source:	<input type="text"/>

Total Match:

Total Sources:

Uses of Funds

	Amount	Revenue Source
Consultant Fees:	<input type="text"/>	<input type="text"/>
Legal Fees:	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>

Total Uses:

Local Match Percentage:

* Please note that this match percentage will be included in your grant/loan agreement and cannot be changed after awards are made.

Local Match Percentage = (Match Amount/Project Cost) * 100 (10% match required)
 10-39.99% (1 point) 40-69.99% (3 points) 70% or greater (5 points)

Section 4
Financial Information

Lead Applicant		Round 5	
Project Name		Type of Request	

Project Budget Narrative: Use this space to justify any expenses that are not self-explanatory.

Section 4
Financial Information

Lead Applicant		Round 5	
Project Name		Type of Request	

Program Budget

Actual ___ Projected ___	FY _____	FY _____	FY _____
Expenses	Total Program Expenses	Total Program Expenses	Total Program Expenses
Salary and Benefits			
Contract Services			
Occupancy (rent, utilities, maintenance)			
Training & Professional Development			
Insurance			
Travel			
Capital & Equipment Expenses			
Supplies, Printing, Copying & Postage			
Evaluation			
Marketing			
Conferences, meetings, etc.			
Administration			
*Other - _____			
*Other - _____			
*Other - _____			
TOTAL EXPENSES			
	Revenues	Revenues	Revenues
Contributions, Gifts, Grants, & Earned Revenue			
<i>Local Government:</i> _____			
<i>Local Government:</i> _____			
<i>Local Government:</i> _____			
<i>State Government</i>			
<i>Federal Government</i>			
*Other - _____			
*Other - _____			
*Other - _____			
<i>Membership Income</i>			
<i>Program Service Fees</i>			
<i>Investment Income</i>			
TOTAL REVENUES			

Lead Applicant		Round 5	
Project Name		Type of Request	

Program Budget

Actual ___ Projected ___	FY _____	FY _____	FY _____
Expenses	Total Program Expenses	Total Program Expenses	Total Program Expenses
Salary and Benefits			
Contract Services			
Occupancy (rent, utilities, maintenance)			
Training & Professional Development			
Insurance			
Travel			
Capital & Equipment Expenses			
Supplies, Printing, Copying & Postage			
Evaluation			
Marketing			
Conferences, meetings, etc.			
Administration			
*Other - _____			
*Other - _____			
*Other - _____			
TOTAL EXPENSES			
Revenues	Revenues	Revenues	Revenues
Contributions, Gifts, Grants, & Earned Revenue			
<i>Local Government:</i> _____			
<i>Local Government:</i> _____			
<i>Local Government:</i> _____			
<i>State Government</i>			
<i>Federal Government</i>			
*Other - _____			
*Other - _____			
*Other - _____			
<i>Membership Income</i>			
<i>Program Service Fees</i>			
<i>Investment Income</i>			
TOTAL REVENUES			

Lead Applicant		Round 5
Project Name		Type of Request

Program Budget

Use this space to justify your program budget and/or explain any assumptions used for the budget projections. These projections should be based on research, case studies, or industry standards and include a thoughtful justification.

Section 4: Financial Information Scoring

(5 points) Applicant provided complete and accurate budget information and narrative justification for a total of six fiscal years.

(3 points) Applicant provided complete and accurate budget information and for at least three fiscal years.

(1 point) Applicant provided complete and accurate budget information for less than three fiscal years.

Lead Applicant		Round 5	
Project Name		Type of Request	

Return On Investment

Return on Investment is a performance measure used to evaluate the efficiency of an investment. To derive the expected return on investment, divide the net gains of the project by the net costs. For these calculations, please use the implementation gains and costs, NOT the project costs (the cost of the feasibility, planning, or management study)--unless the results of this study will lead to direct savings without additional implementation costs. The gains from this project should be derived from the prior and future program budgets provided, and should be justified in the return on investment narrative.

Return on Investment Formulas:

Consider the following questions when determining the appropriate ROI formula for your project. Check the box of the formula that you are using to determine your ROI. These numbers should refer to savings/revenues illustrated in projected budgets.

Do you expect cost savings from efficiency from your project?

Use this formula:
$$\frac{\text{Total \$ Saved}}{\text{Total Program Costs}} * 100 = \text{ROI}$$

Do you expect cost avoidance from the implementation of your project/program?

Use this formula:
$$\frac{\text{Total Cost Avoided}}{\text{Total Program Costs}} * 100 = \text{ROI}$$

Do you expect increased revenues as a result of your project/program?

Use this formula:
$$\frac{\text{Total New Revenue}}{\text{Total Program Costs}} * 100 = \text{ROI}$$

Do you expect some combination of savings, cost avoidance, or increased revenue as a result of your project/program? (Total Gains combines \$ Saved, Costs Avoided, and New Revenue)

Use this formula:
$$\frac{\text{Total Gains}}{\text{Total Program Costs}} * 100 = \text{ROI}$$

Expected Return on Investment = _____ * 100 =

Expected Return on Investment is:

Less than 25% (10 points)
25%-75% (20 points)
Greater than 25% (30 points)

Questions about how to calculate ROI? Please contact the Office of Redevelopment at 614-995-2292 or

lgif@development.ohio.gov

Section 4
Financial Information

Lead Applicant		Round 5	
Project Name		Type of Request	

Return on Investment Justification Narrative: In the space below, describe the nature of the expected return on investment, providing justification for the numbers presented in the ROI calculation. This calculation should be based on the savings, cost avoidance, or increased revenues shown in the program budgets on the preceding pages. Use references when appropriate to justify assumptions used for cost projections.

Section 4
Financial Information

Lead Applicant		Round 5	
Project Name		Type of Request	

Loan Repayment Structure

Please outline your preferred loan repayment structure. At a minimum, please include the following: the entities responsible for repayment of the loan, all parties responsible for providing match amounts and an alternative funding source (in lieu of collateral). Applicants will have two years to complete their project upon execution of the loan agreement, and the repayment period will begin upon the final disbursement of the loan funds. A description of expected savings over the term of the loan may be used as a repayment source.

Section 4
Financial Information

Applicant demonstrates a viable repayment source to support loan award. Secondary source can be in the form of a debt reserve, bank participation, a guarantee from a local entity, or other collateral (i.e. emergency, rainy day, or contingency fund, etc).

Applicant clearly demonstrates a secondary repayment source (5 points)	Applicant does not have a secondary repayment source (0 points)
--	---

Lead Applicant		Round 5	
Project Name		Type of Request	

Scoring Overview

Section 1: Collaborative Measures

Collaborative Measures	Description	Max Points		Applicant Self Score
Population	Applicant's population (or the population of the area(s) served) falls within one of the listed categories as determined by the U.S. Census Bureau. Population scoring will be determined by the smallest population listed in the application. Applications from (or collaborating with) small communities are preferred.	5		
Participating Entities	Applicant has executed partnership agreements outlining all collaborative partners and participation agreements and has resolutions of support. (Note: Sole applicants only need to provide a resolution of support from its governing entity.	5		

Section 2: Success Measures

Past Success	Applicant has successfully implemented, or is following project guidance from a shared services model, for an efficiency, shared service, coproduction or merger project in the past.	5		
Scalable	Applicant's proposal can be scaled for the inclusion of other entities.	5		
Replicable	Applicant's proposal can be replicated by other local governments.	5		
Probability of Success	Applicant provides a documented need for the project and clearly outlines the likelihood of the need being met.	5		

Section 3: Significance Measures

Performance Audit Implementation/Cost Benchmarking	The project implements a single recommendation from a performance audit provided by the Auditor of State under Chapter 117 of the Ohio Revised Code or is informed by cost benchmarking.	5		
Economic Impact	Applicant demonstrates the project will promote a business environment (i.e., demonstrates a business relationship resulting from the project) and will provide for community attraction (i.e., cost avoidance with respect to taxes).	5		
Response to Economic Demand	The project responds to current substantial changes in economic demand for local or regional government services.	5		

Section 4: Financial Measures

Financial Information	Applicant includes financial information (i.e., service related operating budgets) for the most recent three years and the three year period following the project. The financial information must be directly related to the scope of the project and will be used as the cost basis for determining any savings resulting from the project.	5		
Local Match	Percentage of local matching funds being contributed to the project. This may include in-kind contributions.	5		
Expected Return	Applicant demonstrates as a percentage of savings (i.e., actual savings, increased revenue, or cost avoidance) an expected return. The return must be derived from the applicant's cost basis.	30		
Repayment Structure (Loan Only)	Applicant demonstrates a viable repayment source to support loan award. Secondary source can be in the form of a debt reserve, bank participation, a guarantee from a local entity, or other collateral (i.e., emergency fund, rainy day fund, contingency fund, etc.).	5		

Total Points				
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MEMORANDUM OF AGREEMENT

Feasibility Study for the Circle Heights Economic & Community Development Initiative

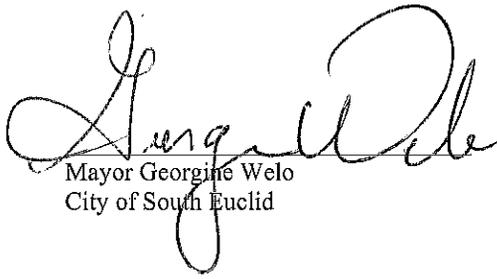
This memorandum of agreement is made and entered into by and between the **City of South Euclid**, 1349 South Green, South Euclid, Ohio 44121, **City of Cleveland Heights**, 40 Severance Circle, Cleveland Heights, Ohio 44118, the **City of Shaker Heights**, 3400 Lee Road, Shaker Heights, Ohio 44120, the **City of University Heights**, 2300 Warrenville Center Road, University Heights, OH 44118 and the **City of East Cleveland**, 14340 Euclid Avenue, East Cleveland, OH 44112 (“**Participating Cities**”) and the following collaborative partners: the **Heights Hillcrest Chamber of Commerce**, 3109 Mayfield Road, Cleveland Heights, OH 44118, and **University Circle Incorporated**, 10835 Cleveland, OH 44106

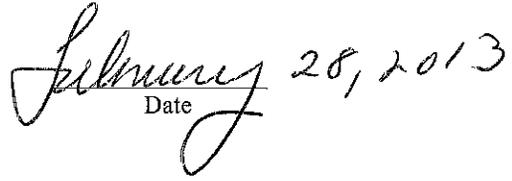
Purpose: To conduct a feasibility study aimed at building capacity for ongoing collaborative economic development that leverages the resources of the Participating Communities, University Circle Incorporated and Heights Hillcrest Regional Chamber of Commerce to produce measurable economic development benefits for the Participating Cities, Heights Hillcrest Chamber of Commerce and University Circle Incorporated.

Objectives:

1. Explore and test the feasibility of developing an economic development district (EDD) across the Heights communities with working linkages to UCI and other county and regional economic development organizations. The EDD would focus on collaborative economic development opportunities.
2. Explore and test the feasibility of economic development strategies to strengthen the housing-jobs linkage between the Heights communities and University Circle (UC). For one, explore transportation-based developments that could strengthen this linkage.
3. Explore and test the feasibility of a “business partnership” approach to expanding and growing businesses in the Heights communities and UC.
4. Explore and test the feasibility of the role of tax-base sharing strategies for economic development for Circle Heights related initiatives on two levels: 1) among Heights area communities; and 2) between Heights area communities and University Circle.
5. Increase civic engagement with subject matter experts (SMEs) in the Heights area and UC, and develop strategies to use their expertise in giving shape to this project and opportunities emerging after the project.
6. Build the organizational and inter-organizational capacities of HRCC, Heights area city governments and economic development organizations, UCI, and other economic development partners to engage in “win-win collaborative economic development.”

This agreement is entered into in good faith and with the clear expectation that the intended collaboration between the Cities of Cleveland Heights, South Euclid, Shaker Heights, University Heights, East Cleveland, University Circle Incorporated and the Heights Hillcrest Chamber of Commerce will result in more efficient and effective service delivery, in addition to seeking to promote collaboration and shared services among local governments.


Mayor Georgine Welo
City of South Euclid


Date

Mayor Ed Kelley
City of Cleveland Heights

Date

Mayor Earl Leiken
Chief of Shaker Heights

Date

Mayor Susan Infeld
City of University Heights

Date

Mayor Gary Norton
City of East Cleveland

Date

Angie Pohlman, Executive Director
Heights Hillcrest Chamber of Commerce

Date

Chris Ronayne, President
University Circle Incorporated

Date

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Mayor Georgine Welo
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Date

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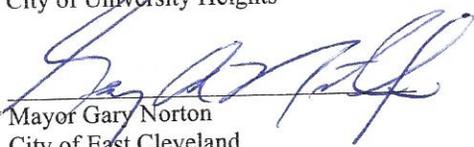
Date

Mayor Earl Leiken
Chief of Shaker Heights

Date

Mayor Susan Infeld
City of University Heights

Date



Mayor Gary Norton
City of East Cleveland

2/14/13
Date

Angie Pohlman, Executive Director
Heights Hillcrest Chamber of Commerce

Date

Chris Ronayne, President
University Circle Incorporated

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3. Explore and test the feasibility of a “business partnership” approach to expanding and growing businesses in the Heights communities and UC.
4. Explore and test the feasibility of the role of tax-base sharing strategies for economic development for Circle Heights related initiatives on two levels: 1) among Heights area communities; and 2) between Heights area communities and University Circle.
5. Increase civic engagement with subject matter experts (SMEs) in the Heights area and UC, and develop strategies to use their expertise in giving shape to this project and opportunities emerging after the project.
6. Build the organizational and inter-organizational capacities of HRCC, Heights area city governments and economic development organizations, UCI, and other economic development partners to engage in “win-win collaborative economic development.”

