

# International Furniture Manufacturing & Supply Fair Chengdu, China July 12-15th, 2014

Register to participate in the American Hardwood Pavilion at the International Furniture Fair Chengdu coordinated by AHEC & Hardwood States Export Group

In an effort to expand American hardwood suppliers with access to the growing inland market for American hardwoods in the China, Hardwood States Export Group has organized in cooperation with the American Hardwood Export Council (AHEC), an American Hardwood Pavilion at the July 12-15<sup>th</sup> Chengdu Fair. American companies that are members of AHEC may choose a 9 square meter booth at the discounted cost of \$500.00, non-members \$1000.00. This price includes USA booth design; lighting; fascia; carpeting; electricity; exhibitor passes; directory listings; coordination of interpreter; and basic furniture package. Additional costs paid by participants include airfare, shipping, lodging at discounted rates, interpreter service and ground transportation.

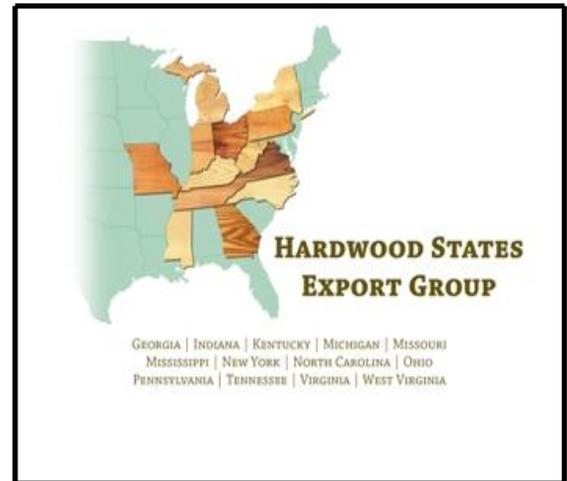
If you are interested in participating in the International Furniture Fair, or desire more information, please complete the participation form and email or fax it back to: Regina Todd at [rtodd@mississippi.org](mailto:rtodd@mississippi.org) or fax to: 601-359-2116.

## What is the Hardwood States Export Group?

The Hardwood States Export Group is a coalition of trade specialists from Georgia, Indiana, Kentucky, Michigan, Missouri, Mississippi, New York, North Carolina, Ohio, Pennsylvania, Tennessee, Virginia, and West Virginia who have responsibility for international marketing for hardwood products in their respective states. The purpose of this group is to collaborate on multi-state projects that increase sales for US wood product companies through the development of international markets and opportunities.

## How to register:

Email or fax the participation agreement to the state hardwood specialist listed above. Details regarding payment of the booth space will be forwarded to you upon confirmation of your participation. The International Furniture Fair Chengdu will be limited to **8** booth spaces and will be on a first-come, first-serve basis so act now to reserve your space.



## International Furniture Fair Chengdu 2013

On 12th - 15th July 2014, International Furniture Manufacturing & Supply Fair Chengdu (IFFC) is to be held at the Chengdu Century City New International Convention & Exhibition Center. Over the past decade, IFFC has transformed from a small-scale regional fair with less than 500 booths into a comprehensive international fair with 9 professional pavilions totaling a floor area of 110,000 square meters and more than 5,500 booths, participated by over 600 exhibitors, 80,000 buyers and an audience of 120,000. Today, IFFC has become the most recognized platform for the trade of furniture in mid and western China, and for the region to send its latest industry message to the national market. The HSEG invites the U.S. hardwood industry to capitalize upon the opportunities created by these growing markets.

## How is this Event Funded?

The trade specialists from the 12 participating states receive funding through the USDA Foreign Agriculture Service in cooperation with the American Hardwood Export Council (AHEC). Under the marketing program of AHEC, the 12 states are offering the option to participate in this trade show at a considerable savings.

Member AHEC companies will pay the discounted registration price of \$500.00, non-members \$1000.00 for a 9-square meter fully outfitted booth in the American pavilion.

Registration is open to any American hardwood company on a first-come, first-serve basis while space is available.

**American Hardwood Pavilion**  
**At**  
**International Furniture Manufacturing &  
Supply Fair Chengdu**  
*July 12th-15th, 2014 • Chengdu, China*

**Registration Form**

Booth space will be allocated on a first-come, first-serve basis.

I want to exhibit in the American Hardwood Pavilion.

- 3m x 3m booth** (9 sq. meters) .....AHEC Member \$500.00  
 **3m x 3m booth** (9 sq. meters) .....Non- Member \$1000.00

*Total amount enclosed*.....\$\_\_\_\_\_

*Make check payable to the “American Hardwood Export Council”. Fees are non-refundable after May 30<sup>th</sup>, 2014.*

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**Company** \_\_\_\_\_  
**Contact** \_\_\_\_\_ **Title** \_\_\_\_\_  
**Phone** \_\_\_\_\_ **Fax** \_\_\_\_\_  
**Address** \_\_\_\_\_  
\_\_\_\_\_

**Please return this form via email or fax to:**  
**Regina Todd, Chengdu, 2014 Activity Manager**  
**at**  
**Email:** Regina Todd at [rtodd@mississippi.org](mailto:rtodd@mississippi.org)

**Fax: 601-359-2116.**

**PARTICIPATION AGREEMENT**  
**International Furniture Manufacturing & Supply Fair, Chengdu 2014**  
Sponsored by AHEC and the Hardwood States Export Group

**Hardwood States Marketing Group and AHEC agree to:**

- Provide and coordinate arrangements for American pavilion at International Furniture Fair, Chengdu for individual company booths: walls, carpeting, lighting, decoration, electrical outlet, header, exhibitor passes, and basic furniture package.
- Provide timely information on lodging in Chengdu and surrounding areas when appropriate.
- Provide referral information for shipping through the designated show shipping company.

**Participating companies agree to:**

- Submit a completed and signed participation agreement to Regina Todd at: [rtodd@mississippi.org](mailto:rtodd@mississippi.org)
- Send booth space payment, payable to "**American Hardwood Export Council**," to American Hardwood Export Council, 1825 Michael Faraday Dr., Reston, VA 20190.
- Arrange and pay travel, hotel, and shipping expenses directly to vendors.
- Prepare shipping documentation and abide by all shipping regulations, deadlines, and phytosanitary regulations.
- Provide an appropriate display of product and materials including company profiles, brochures, etc. for display and sampling. Sale of samples is strictly prohibited.
- Promote only those products manufactured in the US with a minimum of 50 percent origin agricultural content by weight.
- Indemnify the Hardwood States Export Group, AHEC, USDA, and individual state offices participating in this event from any loss or other claims resulting from participating in this activity.
- Upon completion of this activity, complete an immediate and six-month evaluation, and provide information regarding increased export sales in this target market resulting from this activity.

I, \_\_\_\_\_ have read, understand, and agree to the conditions state above.  
PRINT NAME

SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

COMPANY: \_\_\_\_\_ State: \_\_\_\_\_