

For Immediate Release
September 22, 2011

Kevin Potter Selected as Assistant Director of the Ohio Department of Development

Columbus – Christiane Schmenk, Director of the Ohio Department of Development, is pleased to announce that Kevin Potter is now serving as the Assistant Director of the Ohio Department of Development. In his role, Kevin is responsible for helping to transform Ohio's business and community development efforts, working to ensure the Department is customer service oriented and functioning quickly and efficiently.



"I am excited to have Kevin on board with the Department and feel that his vast experience will be extremely beneficial as we move forward with our transition to a leaner, more efficient state agency," said Schmenk.

Prior to joining the Department, Kevin served as Government National Account Manager for HD Supply Facilities Maintenance, an international wholesale distributor, where he was responsible for leading business development efforts in the Central and Midwest United States. There, Kevin routinely developed custom solutions to meet the specific business needs of a wide range of customers.

From 2005 through 2008, he was a senior staff member and Director of Government Relations and Public Affairs at the eTech Ohio Commission, an agency created in 2005 to streamline the state's investments in educational technology. While at eTech Ohio, Kevin helped lead the agency's reorganization and helped establish the Commission's strong relationship with local stakeholders.

Additionally, Kevin served as Special Assistant for Education and Workforce in the Office of Governor Bob Taft and as a legislative aide to State Representative David R. Evans from Newark, Ohio.

He is currently a member for the Union County Red Cross board and a member of the Rotary Club of Union County. Kevin earned his MBA from Ohio University and a Bachelor of Arts in International Relations and Comparative Politics from the University of Akron. Kevin and his wife, Jillian, reside in Marysville, Ohio.

*Working with partners across business, state and local governments, academia, and the nonprofit sector, the **Ohio Department of Development** works to attract, create, grow, and retain businesses through competitive incentives and targeted investments. Engaged every day in marketing, innovating, investing, and collaborating, the **Ohio Department of Development** works at the speed of business to accelerate and support the teamwork that is necessary for success by providing financial, informational, and technical assistance to those making an investment in Ohio's future.*

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