



Census 2020

Once every decade, America comes together to count every resident in the United States. The goal is to count everyone once, and only once, and in the right place.

Beginning mid-March, every household should receive a postcard in the mail to participate in Census 2020. Once you get the invitation, you can respond by mail, phone or online. **National Census Day is April 1, 2020.**

It Matters

Census 2020 is Ohio's chance to make sure that every individual is counted and has a voice. This opportunity to count the population only comes once every decade and shapes how Ohio spends and operates for the next 10 years.

- ✓ It's **easy**; the Census asks you questions about you such as your name and birthday. It typically takes around 10 minutes to complete.
- ✓ It's **safe**; all Census responses are kept confidential and cannot be shared - even with law enforcement. All responses are encrypted.
- ✓ It's **important**; it determines the distribution of billions of dollars in federal funding to local communities like yours. The count also guides where new schools and hospitals are needed and where to add public safety resources.

Impacts

The Census plays a huge part in how your life as a student is affected. Colleges, universities, community colleges and trade schools all rely on federal funding.

- It impacts federal student loans and research grants.
- It impacts funding for improvements to campus like new buildings and classrooms, as well as the health and social services your college provides.



The Census provides an opportunity for students to have a positive impact on their campus community now and well into the future.

– College President

How the Count Works

On-Campus: If you live in any student life building such as a dorm or on-campus apartment, your university will choose a method of counting you.

- You will be counted by your school anywhere from late spring to early summer.

Off-Campus: If you live off-campus, you need to respond to the Census yourself. Unlike your on-campus classmates, you will not be counted through campus housing.

- Count yourself at the place where you live and sleep most of the time. If you are unsure of where that is, count yourself where you stayed on April 1, 2020.
- One person fills out the form for the entire house or apartment.
- Include all roommates while filling out Census form.

It's Safe

The U.S. Census Bureau is bound by law to protect the privacy and confidentiality of everyone who responds to the Census for 72 years. These protections ensure that:

- Your personal information cannot be used against you in any way.
- Your personal information cannot be shared - even with law enforcement.
- Your responses are combined with other responses to produce statistical summaries. Any identifiable information cannot be shared.
- The Census Bureau encrypts all responses submitted online and stored in its computers. Only authorized individuals can access the information.

It's Your Responsibility

Filling out the Census is your civic duty and responsibility. Please submit your form by April 1, 2020. Working together, we can ensure that every individual is counted to give Ohio accurate representation.



Mike DeWine, Governor
Jon Husted, Lt. Governor

Development
Services Agency

Lydia L. Mihalik, Director

Our Goal: Make sure every Ohioan is counted.