This agreement is entered into in good faith and with the clear expectation that the intended collaboration between the Cities of Cleveland Heights, South Euclid, Shaker Heights, University Heights, East Cleveland, University Circle Incorporated and the Heights Hillcrest Chamber of Commerce will result in more efficient and effective service delivery, in addition to seeking to promote collaboration and shared services among local governments.

Mayor Georgine Welo
City of South Euclid



Mayor Ed Kelley
City of Cleveland Heights

Date



Date

Mayor Earl Leiken
Chief of Shaker Heights

Date

Mayor Susan Infeld
City of University Heights

Date

Mayor Gary Norton
City of East Cleveland

Date

Angie Pohlman, Executive Director
Heights Hillcrest Chamber of Commerce

Date

Chris Ronayne, President
University Circle Incorporated

Date

MEMORANDUM OF AGREEMENT

Feasibility Study for the Circle Heights Economic & Community Development Initiative

This memorandum of agreement is made and entered into by and between the **City of South Euclid**, 1349 South Green, South Euclid, Ohio 44121, **City of Cleveland Heights**, 40 Severance Circle, Cleveland Heights, Ohio 44118, the **City of Shaker Heights**, 3400 Lee Road, Shaker Heights, Ohio 44120, the **City of University Heights**, 2300 Warrenville Center Road, University Heights, OH 44118 and the **City of East Cleveland**, 14340 Euclid Avenue, East Cleveland, OH 44112 ("**Participating Cities**") and the following collaborative partners: the **Heights Hillcrest Chamber of Commerce**, 3109 Mayfield Road, Cleveland Heights, OH 44118, and **University Circle Incorporated**, 10835 Cleveland, OH 44106

Purpose: To conduct a feasibility study aimed at building capacity for ongoing collaborative economic development that leverages the resources of the Participating Communities, University Circle Incorporated and Heights Hillcrest Regional Chamber of Commerce to produce measurable economic development benefits for the Participating Cities, Heights Hillcrest Chamber of Commerce and University Circle Incorporated.

Objectives:

1. Explore and test the feasibility of developing an economic development district (EDD) across the Heights communities with working linkages to UCI and other county and regional economic development organizations. The EDD would focus on collaborative economic development opportunities.
2. Explore and test the feasibility of economic development strategies to strengthen the housing-jobs linkage between the Heights communities and University Circle (UC). For one, explore transportation-based developments that could strengthen this linkage.
3. Explore and test the feasibility of a "business partnership" approach to expanding and growing businesses in the Heights communities and UC.
4. Explore and test the feasibility of the role of tax-base sharing strategies for economic development for Circle Heights related initiatives on two levels: 1) among Heights area communities; and 2) between Heights area communities and University Circle.
5. Increase civic engagement with subject matter experts (SMEs) in the Heights area and UC, and develop strategies to use their expertise in giving shape to this project and opportunities emerging after the project.
6. Build the organizational and inter-organizational capacities of HRCC, Heights area city governments and economic development organizations, UCI, and other economic development partners to engage in "win-win collaborative economic development."

This agreement is entered into in good faith and with the clear expectation that the intended collaboration between the Cities of Cleveland Heights, South Euclid, Shaker Heights, University Heights, East Cleveland, University Circle Incorporated and the Heights Hillcrest Chamber of Commerce will result in more efficient and effective service delivery, in addition to seeking to promote collaboration and shared services among local governments.

Mayor Georgine Welo
City of South Euclid

Date

Mayor Ed Kelley
City of Cleveland Heights

Date

Mayor Earl Leiken
Chief of Shaker Heights

Date

Susan Infeld

Mayor Susan Infeld
City of University Heights

12-18-12

Date

Mayor Gary Norton
City of East Cleveland

Date

Angie Pohlman, Executive Director
Heights Hillcrest Chamber of Commerce

Date

Chris Ronayne, President
University Circle Incorporated

Date



SHAKER HEIGHTS

November 29, 2012

Angie Pohlman
Heights Hillcrest Chamber of Commerce
Heights Rockefeller Building
3109 Mayfield Road, Suite 202
Cleveland Heights, OH 44118

RE: **Memorandum of Agreement for Feasibility Study**

Dear Ms. Pohlman:

Enclosed is an original of the Memorandum of Agreement for Feasibility Study for the Circle Heights Economic & Community Development Initiative, which has been signed on behalf of the City.

Thank you for your assistance. Please call me if you have any questions.

Very truly yours,

William M. Ondrey Gruber
Director of Law
william.gruber@shakeronline.com

ec Tania Menesse, Director of Economic Development

enclosure

wog12/contracts/ed/112912pohlmanHRCC-MOAlt

ORDINANCE NO. 12-116
BY: Nancy R. Moore

Authorizing the City to join in the application by the City of South Euclid, on behalf of the Cities of Shaker Heights, Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, which together call themselves the "Circle Heights Alliance," for a grant of up to a maximum of \$100,000 from the State of Ohio Local Government Initiative Fund to conduct a feasibility study for economic development cooperation, and declaring an emergency.

WHEREAS, the Cities of Shaker Heights, Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce have agreed to cooperate with each other as the "Circle Heights Alliance" in order to conduct a feasibility study for economic development cooperation; and

WHEREAS, the Cities of Shaker Heights, Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," have determined to apply for a grant of up to a maximum of \$100,000 from the State of Ohio Local Government Initiative Fund in order to assist them in conducting the feasibility study; and

WHEREAS, said grant requires no matching cash funds from the City.

NOW, THEREFORE, BE IT ORDAINED, by the Council of the City of Shaker Heights, Ohio:

Section 1. That this Council approves the application by the City of South Euclid, on behalf of the Cities of Shaker Heights, Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," in order to seek a grant of up to a maximum of \$100,000 from the State of Ohio Local Government Initiative Fund to conduct a feasibility study for economic development cooperation.

Section 2. The Mayor is hereby authorized to enter into a Memorandum of Understanding with the Cities of Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," expressing the agreement of the City to the joint conduct of a feasibility study for economic development cooperation.

Section 3. This ordinance is hereby declared to be an emergency measure necessary for the immediate preservation of the public peace, health, safety and welfare for the reason that it is necessary in the current operation of the City and further, to meet the deadline for the application of the referenced grant, and, therefore, this ordinance shall take effect immediately upon its enactment and approval by the Mayor.

Enacted November 26, 2012.

Approved this ____ day of _____, 2012.

EARL M. LEIKEN, MAYOR

Attest:

JERI E. CHAIKIN
Clerk of Council

coun12/1112LGIFgrantED

MEMORANDUM OF AGREEMENT

Feasibility Study for the Circle Heights Economic & Community Development Initiative

This memorandum of agreement is made and entered into by and between the **City of South Euclid**, 1349 South Green, South Euclid, Ohio 44121, **City of Cleveland Heights**, 40 Severance Circle, Cleveland Heights, Ohio 44118, the **City of Shaker Heights**, 3400 Lee Road, Shaker Heights, Ohio 44120, the **City of University Heights**, 2300 Warrenville Center Road, University Heights, OH 44118 and the **City of East Cleveland**, 14340 Euclid Avenue, East Cleveland, OH 44112 (“**Participating Cities**”) and the following collaborative partners: the **Heights Hillcrest Chamber of Commerce**, 3109 Mayfield Road, Cleveland Heights, OH 44118, and **University Circle Incorporated**, 10835 Cleveland, OH 44106

Purpose: To conduct a feasibility study aimed at building capacity for ongoing collaborative economic development that leverages the resources of the Participating Communities, University Circle Incorporated and Heights Hillcrest Regional Chamber of Commerce to produce measurable economic development benefits for the Participating Cities, Heights Hillcrest Chamber of Commerce and University Circle Incorporated.

Objectives:

1. Explore and test the feasibility of developing an economic development district (EDD) across the Heights communities with working linkages to UCI and other county and regional economic development organizations. The EDD would focus on collaborative economic development opportunities.
2. Explore and test the feasibility of economic development strategies to strengthen the housing-jobs linkage between the Heights communities and University Circle (UC). For one, explore transportation-based developments that could strengthen this linkage.
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6. Build the organizational and inter-organizational capacities of HRCC, Heights area city governments and economic development organizations, UCI, and other economic development partners to engage in “win-win collaborative economic development.”

This agreement is entered into in good faith and with the clear expectation that the intended collaboration between the Cities of Cleveland Heights, South Euclid, Shaker Heights, University Heights, East Cleveland, University Circle Incorporated and the Heights Hillcrest Chamber of Commerce will result in more efficient and effective service delivery, in addition to seeking to promote collaboration and shared services among local governments.

Mayor Georgine Welo
City of South Euclid

Date

Mayor Ed Kelley
City of Cleveland Heights

Date



~~Mayor Earl Leiken~~
City of Shaker Heights
City

11-29-12
Date

Mayor Susan Infeld
City of University Heights

Date

Mayor Gary Norton
City of East Cleveland

Date

Angie Pohlman, Executive Director
Heights Hillcrest Chamber of Commerce

Date

Chris Ronayne, President
University Circle Incorporated

Date

CITY OF SOUTH EUCLID, OHIO

RESOLUTION NO.: 77-12
INTRODUCED BY: Miller
REQUESTED BY: Mayor

December 10, 2012

A RESOLUTION

AUTHORIZING THE MAYOR, AS A MEMBER OF THE CIRCLE HEIGHTS COMMUNITIES ALLIANCE, TO PREPARE AND FILE A GRANT APPLICATION THROUGH THE OHIO LOCAL GOVERNMENT INNOVATION FUND WHICH SEEKS TO PROMOTE EFFICIENCY, COLLABORATION, MERGER, AND SHARED SERVICES AMONG LOCAL GOVERNMENTS.

WHEREAS, the Cities of South Euclid, Cleveland Heights, East Cleveland, Shaker Heights, and University Heights, in collaboration with the Heights-Hillcrest Regional Chamber of Commerce (HRCC) and University Circle Incorporated (UCI), have formed the Circle Heights Communities Alliance and have agreed to conduct a feasibility study aimed at building capacity for ongoing collaborative economic development that leverages the resources of the Participating Communities, UCI and HRCC to produce measurable economic development benefits for the Participating Cities, HRCC and UCI; and

WHEREAS, the above communities wish to seek funding from the Local Government Innovation Fund to perform the feasibility study, with the City of South Euclid serving as the lead applicant.

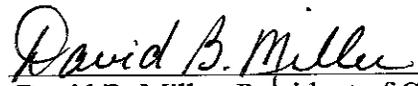
NOW, THEREFORE, BE IT RESOLVED, by the Council of the City of South Euclid, Ohio:

Section 1: That the Mayor, as the lead applicant, is hereby authorized to prepare and file an application for funding for the above mentioned feasibility study from the Local Government Innovation Fund.

Section 2: That it is hereby found and determined that all formal actions of this Council concerning and relating to the passage of this Resolution were adopted in an open meeting of this Council, and that all deliberations of this Council and any of its committees on or after November 25, 1975, that resulted in such formal action were in meetings open to the public in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

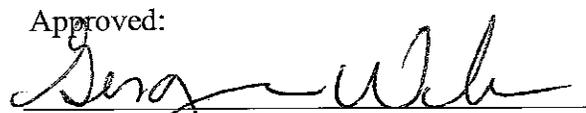
Section 3: That this Resolution is hereby declared to be an emergency measure necessary for the preservation of the public peace, health, welfare and safety of the inhabitants of prescribed deadlines. Wherefore, this Resolution shall take effect and be in force from and after the earliest period allowed by law and upon signature of the Mayor.

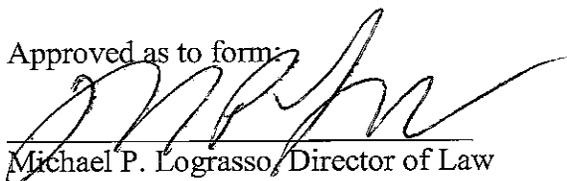
Passed this 10th day of December, 2012.


David B. Miller, President of Council

Attest:

Keith A. Benjamin, Clerk of Council

Approved:

Georgine Welo, Mayor

Approved as to form:

Michael P. Lograsso, Director of Law

RESOLUTION NO. 2012-78

INTRODUCED BY: MAYOR SUSAN K. INFELD

A RESOLUTION AUTHORIZING THE CITY TO JOIN IN THE APPLICATION BY THE CITY OF SOUTH EUCLID, ON BEHALF OF THE CITIES OF UNIVERSITY HEIGHTS, CLEVELAND HEIGHTS, SHAKER HEIGHTS, SOUTH EUCLID, AND EAST CLEVELAND, AND UNIVERSITY CIRCLE INCORPORATED AND HEIGHTS HILLCREST CHAMBER OF COMMERCE, WHICH TOGETHER CALL THEMSELVES THE "CIRCLE HEIGHTS ALLIANCE," FOR A GRANT OF UP TO A MAXIMUM OF \$100,000 FROM THE STATE OF OHIO LOCAL GOVERNMENT INITIATIVE FUND TO CONDUCT A FEASIBILITY STUDY FOR ECONOMIC DEVELOPMENT COOPERATION.

