



Development  
Services Agency

## News Release

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### **Award-winning actor/director Emilio Estevez announces new film to be set in Greater Cincinnati**

**CINCINNATI** – Emilio Estevez, the award-winning actor/director, announced today that he will begin production of a new film titled, Johnny Longshot, in January 2013 with assistance from the Greater Cincinnati & Northern Kentucky Film Commission and the Ohio Film Office.

The film will receive an Ohio Motion Picture Tax Credit of roughly \$3.48 million which assisted in attracting the project to Ohio. The projected economic impact of the film, which will shoot in Greater Cincinnati for 37 days, will include some 1,500 new hires (cast, crew and extras), as well as roughly \$12 million in Ohio spending.

“The state is happy to support such an exciting Cincinnati film project that provides job opportunities and revenue for the Cincinnati region,” said Christiane Schmenk, Director of the Ohio Development Services Agency which houses the Ohio Film Office. “Ohio has a strong national reputation as an ideal shooting location and with the recent extension of the Ohio Motion Picture Tax Credit, we look forward to seeing more of our communities on the big screen.”

The family-friendly film to be directed by Estevez will feature a retired jockey who lives in Cincinnati and longs to get back on a horse mount for live racing action, and eventually finds his way back to the sport of horse racing through harness racing. Announcements on the cast and locations for the film have not been finalized.

“One of the very first phone calls I received at the Film Commission was from Emilio Estevez,” said Kristen Erwin, executive director of the Greater Cincinnati & Northern Kentucky Film Commission. “It is with great excitement and years of hard work that we announce this project today. The Film Commission is honored to work with such a talented and kind filmmaker. We know the City will enjoy this project very much as it is these jobs, dollars, and screen time that will leave a huge imprint on our region now and for years to come.”

Estevez, who runs his own production company, Estevez Sheen Productions, a Warner Bros.-affiliated company, is in Cincinnati this week to scout locations for the film as well as to present his application and fee to the Ohio Film Commission. Erwin and Gail Mezey, director of the Ohio Film Office, accepted Estevez’s application in front of local community leaders and politicians at Great American Ball Park, a possible location for the film.

#### ***About the Greater Cincinnati & Northern Kentucky Film Commission***

*The Greater Cincinnati & Northern Kentucky Film Commission is a 501(c) 3 corporation set up to attract, promote, and cultivate film and video production in the Greater Cincinnati area, for economic development and artistic, educational and creative opportunities. It is responsible for marketing the region to filmmakers of all types of production, including major motion pictures, independent films, documentaries, music videos, commercials, and industrials. The Commission is supported by the City of Cincinnati, The Procter & Gamble Company, The Hatton Foundation, The Haile Foundation, and the Greater Cincinnati Convention and Visitors Bureau, and many other corporations, foundations, individual members and fundraising events.*

#### ***About the Ohio Film Office***

*The [Ohio Film Office](#), housed within the [Ohio Development Services Agency](#), administers the Ohio Motion Picture Tax Credit, which helps advance the motion picture industry in the state of Ohio, creating job*

*opportunities and revenue. The Ohio Film Office aggressively recruits outside production activity to Ohio and helps retain and grow existing Ohio production companies and related businesses with the assistance and collaboration of industry partners. The Ohio Motion Picture Tax Credit is calculated in two components: Ohio resident cast and crew wages will be credited at 35 percent. All other eligible production expenditures will be credited at 25 percent.*

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