



**Third Frontier**  
Innovation Creating Opportunity

**OPEN  
INNOVATION  
FORUMS**

**John R. Kasich**  
Governor

**Christiane Schmenk**  
Director

**News Release**  
[www.development.ohio.gov](http://www.development.ohio.gov)

**For Immediate Release**  
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## **Ohio Third Frontier Sponsors Open Innovation Forums for Middle-market Companies**

*Renowned Open Innovation expert Dr. Gene Slowinski to lead forums*

**COLUMBUS** – Ohio Third Frontier is sponsoring six education forums, in partnership with YourEncore, across the state beginning December 4, 2012. The Open Innovation Ohio Forums will educate companies, with annual revenue of \$10 million to \$1 billion, about Open Innovation and financial incentives available through Ohio Third Frontier.

Open Innovation has been successfully utilized by companies worldwide to generate ideas, bring products to market and advance technologies by tapping into external ideas and expertise.

“Large companies are increasingly relying on Open Innovation to overcome research and development challenges,” said Christiane Schmenk, director of the Ohio Development Services Agency and chair of the Ohio Third Frontier Commission. “We want to encourage middle-market companies to engage in this same Open Innovation practice to speed product development, reduce costs and create jobs sooner, benefiting Ohio’s technology economy.”

Each forum will be led by renowned open innovation expert, Dr. Gene Slowinski, creator of the *Want, Find, Get, Manage* model for Open Innovation. Slowinski will provide attendees with market-proven solutions for implementing Open Innovation. Other attendees will include Open Innovation practitioners who will discuss success stories and best practices. Ohio Third Frontier representatives will also be on hand to discuss how companies can access Open Innovation state incentives.

[Open Innovation Ohio Forums](#) will be held on the following dates:

**Toledo – December 4, 2012**

Hilton Garden Inn  
6165 Levis Commons Boulevard  
Perrysburg, Ohio 43551

**Cleveland – December 5, 2012**

Marriott Cleveland East  
26300 Harvard Road  
Warrensville Heights, Ohio 44122

**Columbus – January 15, 2013**

Marriott Columbus Airport  
1375 North Cassady Avenue  
Columbus, Ohio 43219

**Athens – January 16, 2013**

Ohio University Inn and Conference Center  
331 Richland Avenue  
Athens, Ohio 45701

**Cincinnati – January 29, 2013**

Holiday Inn  
4501 Eastgate Boulevard  
Cincinnati, Ohio 45242

**Dayton – January 30, 2013**

Holiday Inn  
2800 Presidential Drive  
Fairborn, Ohio 45324

Middle-market companies can now register for the Open Innovation Ohio Forums and the cost is \$119 per person. To learn more or to register, visit: [www.openinnovationohio.com](http://www.openinnovationohio.com).

*Ohio Third Frontier, an unprecedented and bipartisan commitment to create new technology-based products, companies, industries, and jobs, has attracted more than \$7.3 billion in other investments to Ohio, and has a nearly 9:1 return on investment since its inception. The Ohio Third Frontier has also assisted in the creation and retention of more than 88,000 direct and indirect jobs for Ohioans. For more information, visit [ohiothirdfrontier.com](http://ohiothirdfrontier.com). For more information on Ohio's entrepreneurship activities, visit [www.hivelocitymedia.com](http://www.hivelocitymedia.com).*

*The **Ohio Development Services Agency (Development)** works with partners across business, government, academia, and the nonprofit sector to build strong communities that support job creation. Development provides financial, informational, and technical assistance to those making an investment in Ohio, ensuring a vibrant economic future for all Ohioans. Visit [www.development.ohio.gov](http://www.development.ohio.gov). Also, follow us on Facebook [www.facebook.com/OhioDevelopment](http://www.facebook.com/OhioDevelopment) and Twitter [www.twitter.com/OhioDevelopment](http://www.twitter.com/OhioDevelopment).*

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