WHEREAS, the Cities of University Heights, Cleveland Heights, Shaker Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce have agreed to cooperate with each other as the "Circle Heights Alliance" in order to conduct a feasibility study for economic development cooperation; and

WHEREAS, the Cities of University Heights, Cleveland Heights, Shaker Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," have determined to apply for a grant of up to a maximum of \$100,000 from the State of Ohio Local Government Initiative Fund in order to assist them in conducting the feasibility study; and

WHEREAS, said grant requires no matching cash funds from the City.

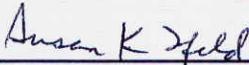
NOW, THEREFORE, BE IT ORDAINED, BY THE COUNCIL OF THE CITY OF UNIVERSITY HEIGHTS, OHIO:

Section 1. That this Council approves the application by the City of South Euclid, on behalf of the Cities of University Heights, Cleveland Heights, Shaker Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," in order to seek a grant of up to a maximum of \$100,000 from the State of Ohio Local Government Initiative Fund to conduct a feasibility study for economic development cooperation.

Section 2. The Mayor is hereby authorized to enter into a Memorandum of Understanding with the Cities of Cleveland Heights, Shaker Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," expressing the agreement of the City to the joint conduct of a feasibility study for economic development cooperation.

Section 3. It is hereby found and determined that all formal actions of this Council concerning and relating to the passage of this Resolution were adopted in an open meeting of this Council, and that all deliberations of this Council and any of its committees that resulted in such formal action, were in meetings open to the public, in full compliance with all legal requirements.

CITY OF UNIVERSITY HEIGHTS, OHIO

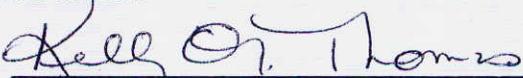


SUSAN K. INFELD, MAYOR

FIRST READING: December 3, 2012

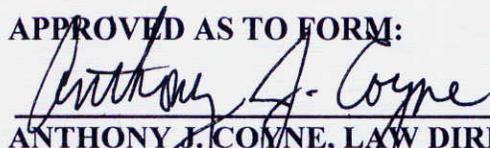
PASSED: December 17, 2012

ATTEST:



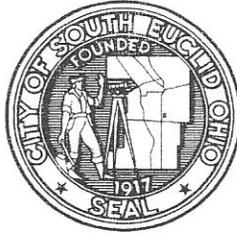
KELLY M. THOMAS, CLERK OF COUNCIL

APPROVED AS TO FORM:



ANTHONY J. COYNE, LAW DIRECTOR

CITY OF SOUTH EUCLID



Georgine Welo
Mayor

July 13, 2012

To Whom It May Concern:

I am writing in support of the Circle Heights Communities Alliance, an initiative of the Heights-Hillcrest Regional Chamber of Commerce (HRCC).

HRCC is South Euclid's chamber of commerce. It has been a multi-city chamber of commerce since the late 1940's, and has a history of vigorously supporting the communities it serves.

In April 2011, HRCC convened a small group to explore job creation and economic development opportunities within the communities of Shaker Heights, Cleveland Heights, South Euclid, University Heights, and East Cleveland. Participating are mayors, community economic development officials, key officers of HRCC, the Cuyahoga County Planning Commission, and University Circle Inc. The group has now formalized itself as the Circle Heights Communities Alliance and will work through its common relationship with HRCC to create a collaborative system to foster economic development in all of the participating municipalities.

CHCA has been created with the mission of actively supporting and facilitating economic growth, leveraging University Circle as an economic driver, while promoting, as one district, the robust livability and place based assets of our member cities.

The time is ripe for a new model of collaboration in economic development that transcends municipal borders, to each city's benefit, a model that could be duplicated in other regions of the state, and beyond. Momentum is building around University Circle, and our city is poised to welcome new businesses. That being said, this goal is best pursued through our combined efforts, through the Alliance in:

1. creating an inventory of developable infrastructure, buildings and land
2. crystallizing a district-wide view of the area
3. jointly marketing the product
4. pursuing and managing the resulting inquiries
5. mining development of University Circle Inc. commercialization activities

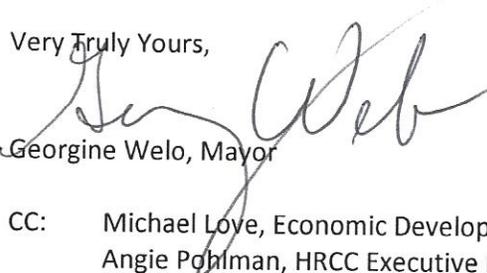
In South Euclid, in addition to CHCA helping to market our community as business-friendly, I feel there are two distinct districts in which the work of CHCA will be beneficial.

The first of these districts is the South Green Road Medical-Educational Corridor. This area is ripe for the addition of medical and educational institutions to complement University Suburban Medical Center, Senders Pediatrics, and Notre Dame College. There is also available office space nearby.

The second district is the Monticello-Green Industrial Corridor. This area is anchored by three great manufacturing companies and offers available space for a business, technology, and/or industrial park.

Thus, CHCA will be a great addition to our economic development toolkit. For more information, please contact Economic Development Coordinator Michael Love, our representative to CHCA. Michael can be reached at (216) 691-4205 or mlove@seuclid.com.

Very Truly Yours,


Georgine Welo, Mayor

CC: Michael Love, Economic Development Coordinator
Angie Pohlman, HRCC Executive Director



February 27, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Dear Ms. Walsh:

University Circle Inc. wishes to provide a letter of support for a Local Government Innovation Fund (LGIF) grant in the amount of \$100,000.00 to test the feasibility of a shared economic development district (SEDD) joining the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland and Cleveland's University Circle area.

The City of South Euclid will serve as the lead applicant for this grant. The five cities, University Circle Inc., the Heights Hillcrest Regional Chamber of Commerce, and the Sourcing Office Council of Governments are collaborative partners in the project.

If funded, this project would:

1. Test the feasibility of the shared economic development district.
2. Explore various ways to create and manage the district.
3. Identify "win-win" economic development opportunities for the cities and University Circle.
4. Develop a strategy to implement the district and develop these "win-win" opportunities.
5. Strengthen the collaborative economic development capacity of the five cities, University Circle, and the Heights Hillcrest Chamber.
6. Develop a shared economic development district model that could be used in other Ohio metropolitan areas and regions.

University Circle Inc. sees this project as worthy of the State of Ohio's Local Government Innovation Fund (LGIF) funding because of its innovative and collaborative nature, and its application elsewhere in Ohio.

Thank you.

Sincerely,

Chris Ronayne
President

UNIVERSITY CIRCLE INC

Development Service Advocacy

10831 Magnolia Drive Cleveland, OH 44106-1887

p 216.791.3900 f 216.791.3935 www.universitycircle.org

Cuyahoga
Community
College



February 27, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Dear Ms. Walsh:

Cuyahoga Community College wishes to provide a letter of support for a Local Government Innovation Fund (LGIF) grant in the amount of \$100,000.00 to test the feasibility of a shared economic development district (SEDD) joining the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland and Cleveland's University Circle area.

The City of South Euclid will serve as the lead applicant for this grant. The five cities, University Circle Inc., the Heights Hillcrest Regional Chamber of Commerce, and the Sourcing Office Council of Governments are collaborative partners in the project.

If funded, this project would:

1. Test the feasibility of the shared economic development district.
2. Explore various ways to create and manage the district.
3. Identify "win-win" economic development opportunities for the cities and University Circle.
4. Develop a strategy to implement the district and develop these "win-win" opportunities.
5. Strengthen the collaborative economic development capacity of the five cities, University Circle, and the Heights Hillcrest Chamber.
6. Develop a shared economic development district model that could be used in other Ohio metropolitan areas and regions.

Cuyahoga Community College sees this project as worthy of the State of Ohio's Local Government Innovation Fund (LGIF) because of its innovative and collaborative nature, and its application elsewhere in Ohio.

Sincerely,

Dr. Jerry Sue Thornton, Ph.D.
President

Office of the President

District Administrative Services

700 Carnegie Avenue

Cleveland, Ohio 44115-2878

216•987•4851 FAX 216•987•4895



Heights-Hillcrest Regional
Chamber of Commerce
Empowering You and Your Business

Our Mission:
To provide opportunities and offer support,
nurturing the environment of our business community.

February 27, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Dear Ms. Walsh:

The Heights-Hillcrest Regional Chamber of Commerce (HRCC) wishes to provide a letter of support for a Local Government Innovation Fund (LGIF) grant in the amount of \$100,000.00 to test the feasibility of a shared economic development district (SEDD) joining the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland and Cleveland's University Circle area.

HRCC has contributed considerable time organizing and facilitating this initiative, building relationships as well as a culture necessary to bring our cities together in visioning, and decades serving the business community. Our organizational vision is one that encompasses the idea that we are stronger more effective together, and that we have much to offer the broader economic development efforts taking place in Northeast Ohio.

If funded, this project would:

1. Test the feasibility of the shared economic development district.
2. Explore various ways to create and manage the district.
3. Identify "win-win" economic development opportunities for the cities and University Circle.
4. Develop a strategy to implement the district and develop these "win-win" opportunities.
5. Strengthen the collaborative economic development capacity of the five cities, University Circle, and the Heights Hillcrest Chamber.
6. Develop a shared economic development district model that could be used in other Ohio metropolitan areas and regions.

HRCC sees this project as worthy of the State of Ohio's Local Government Innovation Fund (LGIF) funding because of its innovative and collaborative nature, and its application elsewhere in Ohio.

Thank you.

Sincerely,

Angie Pohlman
Executive Director



1240 Huron Road E, Suite 300
Cleveland, Ohio 44115

p 216.621.3300 • f 216.621.6013
www.gcpartnership.com

February 18, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Dear Ms. Walsh:

We support the application for a Local Government Innovation Fund (LGIF) grant in the amount of \$100,000.00 to test the feasibility of a shared economic development district (SEDD) joining the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland and Cleveland's University Circle area.

An association of business members, the Greater Cleveland Partnership (GCP) mobilizes private-sector leadership, expertise and resources to create jobs and leverage investment to improve the economic vitality of Northeast Ohio. We have engaged with Cuyahoga County over the last year to help it assemble a model of responsiveness for business development.

One of the issues that we are focusing on is encouraging communities to participate in multi-community projects that can leverage resources and multiply benefits. The collaborative, win-win nature of this project coincides with our efforts to explore this area, and we are happy to support it, and participate as appropriate. Additional benefits of this study include the development of implementation strategies and creation of a model that can be duplicated here in NE Ohio and elsewhere.

I encourage your support for this project through the LGIF program.

Sincerely

A handwritten signature in blue ink, appearing to read 'Vincent A. Adamus', is written over the word 'Sincerely'.

Vincent A. Adamus
Vice President, Real Estate and Business Development



1240 Huron Road East
Suite 200
Cleveland, OH 44115-1717

Council of Smaller Enterprises

P 216.621.3300
Toll Free 888.304.4769
F 216.621.6013
www.cose.org

February 13, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Dear Ms. Walsh:

The Council of Smaller Enterprises (COSE) wishes to provide a letter of support for a Local Government Innovation Fund (LGIF) grant in the amount of \$100,000.00 to test the feasibility of a shared economic development district (SEDD) joining the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland and Cleveland's University Circle area.

The City of South Euclid will serve as the lead applicant for this grant. The five cities, University Circle Inc., the Heights Hillcrest Regional Chamber of Commerce, and the Sourcing Office Council of Governments are collaborative partners in the project.

If funded, this project would:

1. Test the feasibility of the shared economic development district.
2. Explore various ways to create and manage the district.
3. Identify "win-win" economic development opportunities for the cities and University Circle.
4. Develop a strategy to implement the district and develop these "win-win" opportunities.
5. Strengthen the collaborative economic development capacity of the five cities, University Circle, and the Heights Hillcrest Chamber.
6. Develop a shared economic development district model that could be used in other Ohio metropolitan areas and regions.

The Council of Smaller Enterprises sees this project as worthy of the State of Ohio's Local Government Innovation Fund (LGIF) funding because of its innovative and collaborative nature, and its application elsewhere in Ohio.

Thank you.

Sincerely,

A handwritten signature in black ink that reads "Steve Millard". The signature is written in a cursive, flowing style.

Steve Millard
President and Executive Director

February 27, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Dear Thea:

Sourcing Office wishes to provide a letter of support for a Local Government Innovation Fund (LGIF) grant in the amount of \$100,000.00 to test the feasibility of a shared economic development district (SEDD) joining the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland and Cleveland's University Circle area.

Sourcing Office has contributed considerable time to developing the concept for this project and writing the actual application, which testifies to our belief this is a beneficial project.

If funded, this project would:

1. Test the feasibility of the shared economic development district.
2. Explore various ways to create and manage the district.
3. Identify "win-win" economic development opportunities for the cities and University Circle.
4. Develop a strategy to implement the district and develop these "win-win" opportunities.
5. Strengthen the collaborative economic development capacity of the five cities, University Circle, and the Heights Hillcrest Chamber.
6. Develop a shared economic development district model that could be used in other Ohio metropolitan areas and regions.

