



Census 2020

Once every decade, America comes together to count every resident in the United States. The goal is to count everyone once, and only once, and in the right place.

Beginning mid-March, every household should receive a postcard in the mail to participate in Census 2020. Once you get the invitation, you can respond by mail, phone or online. **National Census Day is April 1, 2020.**

It Matters

Census 2020 is Ohio's chance to make sure that every individual is counted and has a voice. This opportunity to count the population only comes once every decade and shapes how Ohio spends and operates for the next 10 years.

- ✓ It's **easy**; the Census asks you questions about you such as your name and birthday. It typically takes around 10 minutes to complete.
- ✓ It's **safe**; all Census responses are kept confidential and cannot be shared - even with law enforcement. All responses are encrypted.
- ✓ It's **important**; it determines the distribution of billions of dollars in federal funding to local communities like yours. The count also guides where new schools and hospitals are needed and where to add public safety resources.

Impacts

Making sure everyone in your community submits a Census form significantly increases the benefits local communities could have. Federal funds, grants and support to communities are based on population totals and demographic breakdown.

This information comes from Census results, which directly impact:

- Legislation for community initiatives
- Development of neighborhoods and businesses
- Availability of public resources



In 2010, 78% of the citizens of our county participated in the Census, which left roughly \$50 million in potential funding on the table. We hope to increase the participation rate for 2020 by at least 10%.

– Ohio Regional Planning Director

How to Promote

People are more likely to complete the Census once they know it benefits their own community.

You can promote the Census by:

- Hosting community workshops to educate people on the Census, or to find solutions to common Census difficulties that threaten non-response.
- Posting about the Census on social media.
- Encouraging people to work for the Census by sharing this link: 2020Census.Gov/jobs.
- Talking about Census at events (ex. parades, games, School Board meetings, etc.).



The U.S. Census Bureau is still hiring for a variety of temporary jobs throughout the state.



**Development
Services Agency**

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Our Goal: Make sure every Ohioan is counted.