



## Census 2020

Once every decade, America comes together to count every resident in the United States. The goal is to count everyone once, and only once, and in the right place.

Beginning mid-March, every household should receive a postcard in the mail to participate in Census 2020. Once you get the invitation, you can respond by mail, phone or online. **National Census Day is April 1, 2020.**

## It Matters

Census 2020 is Ohio's chance to make sure that every individual is counted and has a voice. This opportunity to count the population only comes once every decade and shapes how Ohio spends and operates for the next 10 years.

- ✓ It's **easy**; the Census asks you questions about you such as your name and birthday. It typically takes around 10 minutes to complete.
- ✓ It's **safe**; all Census responses are kept confidential and cannot be shared - even with law enforcement. All responses are encrypted.
- ✓ It's **important**; it determines the distribution of billions of dollars in federal funding to local communities like yours. The count also guides where new schools and hospitals are needed and where to add public safety resources.

## Who Gets Counted

As educators, you play a part in informing the public about the importance of this Census. As parents, the responsibility is up to you make sure your children get counted.

Make sure to include everyone that regularly lives and sleeps in the household when filling out the Census. This includes all children and babies, even if they were born on April 1st. If it's not clear where the child lives or sleeps most of the time, count them where they stayed on April 1, 2020.

## Impacts

Ensuring that everyone participates in the 2020 Census is very beneficial for your community. Census results inform government decisions and have lasting impacts for the years to come.

Schools rely on adequate government funding and local taxpayers in order to provide education.

The results from this Census impact the allocation of Title I funds: the largest federally funded educational program that gives supplemental funds to schools with low-income families.

If your community does not have high participation, you are at risk of being undercounted, underrepresented and underfunded.

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*A child in the fourth grade in 2020 – who is not counted on their parents' Census – will deprive the school system of funding for that child through the 12<sup>th</sup> grade. But the local district still must educate the child. That's all on the local taxpayers.*

**– Census Partner**

## How to Promote

- Teach students the importance of the Census and the value of statistical literacy.
- Participate in Statistics in Schools Week: a week that brings statistics into the classroom. Get more information and resources on this at [www.Census.Gov](http://www.Census.Gov).
- Utilize the information given by the Census and Development Services Agency to educate students, educators and community members on the Census.
- Talk about Census at events like School Board meetings or PTA meetings, etc.
- Encourage parents in your community to work for the Census by sharing this link with them: [2020Census.Gov/jobs](http://2020Census.Gov/jobs).
- Send materials home with students.



Mike DeWine, Governor  
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*Our Goal: Make sure every Ohioan is counted.*