Sourcing Office sees this project as worthy of the State of Ohio's Local Government Innovation Fund (LGIF) funding because of its innovative and collaborative nature, and its application elsewhere in Ohio.

Thank you.

Sincerely,

Donald T. Iannone

Donald T. Iannone
Executive Director

**Supporting Data for the Circle-Heights Alliance Application
For a Local Government Innovation Fund Grant
February 26, 2013**

Table 1: Population Change Analysis, 2000-2010

Community	Population 2000	Population 2010	Change 2000-2010 (Number)	Change 2000-2010 (Percent)
Cleveland Heights	49,958	46,121	-3,837	-7.70%
East Cleveland	27,217	17,843	-9,374	-34.40%
Shaker Heights	29,405	28,448	-957	-3.30%
South Euclid	23,537	22,295	-1,242	-5.30%
University Heights	14,146	13,539	-607	-4.30%
Five-City Total	144,263	128,246	-16,017	-11.00%
Five-City Shares of County Population	10.3%	10.0%	14.1%	N/A
Cuyahoga County Pop.	1,393,978	1,280,122	-113,856	-8.20%
Cleveland City Pop.	478,403	396,815	-81,588	-17.10%
Source: US Census				

The total population of the five-city area was 128,246 in 2010, which was down by 11% compared to 2000. The five-city area contained 10% of Cuyahoga County's total population in 2010, compared to 10.3% in 2000. The most stable cities from a population

retention standpoint were: Shaker Heights, University Heights, and South Euclid. East Cleveland was the least stable, losing 34.3% of its population base between 2000 and 2010.

Table 2: University Employees Residing in the Five-City Area

Zip Code	Community	Residents Working in University Circle (2010)
44118	E. Cleve, Shaker Hts, Univ. Hts, South Euclid	2,290
44120	Shaker Heights	1,877
44106	Cleve Hts portion	721
44122	Cleve Hts portion	301
44121	Cleve Hts, South Euclid	1,429
Five-City Total		6,618
Total All Working University Circle		33,758
Five-City % Total		19.6%
Source: Growing Greater University Circle: Economic and Demographic Drivers, 2010, by University Circle Inc.		

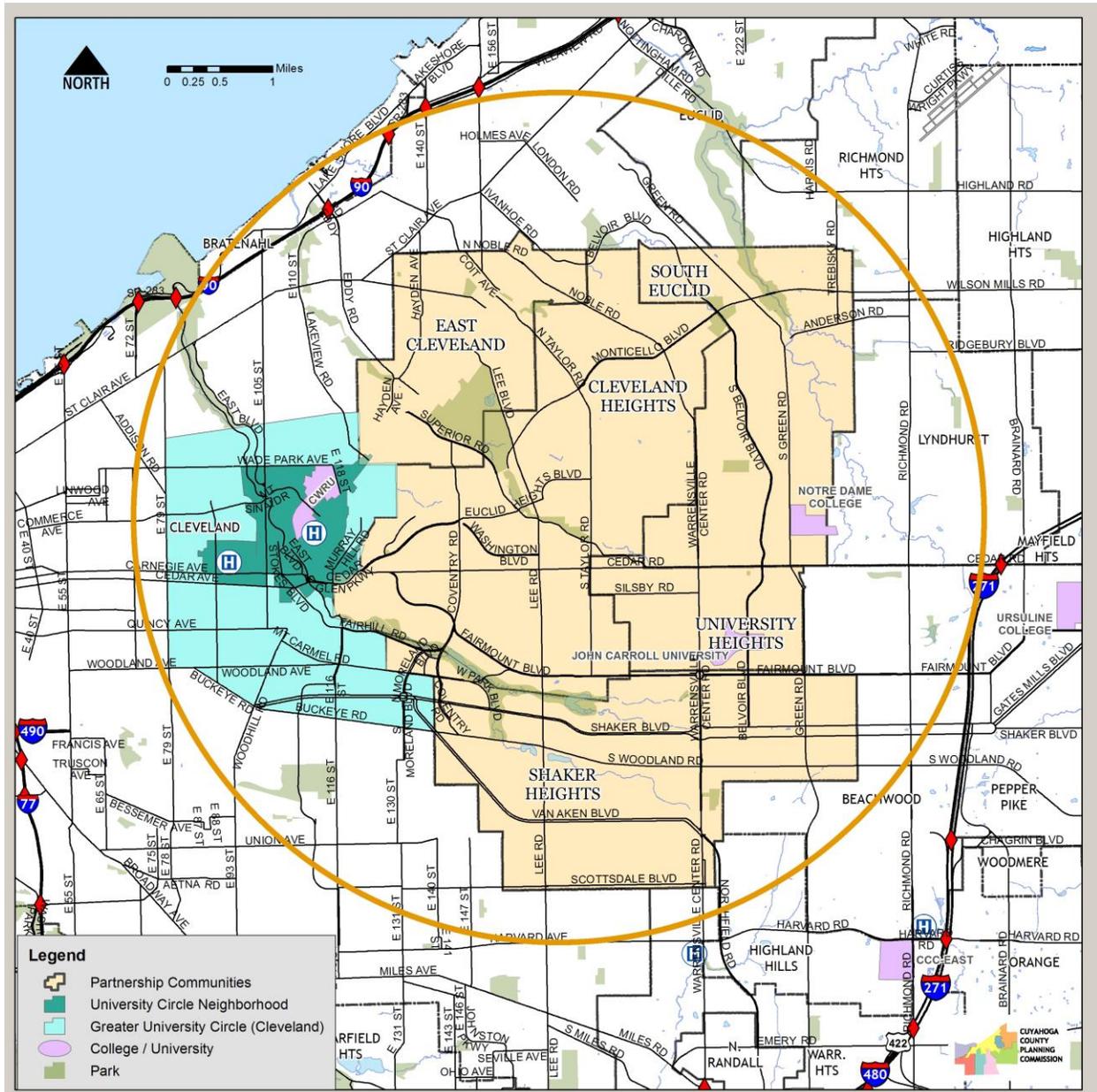
A 2010 report by University Circle Inc. (UCI) identifies the main demographic and economic factors driving growth in the Greater University Circle area, which includes the Circle area in Cleveland plus the surrounding suburbs. Total employment was estimated at 33,758 in 2010. Almost 20% (6,618) of the people working in University Circle live in the five-city area. UCI believes these employment numbers are conservative in nature.

Table 3: Business Population in Circle-Heights Economic District Area

Area	2007 Firms
Cleveland Heights	4,545
East Cleveland	887
Shaker Heights	3,291
South Euclid	1,768
University Heights	1,314
University Circle (Zip 44106 Only)	507
Circle-Heights District	12,312
Cuyahoga County Total	106,667
Circle-Heights % Cuyahoga County	11.5%
Source: US Census, 2007 Economic Census	

While limited business and economic data exist for small cities and neighborhoods, Table 3 provides an estimate of the number of business firms that exist in area. In 2007, the area accounted for 11.5% of Cuyahoga County's business firms.

Service Area for Circle Heights Alliance





COME TOGETHER & THRIVE

TRANSMITTAL EMAIL

April 19, 2013

Dear Nicole:

Our team has responded to the Cure Letter points. Your conversation with Don Iannone from our team about the Cure Letter on April 17, 2013 was a big help in clarifying what was needed. These responses have been written into a revised version of the application (attached). Copies of all signed MOUs and resolutions are also attached to this email. At the end of the application itself you will find various support letters.

Please contact me by phone at: 216.288.6378 or email at kbenjamin@seuclid.com if you need additional information.

We appreciate this opportunity to make an LGIF application to the State of Ohio!

Thank you.

Sincerely yours,

A handwritten signature in blue ink that reads "Keith Benjamin".

Keith Benjamin
Director of Community Services
City of South Euclid



COME TOGETHER & THRIVE

March 1, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Re: LGIF Application to Test the Feasibility of a Shared Economic Development District

Dear Ms. Walsh:

The City of South Euclid is pleased to submit an application for LGIF grant funding. This is a collaborative application that includes five inner-ring Cuyahoga County cities, Cleveland's University Circle area. Several other public and private entities have been very active participants in the application process, including the Heights Hillcrest Chamber of Commerce, Sourcing Office Council of Government, and the Cuyahoga County Planning Commission.

The goal of the feasibility study is to strengthen linkages utilizing the University Circle innovation hub to create win-win strategies that improve efficiency, reduce costs, increase return on investment, improve effectiveness & increase economic impact.

Our application is a request for a \$100,000.00 grant, which is supported by an \$85,000.00 in-kind match. The project would assess the feasibility of creating a shared economic development district across the cities of Cleveland Heights, University Heights, Shaker Heights, South Euclid, East Cleveland, University Circle Incorporated, the University Circle area and its surrounding neighborhoods in Cleveland.

We hope the LGIF Council will find our application to be worthy of funding, especially since it is a highly replicable and scalable concept. Please contact me at 216.691.4234 or kbenjamin@seuclid.com if you have questions about this application.

Thank you for your consideration.

A handwritten signature in blue ink that reads "Keith Benjamin".

Keith Benjamin
Director of Community Services
City of South Euclid

Enclosure: LGIF Grant Application

LOCAL GOVERNMENT INNOVATION FUND GRANT APPLICATION

**For the Circle Heights Economic Development Alliance
Shared Economic Development Feasibility Study**

March 1, 2013

Submitted to
Ohio Development Services Agency
Local Government Innovation Fund Program
Columbus, Ohio

Submitted by
City of South Euclid
Georgine Welo, Mayor
Keith A. Benjamin, Director of Community Services
Lead Applicant

Collaborative Partners
Cities of Cleveland Heights, East Cleveland, Shaker Heights,
University Heights, and University Circle Inc.

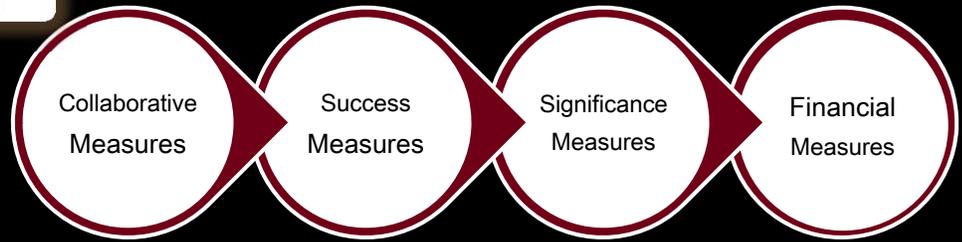
Participating Supporting Organizations
Heights Hillcrest Chamber of Commerce and
Sourcing Office Council of Governments

CONTENTS

- Section 1: LGIF Application Document
- Section II: Memorandum of Agreements and Resolutions
- Section III: Support Letters
- Section IV: Supporting Data



Ohio
Local Government
 Innovation Fund



Round 5: Application Form

Step One: Fill out this Application Form in its entirety.

Step Two: Fill out the online submission form and submit your application materials. All supplemental application materials should be combined into one file for submission.

LGIF: Applicant Profile

Lead Agency	
Project Name	
Type of Request	
Request Amount	
JobsOhio Region	
Number of Collaborative Partners (including lead agency)	
Project Approach	
Project Type	



**Development
 Services Agency**

Website: http://development.ohio.gov/cs/cs_localgovfund.htm

E-mail: LGIF@development.ohio.gov

Phone: 614 | 995 2292

Lead Applicant		Round 5	
Project Name		Type of Request	

Instructions	
<ul style="list-style-type: none"> • Make sure to answer each question appropriately in the space provided, not exceeding the space allowed by the answer box. • Examples of completed applications are available on the LGIF website, found here: http://development.ohio.gov/cs/cs_localgovfund.htm 	

Lead Agency			
Mailing Address:	Name:		
	Street Address:		
	City:		
	Zip:		
In what county is the lead agency located?			
<table border="1"> <tr> <td>Ohio House District:</td> <td>Ohio Senate District:</td> </tr> </table>		Ohio House District:	Ohio Senate District:
Ohio House District:	Ohio Senate District:		

Section 1
Contacts

Project Contact		
Please provide information about the individual who should be contacted regarding this application.		
Mailing Address:	Name:	Title:
	Street Address:	
	City:	
	Zip:	
Email Address:	Phone Number:	

Fiscal Agency:		
Please provide information for the entity and individual serving as the fiscal agent for the project.		
Mailing Address:	Fiscal Agency:	
	Fiscal Officer:	Title:
	Street Address:	
	City:	
	Zip:	

Population		
Does the applicant (or collaborative partner) represent a city, township, or village with a population of less than 20,000 residents?	Yes	No
	List Entity	
Does the applicant (or collaborative partner) represent a county with a population of less than 235,000 residents?	Yes	No
	List Entity	

Single Applicant		
Is your organization applying as a single entity?	Yes	No

Lead Applicant		Round 5	
Project Name		Type of Request	

Collaborative Partners

Does the proposal include collaborative partners?	Yes	No
---	-----	----

Applicants applying with collaborative partners are required to show proof of the partnership with a signed partnership agreement and a resolution of support from each of the partner's governing entities. If the collaborative partner does not have a governing entity, a letter of support from the partnering organization is sufficient. These documents must be received by the end of the cure period in order for each entity to count as a collaborative partner for the purposes of this application.

Nature of the Partnership

As agreed upon in the signed partnership agreement, please identify the nature of the partnership with an explanation of how the lead agency and collaborative partners will work together on the proposed project.

Section 2
Collaborative Partners

Lead Applicant		Round 5	
Project Name		Type of Request	

List of Partners

Please use the following space to list each collaborative partner who is participating in the project and is providing BOTH a resolution of support for the Local Government Innovation Fund application and has signed the partnership agreement.

Collaborative Partner # 1	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 2	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 3	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 4	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 5	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 6	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Section 2
Collaborative Partners

Lead Applicant		Round 5	
Project Name		Type of Request	

Collaborative Partner # 7	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 8	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 9	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 10	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 11	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 12	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Collaborative Partner # 13	
Mailing Address:	Name:
	Street Address:
	City:
	Zip:

Section 2 Collaborative Partners

Lead Applicant		Round 5	
Project Name		Type of Request	

Project Information

Provide a general description of the project, including a description of the final work product derived from the grant study or loan implementation project. This information may be used for council briefings, program and marketing materials.

Section 3

Project Information

Lead Applicant		Round 5	
Project Name		Type of Request	

Project Information		
Has this project been submitted for consideration in previous LGIF Rounds?	Yes	No
If yes, in which Round(s)?		
What was the project name?		
What entity was the lead applicant?		

Past Success		
Provide a summary of past efforts to implement a project to improve efficiency, implement shared services, coproduction, or a merger (5 points).		
Applicant demonstrates Past Success	Yes	No

Scalable		
Provide a summary of how the applicant's proposal can be scaled for the inclusion of other entities (5 points).		
Applicant demonstrates a Scalable project	Yes	No

Section 3
Project Information

Lead Applicant		Round 5	
Project Name		Type of Request	

Replicable		
Provide a summary of how the applicant's proposal can be replicated by other entities. A replicable project should include a component that another entity could use as a tool to implement a similar project (5 points).		
Applicant demonstrates a Replicable project	Yes	No

Section 3
Project Information

Probability of Success		
Provide a summary of the likelihood of the grant study recommendations being implemented. Applicants requesting an implementation loan should provide a summary of the probability of savings from the loan request (5 points).		
Applicant demonstrates Probability of Success	Yes	No

Lead Applicant		Round 5	
Project Name		Type of Request	

Performance Audit/Cost Benchmarking		
<p>If the project is the result of recommendations from a prior performance audit provided by the Auditor of State under Chapter 117 of the Ohio Revised Code, or is informed by a previous cost benchmarking study, please attach a copy with the supporting documents. In the section below, provide a summary of the performance audit findings or cost benchmarking study results (5 points).</p>		
Prior Performance Audit or Cost Benchmarking	Yes	No

Section 3
Project Information

Economic Impact		
<p>Provide a summary of how the proposal will promote a business environment through a private sector partner (5 points) and/or provide for community attraction (3 points).</p>		
Applicant demonstrates Economic Impact	Yes	No

Lead Applicant		Round 5	
Project Name		Type of Request	

Response to Economic Demand		
<p>Provide a summary of how the project responds to substantial changes in economic demand for local or regional government services. The narrative should include a description of the current and future expected service level needs (5 points).</p>		
Applicant demonstrates Response to Economic Demand	Yes	No

Section 3
Project Information

Budget Information

General Instructions

- Both the Project Budget and Program Budgets are required to be filled out in this form.
- Consolidate budget information to fit in the form. Additional budget detail may be provided in the budget narrative or in an attachment

Project Budget:

- The Project Budget should detail expenses related to the grant or loan project.
- The Project Budget justification must be explained in the Project Budget Narrative section of the application. This section is also used to explain the reasoning behind any items on the budget that are not self explanatory, and provide additional detail about project expenses.
- The Project Budget should be for the period that covers the entire project. The look-back period for in-kind contributions is two years. These contributions are considered a part of the total project costs.
- For the Project Budget, indicate which entity and revenue source will be used to fund each expense. This information will be used to help determine eligible project expenses.
- Total Sources must equal Total Uses. Include staff time and other in-kind matches in the Total Uses section of the budget.

Program Budget

- Use the Program Budget to outline the costs associated with the implementation of the program in your community.
- Six (6) years of Program Budgets should be provided. The standard submission should include three years previous budgets (actual), and three years of projections including implementation of the proposed project. A second set of three years of projections (one set including implementation of this program, and one set where no shared services occurred) may be provided in lieu of three years previous if this does not apply to the proposed project.
- Please use the Program Budget Narrative section to explain changes in expenses and revenues, and to defend the budget projections. If the budget requires the combining of costs on the budget template, please explain this in the narrative.

Return on Investment:

- A Return on Investment calculation is required, and should reference cost savings, cost avoidance and/or increased revenues indicated in Program Budget sections of the application. Use the space designated for narrative to justify this calculation, using references when appropriate.

For Loan Applications only:

- Using the space provided, outline a loan repayment structure.
- Attach three years prior financial documents related to the financial health of the lead applicant (balance sheet, income statement and a statement of cash flows).

Lead Applicant		Round 5	
Project Name		Type of Request	

Project Budget

Use this space to outline all sources of funds and the uses of those funds. Both sections should include all funds related to the project, including in-kind match contributions. Use the project budget narrative on the next page to justify the project budget, and indicate the line items for which the grant will be used.

Sources of Funds

LGIF Request:

Cash Match (List Sources Below):

Source:	<input type="text"/>

In-Kind Match (List Sources Below):

Source:	<input type="text"/>
Source:	<input type="text"/>
Source:	<input type="text"/>

Total Match:

Total Sources:

Uses of Funds

	Amount	Revenue Source
Consultant Fees:	<input type="text"/>	<input type="text"/>
Legal Fees:	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>
Other: _____	<input type="text"/>	<input type="text"/>

Total Uses:

Local Match Percentage:

* Please note that this match percentage will be included in your grant/loan agreement and cannot be changed after awards are made.

Local Match Percentage = (Match Amount/Project Cost) * 100 (10% match required)

10-39.99% (1 point)

40-69.99% (3 points)

70% or greater (5 points)

Section 4
Financial Information

Lead Applicant		Round 5	
Project Name		Type of Request	

Project Budget Narrative: Use this space to justify any expenses that are not self-explanatory.

Section 4
Financial Information

Lead Applicant		Round 5	
Project Name		Type of Request	

Program Budget

Actual ___ Projected ___	FY _____	FY _____	FY _____
Expenses	Total Program Expenses	Total Program Expenses	Total Program Expenses
Salary and Benefits			
Contract Services			
Occupancy (rent, utilities, maintenance)			
Training & Professional Development			
Insurance			
Travel			
Capital & Equipment Expenses			
Supplies, Printing, Copying & Postage			
Evaluation			
Marketing			
Conferences, meetings, etc.			
Administration			
*Other - _____			
*Other - _____			
*Other - _____			
TOTAL EXPENSES			
	Revenues	Revenues	Revenues
Contributions, Gifts, Grants, & Earned Revenue			
<i>Local Government:</i> _____			
<i>Local Government:</i> _____			
<i>Local Government:</i> _____			
<i>State Government</i>			
<i>Federal Government</i>			
*Other - _____			
*Other - _____			
*Other - _____			
<i>Membership Income</i>			
<i>Program Service Fees</i>			
<i>Investment Income</i>			
TOTAL REVENUES			

Lead Applicant		Round 5	
Project Name		Type of Request	

Program Budget

Actual ___ Projected ___	FY _____	FY _____	FY _____
Expenses	Total Program Expenses	Total Program Expenses	Total Program Expenses
Salary and Benefits			
Contract Services			
Occupancy (rent, utilities, maintenance)			
Training & Professional Development			
Insurance			
Travel			
Capital & Equipment Expenses			
Supplies, Printing, Copying & Postage			
Evaluation			
Marketing			
Conferences, meetings, etc.			
Administration			
*Other - _____			
*Other - _____			
*Other - _____			
TOTAL EXPENSES			
Revenues	Revenues	Revenues	Revenues
Contributions, Gifts, Grants, & Earned Revenue			
<i>Local Government:</i> _____			
<i>Local Government:</i> _____			
<i>Local Government:</i> _____			
<i>State Government</i>			
<i>Federal Government</i>			
*Other - _____			
*Other - _____			
*Other - _____			
<i>Membership Income</i>			
<i>Program Service Fees</i>			
<i>Investment Income</i>			
TOTAL REVENUES			

Lead Applicant		Round 5
Project Name		Type of Request

Program Budget

Use this space to justify your program budget and/or explain any assumptions used for the budget projections. These projections should be based on research, case studies, or industry standards and include a thoughtful justification.

Section 4: Financial Information Scoring

(5 points) Applicant provided complete and accurate budget information and narrative justification for a total of six fiscal years.

(3 points) Applicant provided complete and accurate budget information and for at least three fiscal years.

(1 point) Applicant provided complete and accurate budget information for less than three fiscal years.

Lead Applicant		Round 5	
Project Name		Type of Request	

Return On Investment

Return on Investment is a performance measure used to evaluate the efficiency of an investment. To derive the expected return on investment, divide the net gains of the project by the net costs. For these calculations, please use the implementation gains and costs, NOT the project costs (the cost of the feasibility, planning, or management study)--unless the results of this study will lead to direct savings without additional implementation costs. The gains from this project should be derived from the prior and future program budgets provided, and should be justified in the return on investment narrative.

Return on Investment Formulas:

Consider the following questions when determining the appropriate ROI formula for your project. Check the box of the formula that you are using to determine your ROI. These numbers should refer to savings/revenues illustrated in projected budgets.

Do you expect cost savings from efficiency from your project?

Use this formula:
$$\frac{\text{Total \$ Saved}}{\text{Total Program Costs}} * 100 = \text{ROI}$$

Do you expect cost avoidance from the implementation of your project/program?

Use this formula:
$$\frac{\text{Total Cost Avoided}}{\text{Total Program Costs}} * 100 = \text{ROI}$$

Do you expect increased revenues as a result of your project/program?

Use this formula:
$$\frac{\text{Total New Revenue}}{\text{Total Program Costs}} * 100 = \text{ROI}$$

Do you expect some combination of savings, cost avoidance, or increased revenue as a result of your project/program? (Total Gains combines \$ Saved, Costs Avoided, and New Revenue)

Use this formula:
$$\frac{\text{Total Gains}}{\text{Total Program Costs}} * 100 = \text{ROI}$$

Expected Return on Investment = _____ * 100 =

Expected Return on Investment is:

Less than 25% (10 points)
25%-75% (20 points)
Greater than 25% (30 points)

Questions about how to calculate ROI? Please contact the Office of Redevelopment at 614-995-2292 or

lgif@development.ohio.gov

Section 4
Financial Information

Lead Applicant		Round 5	
Project Name		Type of Request	

Return on Investment Justification Narrative: In the space below, describe the nature of the expected return on investment, providing justification for the numbers presented in the ROI calculation. This calculation should be based on the savings, cost avoidance, or increased revenues shown in the program budgets on the preceding pages. Use references when appropriate to justify assumptions used for cost projections.

Section 4
Financial Information

Lead Applicant		Round 5	
Project Name		Type of Request	

Loan Repayment Structure

Please outline your preferred loan repayment structure. At a minimum, please include the following: the entities responsible for repayment of the loan, all parties responsible for providing match amounts and an alternative funding source (in lieu of collateral). Applicants will have two years to complete their project upon execution of the loan agreement, and the repayment period will begin upon the final disbursement of the loan funds. A description of expected savings over the term of the loan may be used as a repayment source.

Section 4
Financial Information

Applicant demonstrates a viable repayment source to support loan award. Secondary source can be in the form of a debt reserve, bank participation, a guarantee from a local entity, or other collateral (i.e. emergency, rainy day, or contingency fund, etc).

Applicant clearly demonstrates a secondary repayment source (5 points)	Applicant does not have a secondary repayment source (0 points)
--	---

Lead Applicant		Round 5	
Project Name		Type of Request	

Scoring Overview				
Section 1: Collaborative Measures				
Collaborative Measures	Description	Max Points		Applicant Self Score
Population	Applicant's population (or the population of the area(s) served) falls within one of the listed categories as determined by the U.S. Census Bureau. Population scoring will be determined by the smallest population listed in the application. Applications from (or collaborating with) small communities are preferred.	5		
Participating Entities	Applicant has executed partnership agreements outlining all collaborative partners and participation agreements and has resolutions of support. (Note: Sole applicants only need to provide a resolution of support from its governing entity.	5		
Section 2: Success Measures				
Past Success	Applicant has successfully implemented, or is following project guidance from a shared services model, for an efficiency, shared service, coproduction or merger project in the past.	5		
Scalable	Applicant's proposal can be scaled for the inclusion of other entities.	5		
Replicable	Applicant's proposal can be replicated by other local governments.	5		
Probability of Success	Applicant provides a documented need for the project and clearly outlines the likelihood of the need being met.	5		
Section 3: Significance Measures				
Performance Audit Implementation/Cost Benchmarking	The project implements a single recommendation from a performance audit provided by the Auditor of State under Chapter 117 of the Ohio Revised Code or is informed by cost benchmarking.	5		
Economic Impact	Applicant demonstrates the project will promote a business environment (i.e., demonstrates a business relationship resulting from the project) and will provide for community attraction (i.e., cost avoidance with respect to taxes).	5		
Response to Economic Demand	The project responds to current substantial changes in economic demand for local or regional government services.	5		
Section 4: Financial Measures				
Financial Information	Applicant includes financial information (i.e., service related operating budgets) for the most recent three years and the three year period following the project. The financial information must be directly related to the scope of the project and will be used as the cost basis for determining any savings resulting from the project.	5		
Local Match	Percentage of local matching funds being contributed to the project. This may include in-kind contributions.	5		
Expected Return	Applicant demonstrates as a percentage of savings (i.e., actual savings, increased revenue, or cost avoidance) an expected return. The return must be derived from the applicant's cost basis.	30		
Repayment Structure (Loan Only)	Applicant demonstrates a viable repayment source to support loan award. Secondary source can be in the form of a debt reserve, bank participation, a guarantee from a local entity, or other collateral (i.e., emergency fund, rainy day fund, contingency fund, etc.).	5		
Total Points				

MEMORANDUM OF AGREEMENT

Feasibility Study for the Circle Heights Economic & Community Development Initiative

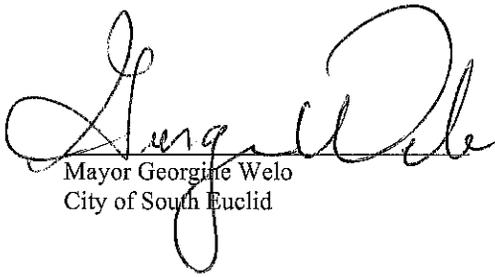
This memorandum of agreement is made and entered into by and between the **City of South Euclid**, 1349 South Green, South Euclid, Ohio 44121, **City of Cleveland Heights**, 40 Severance Circle, Cleveland Heights, Ohio 44118, the **City of Shaker Heights**, 3400 Lee Road, Shaker Heights, Ohio 44120, the **City of University Heights**, 2300 Warrenville Center Road, University Heights, OH 44118 and the **City of East Cleveland**, 14340 Euclid Avenue, East Cleveland, OH 44112 (“**Participating Cities**”) and the following collaborative partners: the **Heights Hillcrest Chamber of Commerce**, 3109 Mayfield Road, Cleveland Heights, OH 44118, and **University Circle Incorporated**, 10835 Cleveland, OH 44106

Purpose: To conduct a feasibility study aimed at building capacity for ongoing collaborative economic development that leverages the resources of the Participating Communities, University Circle Incorporated and Heights Hillcrest Regional Chamber of Commerce to produce measurable economic development benefits for the Participating Cities, Heights Hillcrest Chamber of Commerce and University Circle Incorporated.

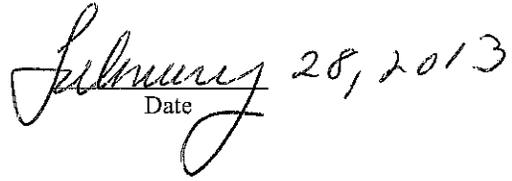
Objectives:

1. Explore and test the feasibility of developing an economic development district (EDD) across the Heights communities with working linkages to UCI and other county and regional economic development organizations. The EDD would focus on collaborative economic development opportunities.
2. Explore and test the feasibility of economic development strategies to strengthen the housing-jobs linkage between the Heights communities and University Circle (UC). For one, explore transportation-based developments that could strengthen this linkage.
3. Explore and test the feasibility of a “business partnership” approach to expanding and growing businesses in the Heights communities and UC.
4. Explore and test the feasibility of the role of tax-base sharing strategies for economic development for Circle Heights related initiatives on two levels: 1) among Heights area communities; and 2) between Heights area communities and University Circle.
5. Increase civic engagement with subject matter experts (SMEs) in the Heights area and UC, and develop strategies to use their expertise in giving shape to this project and opportunities emerging after the project.
6. Build the organizational and inter-organizational capacities of HRCC, Heights area city governments and economic development organizations, UCI, and other economic development partners to engage in “win-win collaborative economic development.”

This agreement is entered into in good faith and with the clear expectation that the intended collaboration between the Cities of Cleveland Heights, South Euclid, Shaker Heights, University Heights, East Cleveland, University Circle Incorporated and the Heights Hillcrest Chamber of Commerce will result in more efficient and effective service delivery, in addition to seeking to promote collaboration and shared services among local governments.



Mayor Georgine Welo
City of South Euclid



Date

Mayor Ed Kelley
City of Cleveland Heights

Date

Mayor Earl Leiken
Chief of Shaker Heights

Date

Mayor Susan Infeld
City of University Heights

Date

Mayor Gary Norton
City of East Cleveland

Date

Angie Pohlman, Executive Director
Heights Hillcrest Chamber of Commerce

Date

Chris Ronayne, President
University Circle Incorporated

Date

MEMORANDUM OF AGREEMENT

Feasibility Study for the Circle Heights Economic & Community Development Initiative

This memorandum of agreement is made and entered into by and between the **City of South Euclid**, 1349 South Green, South Euclid, Ohio 44121, **City of Cleveland Heights**, 40 Severance Circle, Cleveland Heights, Ohio 44118, the **City of Shaker Heights**, 3400 Lee Road, Shaker Heights, Ohio 44120, the **City of University Heights**, 2300 Warrenville Center Road, University Heights, OH 44118 and the **City of East Cleveland**, 14340 Euclid Avenue, East Cleveland, OH 44112 (“**Participating Cities**”) and the following collaborative partners: the **Heights Hillcrest Chamber of Commerce**, 3109 Mayfield Road, Cleveland Heights, OH 44118, and **University Circle Incorporated**, 10835 Cleveland, OH 44106

Purpose: To conduct a feasibility study aimed at building capacity for ongoing collaborative economic development that leverages the resources of the Participating Communities, University Circle Incorporated and Heights Hillcrest Regional Chamber of Commerce to produce measurable economic development benefits for the Participating Cities, Heights Hillcrest Chamber of Commerce and University Circle Incorporated.

Objectives:

1. Explore and test the feasibility of developing an economic development district (EDD) across the Heights communities with working linkages to UCI and other county and regional economic development organizations. The EDD would focus on collaborative economic development opportunities.
2. Explore and test the feasibility of economic development strategies to strengthen the housing-jobs linkage between the Heights communities and University Circle (UC). For one, explore transportation-based developments that could strengthen this linkage.
3. Explore and test the feasibility of a “business partnership” approach to expanding and growing businesses in the Heights communities and UC.
4. Explore and test the feasibility of the role of tax-base sharing strategies for economic development for Circle Heights related initiatives on two levels: 1) among Heights area communities; and 2) between Heights area communities and University Circle.
5. Increase civic engagement with subject matter experts (SMEs) in the Heights area and UC, and develop strategies to use their expertise in giving shape to this project and opportunities emerging after the project.
6. Build the organizational and inter-organizational capacities of HRCC, Heights area city governments and economic development organizations, UCI, and other economic development partners to engage in “win-win collaborative economic development.”

This agreement is entered into in good faith and with the clear expectation that the intended collaboration between the Cities of Cleveland Heights, South Euclid, Shaker Heights, University Heights, East Cleveland, University Circle Incorporated and the Heights Hillcrest Chamber of Commerce will result in more efficient and effective service delivery, in addition to seeking to promote collaboration and shared services among local governments.

Mayor Georgine Welo
City of South Euclid



Mayor Ed Kelley
City of Cleveland Heights

Date



Date

Mayor Earl Leiken
Chief of Shaker Heights

Date

Mayor Susan Infeld
City of University Heights

Date

Mayor Gary Norton
City of East Cleveland

Date

Angie Pohlman, Executive Director
Heights Hillcrest Chamber of Commerce

Date

Chris Ronayne, President
University Circle Incorporated

Date

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Mayor Georgine Welo
City of South Euclid

Date

Mayor Ed Kelley
City of Cleveland Heights

Date



Mayor Earl Leiken
Chief of Shaker Heights
City

*Lynn Ruffner
Acting Mayor*

11-29-12
Date

Mayor Susan Infeld
City of University Heights

Date

Mayor Gary Norton
City of East Cleveland

Date

Angie Pohlman, Executive Director
Heights Hillcrest Chamber of Commerce

Date

Chris Ronayne, President
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Mayor Georgine Welo
City of South Euclid

Date

Mayor Ed Kelley
City of Cleveland Heights

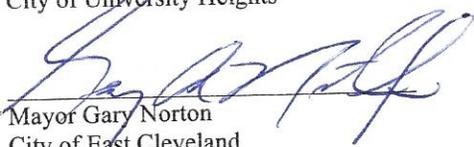
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Mayor Earl Leiken
Chief of Shaker Heights

Date

Mayor Susan Infeld
City of University Heights

Date



Mayor Gary Norton
City of East Cleveland

2/14/13

Date

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Heights Hillcrest Chamber of Commerce

Date

Chris Ronayne, President
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City of South Euclid

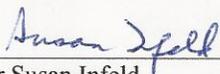
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Mayor Earl Leiken
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Mayor Susan Infeld
City of University Heights

12-18-12
Date

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City of East Cleveland

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Angie Pohlman, Executive Director
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1-11-13

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Mayor Georgine Welo
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City of University Heights

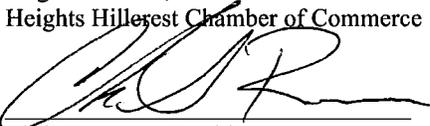
Date

Mayor Gary Norton
City of East Cleveland

Date

Angie Pohlman, Executive Director
Heights Hillcrest Chamber of Commerce

Date



Chris Ronayne, President
University Circle Incorporated

Date

9/11/13

Date

CITY OF SOUTH EUCLID, OHIO

RESOLUTION NO.: 77-12
INTRODUCED BY: Miller
REQUESTED BY: Mayor

December 10, 2012

A RESOLUTION

AUTHORIZING THE MAYOR, AS A MEMBER OF THE CIRCLE HEIGHTS COMMUNITIES ALLIANCE, TO PREPARE AND FILE A GRANT APPLICATION THROUGH THE OHIO LOCAL GOVERNMENT INNOVATION FUND WHICH SEEKS TO PROMOTE EFFICIENCY, COLLABORATION, MERGER, AND SHARED SERVICES AMONG LOCAL GOVERNMENTS.

WHEREAS, the Cities of South Euclid, Cleveland Heights, East Cleveland, Shaker Heights, and University Heights, in collaboration with the Heights-Hillcrest Regional Chamber of Commerce (HRCC) and University Circle Incorporated (UCI), have formed the Circle Heights Communities Alliance and have agreed to conduct a feasibility study aimed at building capacity for ongoing collaborative economic development that leverages the resources of the Participating Communities, UCI and HRCC to produce measurable economic development benefits for the Participating Cities, HRCC and UCI; and

WHEREAS, the above communities wish to seek funding from the Local Government Innovation Fund to perform the feasibility study, with the City of South Euclid serving as the lead applicant.

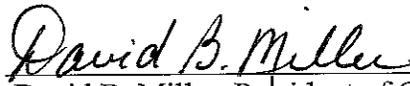
NOW, THEREFORE, BE IT RESOLVED, by the Council of the City of South Euclid, Ohio:

Section 1: That the Mayor, as the lead applicant, is hereby authorized to prepare and file an application for funding for the above mentioned feasibility study from the Local Government Innovation Fund.

Section 2: That it is hereby found and determined that all formal actions of this Council concerning and relating to the passage of this Resolution were adopted in an open meeting of this Council, and that all deliberations of this Council and any of its committees on or after November 25, 1975, that resulted in such formal action were in meetings open to the public in compliance with all legal requirements, including Section 121.22 of the Ohio Revised Code.

Section 3: That this Resolution is hereby declared to be an emergency measure necessary for the preservation of the public peace, health, welfare and safety of the inhabitants of prescribed deadlines. Wherefore, this Resolution shall take effect and be in force from and after the earliest period allowed by law and upon signature of the Mayor.

Passed this 10th day of December, 2012.

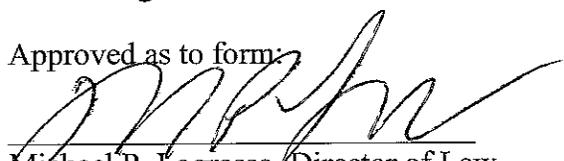

David B. Miller, President of Council

Attest:

Keith A. Benjamin, Clerk of Council

Approved:

Georgine Welton, Mayor

Approved as to form:

Michael P. Lograsso, Director of Law

Proposed: 3/4/2013

RESOLUTION NO. 26-2013(PD)

By Council Member

A Resolution authorizing the City to join in the application by the City of South Euclid, on behalf of the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, which together call themselves the "Circle Heights Alliance," for a grant of up to a maximum of \$100,000.00 from the State of Ohio Local Government Initiative Fund to conduct a feasibility study for economic development cooperation, and declaring an emergency.

WHEREAS, the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce have agreed to cooperate with each other as the "Circle Heights Alliance" in order to conduct a feasibility study for economic development cooperation; and

WHEREAS, the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," have determined to apply for a grant of up to a maximum of \$100,000.00 from the State of Ohio Local Government Initiative Fund in order to assist them in conducting the feasibility study; and

WHEREAS, said grant requires no matching cash funds from the City.

NOW, THEREFORE, BE IT ORDINANED, by the Council of the City of Cleveland Heights, State of Ohio:

SECTION 1. That this Council approves the application by the City of South Euclid, on behalf of the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," in order to seek a grant of up to a maximum of \$100,000.00 from the State of Ohio Local Government Initiative Fund to conduct a feasibility study for economic development cooperation.

SECTION 2. The City Manager is hereby authorized to enter into a Memorandum of Understanding with the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," expressing the agreement of the City to the joint conduct of a feasibility study for economic development cooperation.

RESOLUTION NO. 26-2013(PD)

SECTION 3. Notice of the passage of this Resolution shall be given by publishing the title and abstract of its contents, prepared by the Director of Law, once in one newspaper of general circulation in the City of Cleveland Heights.

SECTION 4. This Resolution is hereby declared to be an emergency measure necessary for the immediate preservation of the public peace, health, safety and welfare for the reason that in order to meet the deadline for the application of the referenced grant, it is necessary that this Resolution shall take effect at the earliest time permitted by law. Wherefore, provided it receives the affirmative vote of five or more of the members elected or appointed to this Council, this Resolution shall take effect and be in force immediately upon its passage; otherwise, it shall take effect and be in force from and after the earliest time allowed by law.

EDWARD J. KELLEY, Mayor
President of Council

TOM RAGUZ
Clerk of Council

PASSED:

I, TOM RAGUZ, CLERK OF
COUNCIL OF THE CITY OF CLEVELAND
HEIGHTS, OHIO DO HEREBY CERTIFY
THAT THE FOREGOING IS A TRUE,
CORRECT AND EXACT COPY OF THE
ORIGINAL OF AN ORDINANCE/A RESOLUTION
DULY ADOPTED BY SAID COUNCIL
ON THE

4th DAY OF March 20 13

T. Raguz
TOM RAGUZ
CLERK OF COUNCIL
CITY OF CLEVELAND HEIGHTS



SHAKER HEIGHTS

November 29, 2012

Angie Pohlman
Heights Hillcrest Chamber of Commerce
Heights Rockefeller Building
3109 Mayfield Road, Suite 202
Cleveland Heights, OH 44118

RE: **Memorandum of Agreement for Feasibility Study**

Dear Ms. Pohlman:

Enclosed is an original of the Memorandum of Agreement for Feasibility Study for the Circle Heights Economic & Community Development Initiative, which has been signed on behalf of the City.

Thank you for your assistance. Please call me if you have any questions.

Very truly yours,

William M. Ondrey Gruber
Director of Law
william.gruber@shakeronline.com

cc Tania Menesse, Director of Economic Development

enclosure

wog12/contracts/ed/112912pohlmanHRCC-MOAlt

ORDINANCE NO. 12-116
BY: Nancy R. Moore

Authorizing the City to join in the application by the City of South Euclid, on behalf of the Cities of Shaker Heights, Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, which together call themselves the "Circle Heights Alliance," for a grant of up to a maximum of \$100,000 from the State of Ohio Local Government Initiative Fund to conduct a feasibility study for economic development cooperation, and declaring an emergency.

WHEREAS, the Cities of Shaker Heights, Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce have agreed to cooperate with each other as the "Circle Heights Alliance" in order to conduct a feasibility study for economic development cooperation; and

WHEREAS, the Cities of Shaker Heights, Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," have determined to apply for a grant of up to a maximum of \$100,000 from the State of Ohio Local Government Initiative Fund in order to assist them in conducting the feasibility study; and

WHEREAS, said grant requires no matching cash funds from the City.

NOW, THEREFORE, BE IT ORDAINED, by the Council of the City of Shaker Heights, Ohio:

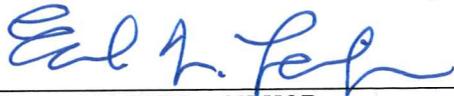
Section 1. That this Council approves the application by the City of South Euclid, on behalf of the Cities of Shaker Heights, Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," in order to seek a grant of up to a maximum of \$100,000 from the State of Ohio Local Government Initiative Fund to conduct a feasibility study for economic development cooperation.

Section 2. The Mayor is hereby authorized to enter into a Memorandum of Understanding with the Cities of Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," expressing the agreement of the City to the joint conduct of a feasibility study for economic development cooperation.

Section 3. This ordinance is hereby declared to be an emergency measure necessary for the immediate preservation of the public peace, health, safety and welfare for the reason that it is necessary in the current operation of the City and further, to meet the deadline for the application of the referenced grant, and, therefore, this ordinance shall take effect immediately upon its enactment and approval by the Mayor.

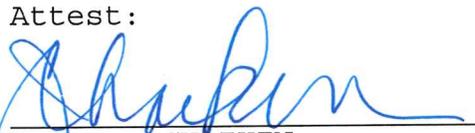
Enacted November 26, 2012.

Approved this 11th day of December, 2012.



EARL M. LEIKEN, MAYOR

Attest:



JERI E. CHAIKIN
Clerk of Council

coun12/1112LGIFgrantED

RESOLUTION NO. 2012-78

INTRODUCED BY: MAYOR SUSAN K. INFELD

A RESOLUTION AUTHORIZING THE CITY TO JOIN IN THE APPLICATION BY THE CITY OF SOUTH EUCLID, ON BEHALF OF THE CITIES OF UNIVERSITY HEIGHTS, CLEVELAND HEIGHTS, SHAKER HEIGHTS, SOUTH EUCLID, AND EAST CLEVELAND, AND UNIVERSITY CIRCLE INCORPORATED AND HEIGHTS HILLCREST CHAMBER OF COMMERCE, WHICH TOGETHER CALL THEMSELVES THE "CIRCLE HEIGHTS ALLIANCE," FOR A GRANT OF UP TO A MAXIMUM OF \$100,000 FROM THE STATE OF OHIO LOCAL GOVERNMENT INITIATIVE FUND TO CONDUCT A FEASIBILITY STUDY FOR ECONOMIC DEVELOPMENT COOPERATION.

WHEREAS, the Cities of University Heights, Cleveland Heights, Shaker Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce have agreed to cooperate with each other as the "Circle Heights Alliance" in order to conduct a feasibility study for economic development cooperation; and

WHEREAS, the Cities of University Heights, Cleveland Heights, Shaker Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," have determined to apply for a grant of up to a maximum of \$100,000 from the State of Ohio Local Government Initiative Fund in order to assist them in conducting the feasibility study; and

WHEREAS, said grant requires no matching cash funds from the City.

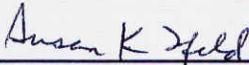
NOW, THEREFORE, BE IT ORDAINED, BY THE COUNCIL OF THE CITY OF UNIVERSITY HEIGHTS, OHIO:

Section 1. That this Council approves the application by the City of South Euclid, on behalf of the Cities of University Heights, Cleveland Heights, Shaker Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," in order to seek a grant of up to a maximum of \$100,000 from the State of Ohio Local Government Initiative Fund to conduct a feasibility study for economic development cooperation.

Section 2. The Mayor is hereby authorized to enter into a Memorandum of Understanding with the Cities of Cleveland Heights, Shaker Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," expressing the agreement of the City to the joint conduct of a feasibility study for economic development cooperation.

Section 3. It is hereby found and determined that all formal actions of this Council concerning and relating to the passage of this Resolution were adopted in an open meeting of this Council, and that all deliberations of this Council and any of its committees that resulted in such formal action, were in meetings open to the public, in full compliance with all legal requirements.

CITY OF UNIVERSITY HEIGHTS, OHIO

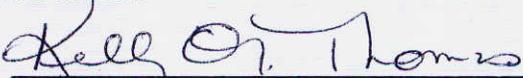


SUSAN K. INFELD, MAYOR

FIRST READING: December 3, 2012

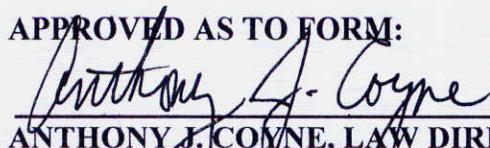
PASSED: December 17, 2012

ATTEST:



KELLY M. THOMAS, CLERK OF COUNCIL

APPROVED AS TO FORM:



ANTHONY J. COYNE, LAW DIRECTOR

RESOLUTION NO. 03-13

A RESOLUTION AUTHORIZING THE CITY TO JOIN IN THE APPLICATION BY THE CITY OF SOUTH EUCLID, ON BEHALF OF THE CITIES OF SHAKER HEIGHTS, CLEVELAND HEIGHTS, UNIVERSITY HEIGHTS, SOUTH EUCLID, AND EAST CLEVELAND, AND UNIVERSITY CIRCLE INCORPORATED AND HEIGHTS HILLCREST CHAMBER OF COMMERCE, WHICH TOGETHER CALL THEMSELVES THE "CIRCLE HEIGHTS ALLIANCE," FOR A GRANT OF UP TO A MAXIMUM OF \$100,000 FROM THE STATE OF OHIO LOCAL GOVERNMENT INITIATIVE FUND TO CONDUCT A FEASIBILITY STUDY FOR ECONOMIC DEVELOPMENT COOPERATION, AND DECLARING AN EMERGENCY FOR THE PUBLIC WELFARE AND TO MEET THE APPLICATION SUBMISSION DEADLINE.

Requested by: Director of Community Development

Sponsored by: Councilwoman Joy A. Jordan

Co-Sponsored by: Councilman Nathaniel Martin

Received from the Law Department on 1/29/13 and Referred to Committee

Referred to the Agenda Review of 2/28/13 by Council President Joy A. Jordan

Placed on the 3-5-13 Regular Council Meeting Agenda by Council President Joy Jordan

Passed on March 5, 2013

WHEREAS, the Cities of Shaker Heights, Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce have agreed to cooperate with each other as the "Circle Heights Alliance" in order to conduct a feasibility study for economic development cooperation; and

WHEREAS, the Cities of Shaker Heights, Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," have determined to apply for a grant of up to a maximum of \$100,000 from the State of Ohio Local Government Initiative Fund in order to assist them in conducting the feasibility study; and

WHEREAS, said grant requires no matching cash funds from the City; and

WHEREAS, this legislation is deemed to be an emergency for the public welfare and to meet the deadline for submission of the grant application.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of East Cleveland, Ohio, four-fifths (4/5) of all members concurring:

SECTION 1. That this Council approves the application by the City of South Euclid, on behalf of the Cities of Shaker Heights, Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," in order to seek a grant of up to a maximum of \$100,000 from the State of Ohio Local Government Initiative Fund to conduct a feasibility study for economic development cooperation.

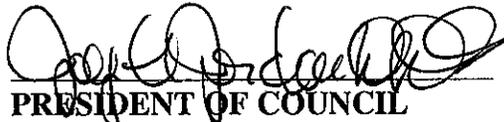
SECTION 2. That the Mayor is hereby authorized to enter into a Memorandum of Understanding with the Cities of Cleveland Heights, University Heights, South Euclid, and East Cleveland, and University Circle Incorporated and Heights Hillcrest Chamber of Commerce, acting together as the "Circle Heights Alliance," expressing the agreement of the City to the joint conduct of a feasibility study for economic development cooperation.

SECTION 3. If the application is approved for the funding, the Mayor is further authorized and empowered on behalf of the City to receive the funds and enter into a contract with the Circle Heights Alliance necessary to conduct the feasibility study.

SECTION 4. It is found and determined that all formal actions of this Council concerning and relating to the passage of this Resolution were adopted in an open meeting of this Council, and that all such deliberations of this Council and of any of its committees that resulted in such formal action were in meetings open to the public according to all legal requirements.

SECTION 5. That this Resolution is hereby declared to be an emergency measure necessary for the public welfare of the inhabitants of the City and to meet the grant application deadline. Provided it receives the affirmative vote of four-fifths (4/5) of all members elected to Council, it shall take effect and be in force immediately upon its passage and approval by the Mayor; otherwise, it shall take effect and be in force from and after the earliest period allowed by law.

PASSED:



PRESIDENT OF COUNCIL
JOY A. JORDAN

ATTEST:



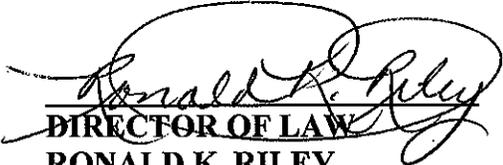
CLERK OF COUNCIL
WILLIAM ELLINGTON



MAYOR
GARY NORTON, JR.

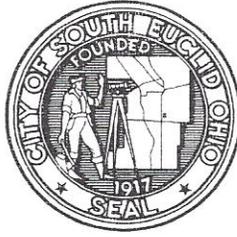
VETO: **YES** _____ **NO**

APPROVED AS TO FORM:


DIRECTOR OF LAW
RONALD K. RILEY

	<u>Yea</u>	<u>Nay</u>
Councilor Joy A. Jordan	X _____	_____
Councilor Chantelle C. Lewis	X _____	_____
Councilor Nathaniel Martin	X _____	_____
Councilor Mansell Baker	X _____	_____
Councilor Barbara J. Thomas	X _____	_____

CITY OF SOUTH EUCLID



Georgine Welo
Mayor

July 13, 2012

To Whom It May Concern:

I am writing in support of the Circle Heights Communities Alliance, an initiative of the Heights-Hillcrest Regional Chamber of Commerce (HRCC).

HRCC is South Euclid's chamber of commerce. It has been a multi-city chamber of commerce since the late 1940's, and has a history of vigorously supporting the communities it serves.

In April 2011, HRCC convened a small group to explore job creation and economic development opportunities within the communities of Shaker Heights, Cleveland Heights, South Euclid, University Heights, and East Cleveland. Participating are mayors, community economic development officials, key officers of HRCC, the Cuyahoga County Planning Commission, and University Circle Inc. The group has now formalized itself as the Circle Heights Communities Alliance and will work through its common relationship with HRCC to create a collaborative system to foster economic development in all of the participating municipalities.

CHCA has been created with the mission of actively supporting and facilitating economic growth, leveraging University Circle as an economic driver, while promoting, as one district, the robust livability and place based assets of our member cities.

The time is ripe for a new model of collaboration in economic development that transcends municipal borders, to each city's benefit, a model that could be duplicated in other regions of the state, and beyond. Momentum is building around University Circle, and our city is poised to welcome new businesses. That being said, this goal is best pursued through our combined efforts, through the Alliance in:

1. creating an inventory of developable infrastructure, buildings and land
2. crystallizing a district-wide view of the area
3. jointly marketing the product
4. pursuing and managing the resulting inquiries
5. mining development of University Circle Inc. commercialization activities

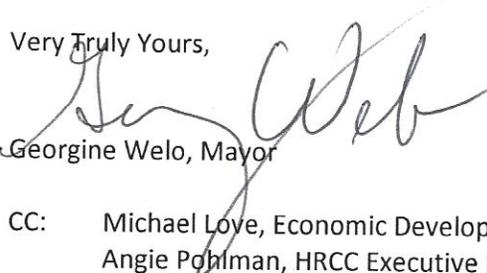
In South Euclid, in addition to CHCA helping to market our community as business-friendly, I feel there are two distinct districts in which the work of CHCA will be beneficial.

The first of these districts is the South Green Road Medical-Educational Corridor. This area is ripe for the addition of medical and educational institutions to complement University Suburban Medical Center, Senders Pediatrics, and Notre Dame College. There is also available office space nearby.

The second district is the Monticello-Green Industrial Corridor. This area is anchored by three great manufacturing companies and offers available space for a business, technology, and/or industrial park.

Thus, CHCA will be a great addition to our economic development toolkit. For more information, please contact Economic Development Coordinator Michael Love, our representative to CHCA. Michael can be reached at (216) 691-4205 or mlove@seuclid.com.

Very Truly Yours,


Georgine Welo, Mayor

CC: Michael Love, Economic Development Coordinator
Angie Pohlman, HRCC Executive Director



February 27, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Dear Ms. Walsh:

University Circle Inc. wishes to provide a letter of support for a Local Government Innovation Fund (LGIF) grant in the amount of \$100,000.00 to test the feasibility of a shared economic development district (SEDD) joining the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland and Cleveland's University Circle area.

The City of South Euclid will serve as the lead applicant for this grant. The five cities, University Circle Inc., the Heights Hillcrest Regional Chamber of Commerce, and the Sourcing Office Council of Governments are collaborative partners in the project.

If funded, this project would:

1. Test the feasibility of the shared economic development district.
2. Explore various ways to create and manage the district.
3. Identify "win-win" economic development opportunities for the cities and University Circle.
4. Develop a strategy to implement the district and develop these "win-win" opportunities.
5. Strengthen the collaborative economic development capacity of the five cities, University Circle, and the Heights Hillcrest Chamber.
6. Develop a shared economic development district model that could be used in other Ohio metropolitan areas and regions.

University Circle Inc. sees this project as worthy of the State of Ohio's Local Government Innovation Fund (LGIF) funding because of its innovative and collaborative nature, and its application elsewhere in Ohio.

Thank you.

Sincerely,

Chris Ronayne
President

UNIVERSITY CIRCLE INC

Development Service Advocacy

10831 Magnolia Drive Cleveland, OH 44106-1887

☎ 216.791.3900 ☎ 216.791.3935 www.universitycircle.org

Cuyahoga
Community
College



February 27, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Dear Ms. Walsh:

Cuyahoga Community College wishes to provide a letter of support for a Local Government Innovation Fund (LGIF) grant in the amount of \$100,000.00 to test the feasibility of a shared economic development district (SEDD) joining the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland and Cleveland's University Circle area.

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5. Strengthen the collaborative economic development capacity of the five cities, University Circle, and the Heights Hillcrest Chamber.
6. Develop a shared economic development district model that could be used in other Ohio metropolitan areas and regions.

Cuyahoga Community College sees this project as worthy of the State of Ohio's Local Government Innovation Fund (LGIF) because of its innovative and collaborative nature, and its application elsewhere in Ohio.

Sincerely,

Dr. Jerry Sue Thornton, Ph.D.
President

Office of the President

District Administrative Services

700 Carnegie Avenue

Cleveland, Ohio 44115-2878

216•987•4851 FAX 216•987•4895



Heights-Hillcrest Regional
Chamber of Commerce
Empowering You and Your Business

Our Mission:
To provide opportunities and offer support,
nurturing the environment of our business community.

February 27, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Dear Ms. Walsh:

The Heights-Hillcrest Regional Chamber of Commerce (HRCC) wishes to provide a letter of support for a Local Government Innovation Fund (LGIF) grant in the amount of \$100,000.00 to test the feasibility of a shared economic development district (SEDD) joining the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland and Cleveland's University Circle area.

HRCC has contributed considerable time organizing and facilitating this initiative, building relationships as well as a culture necessary to bring our cities together in visioning, and decades serving the business community. Our organizational vision is one that encompasses the idea that we are stronger more effective together, and that we have much to offer the broader economic development efforts taking place in Northeast Ohio.

If funded, this project would:

1. Test the feasibility of the shared economic development district.
2. Explore various ways to create and manage the district.
3. Identify "win-win" economic development opportunities for the cities and University Circle.
4. Develop a strategy to implement the district and develop these "win-win" opportunities.
5. Strengthen the collaborative economic development capacity of the five cities, University Circle, and the Heights Hillcrest Chamber.
6. Develop a shared economic development district model that could be used in other Ohio metropolitan areas and regions.

HRCC sees this project as worthy of the State of Ohio's Local Government Innovation Fund (LGIF) funding because of its innovative and collaborative nature, and its application elsewhere in Ohio.

Thank you.

Sincerely,

Angie Pohlman
Executive Director



1240 Huron Road E, Suite 300
Cleveland, Ohio 44115

p 216.621.3300 • f 216.621.6013
www.gcpartnership.com

February 18, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Dear Ms. Walsh:

We support the application for a Local Government Innovation Fund (LGIF) grant in the amount of \$100,000.00 to test the feasibility of a shared economic development district (SEDD) joining the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland and Cleveland's University Circle area.

An association of business members, the Greater Cleveland Partnership (GCP) mobilizes private-sector leadership, expertise and resources to create jobs and leverage investment to improve the economic vitality of Northeast Ohio. We have engaged with Cuyahoga County over the last year to help it assemble a model of responsiveness for business development.

One of the issues that we are focusing on is encouraging communities to participate in multi-community projects that can leverage resources and multiply benefits. The collaborative, win-win nature of this project coincides with our efforts to explore this area, and we are happy to support it, and participate as appropriate. Additional benefits of this study include the development of implementation strategies and creation of a model that can be duplicated here in NE Ohio and elsewhere.

I encourage your support for this project through the LGIF program.

Sincerely

A handwritten signature in blue ink, appearing to read 'Vincent A. Adamus', is written over the word 'Sincerely'.

Vincent A. Adamus
Vice President, Real Estate and Business Development



1240 Huron Road East
Suite 200
Cleveland, OH 44115-1717

Council of Smaller Enterprises

P 216.621.3300
Toll Free 888.304.4769
F 216.621.6013
www.cose.org

February 13, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Dear Ms. Walsh:

The Council of Smaller Enterprises (COSE) wishes to provide a letter of support for a Local Government Innovation Fund (LGIF) grant in the amount of \$100,000.00 to test the feasibility of a shared economic development district (SEDD) joining the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland and Cleveland's University Circle area.

The City of South Euclid will serve as the lead applicant for this grant. The five cities, University Circle Inc., the Heights Hillcrest Regional Chamber of Commerce, and the Sourcing Office Council of Governments are collaborative partners in the project.

If funded, this project would:

1. Test the feasibility of the shared economic development district.
2. Explore various ways to create and manage the district.
3. Identify "win-win" economic development opportunities for the cities and University Circle.
4. Develop a strategy to implement the district and develop these "win-win" opportunities.
5. Strengthen the collaborative economic development capacity of the five cities, University Circle, and the Heights Hillcrest Chamber.
6. Develop a shared economic development district model that could be used in other Ohio metropolitan areas and regions.

The Council of Smaller Enterprises sees this project as worthy of the State of Ohio's Local Government Innovation Fund (LGIF) funding because of its innovative and collaborative nature, and its application elsewhere in Ohio.

Thank you.

Sincerely,

A handwritten signature in black ink that reads "Steve Millard". The signature is written in a cursive, flowing style.

Steve Millard
President and Executive Director

February 27, 2013

Ms. Thea Walsh, AICP, EDFP
Deputy Chief
Office of Redevelopment
Ohio Development Services Agency
77 South High Street, 29th Floor
Columbus, Ohio 43215

Dear Thea:

Sourcing Office wishes to provide a letter of support for a Local Government Innovation Fund (LGIF) grant in the amount of \$100,000.00 to test the feasibility of a shared economic development district (SEDD) joining the Cities of Cleveland Heights, Shaker Heights, University Heights, South Euclid, and East Cleveland and Cleveland's University Circle area.

Sourcing Office has contributed considerable time to developing the concept for this project and writing the actual application, which testifies to our belief this is a beneficial project.

If funded, this project would:

1. Test the feasibility of the shared economic development district.
2. Explore various ways to create and manage the district.
3. Identify "win-win" economic development opportunities for the cities and University Circle.
4. Develop a strategy to implement the district and develop these "win-win" opportunities.
5. Strengthen the collaborative economic development capacity of the five cities, University Circle, and the Heights Hillcrest Chamber.
6. Develop a shared economic development district model that could be used in other Ohio metropolitan areas and regions.

Sourcing Office sees this project as worthy of the State of Ohio's Local Government Innovation Fund (LGIF) funding because of its innovative and collaborative nature, and its application elsewhere in Ohio.

Thank you.

Sincerely,

Donald T. Iannone

Donald T. Iannone
Executive Director

**Supporting Data for the Circle-Heights Alliance Application
For a Local Government Innovation Fund Grant
February 26, 2013**

Table 1: Population Change Analysis, 2000-2010

Community	Population 2000	Population 2010	Change 2000-2010 (Number)	Change 2000-2010 (Percent)
Cleveland Heights	49,958	46,121	-3,837	-7.70%
East Cleveland	27,217	17,843	-9,374	-34.40%
Shaker Heights	29,405	28,448	-957	-3.30%
South Euclid	23,537	22,295	-1,242	-5.30%
University Heights	14,146	13,539	-607	-4.30%
Five-City Total	144,263	128,246	-16,017	-11.00%
Five-City Shares of County Population	10.3%	10.0%	14.1%	N/A
Cuyahoga County Pop.	1,393,978	1,280,122	-113,856	-8.20%
Cleveland City Pop.	478,403	396,815	-81,588	-17.10%
Source: US Census				

The total population of the five-city area was 128,246 in 2010, which was down by 11% compared to 2000. The five-city area contained 10% of Cuyahoga County's total population in 2010, compared to 10.3% in 2000. The most stable cities from a population

retention standpoint were: Shaker Heights, University Heights, and South Euclid. East Cleveland was the least stable, losing 34.3% of its population base between 2000 and 2010.

Table 2: University Employees Residing in the Five-City Area

Zip Code	Community	Residents Working in University Circle (2010)
44118	E. Cleve, Shaker Hts, Univ. Hts, South Euclid	2,290
44120	Shaker Heights	1,877
44106	Cleve Hts portion	721
44122	Cleve Hts portion	301
44121	Cleve Hts, South Euclid	1,429
Five-City Total		6,618
Total All Working University Circle		33,758
Five-City % Total		19.6%
Source: Growing Greater University Circle: Economic and Demographic Drivers, 2010, by University Circle Inc.		

A 2010 report by University Circle Inc. (UCI) identifies the main demographic and economic factors driving growth in the Greater University Circle area, which includes the Circle area in Cleveland plus the surrounding suburbs. Total employment was estimated at 33,758 in 2010. Almost 20% (6,618) of the people working in University Circle live in the five-city area. UCI believes these employment numbers are conservative in nature.

Table 3: Business Population in Circle-Heights Economic District Area

Area	2007 Firms
Cleveland Heights	4,545
East Cleveland	887
Shaker Heights	3,291
South Euclid	1,768
University Heights	1,314
University Circle (Zip 44106 Only)	507
Circle-Heights District	12,312
Cuyahoga County Total	106,667
Circle-Heights % Cuyahoga County	11.5%
Source: US Census, 2007 Economic Census	

While limited business and economic data exist for small cities and neighborhoods, Table 3 provides an estimate of the number of business firms that exist in area. In 2007, the area accounted for 11.5% of Cuyahoga County's business firms.

Service Area for Circle Heights Alliance

