

# Ohio County Profiles



Department of  
Development

Prepared by the Office of Policy, Research and Strategic Planning

## Ashland County

**Established:** Act - February 24, 1846  
**2007 Population:** 54,902  
**Land Area:** 424.4 square mile  
**County Seat:** Ashland City  
**Named for:** U.S. Statesman Henry Clay's Kentucky Estate



### Taxes

Taxable value of real property	\$844,377,540
Residential	\$631,399,270
Agriculture	\$86,689,480
Industrial	\$25,709,140
Commercial	\$100,197,050
Mineral	\$382,600
Ohio income tax liability	\$27,933,070
Average per return	\$1,169.19

### Land Use/Land Cover

	Percent
Urban (Residential/Commercial/Industrial/ Transportation and Urban Grasses)	2.33%
Cropland	47.98%
Pasture	11.02%
Forest	37.21%
Open Water	0.27%
Wetlands (Wooded/Herbaceous)	1.18%
Bare/Mines	0.00%

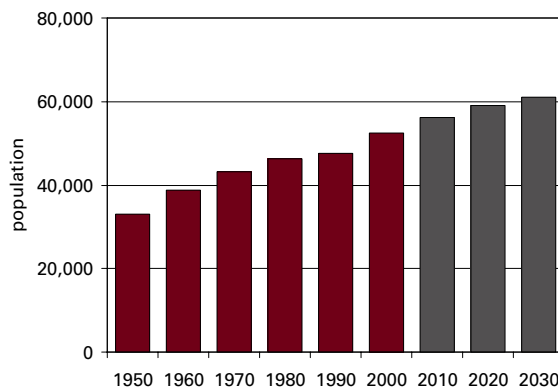
### Largest Areas

	Census 2000	Est. 2007
Ashland city	21,249	21,829
Jackson twp UB	3,197	3,484
Loudonville village (pt.)	2,848	2,923
Montgomery twp	2,412	2,597
Orange twp	2,276	2,541
Milton twp	2,431	2,486
Vermillion twp UB	2,191	2,298
Sullivan twp	2,076	2,107
Perry twp	1,927	1,950
Green twp UB	1,662	1,719

UB: Unincorporated Balance

### Total Population

Census	Estimated
1800	2001 52,832
1810	2002 53,066
1820	2003 53,487
1830	2004 53,657
1840	2005 54,016
1850 23,813	2006 54,387
1860 22,951	2007 54,902
1870 21,933	2010 56,160
1880 23,883	2020 59,010
1890 22,223	2030 61,050
1900 21,184	
1910 22,975	
1920 24,627	
1930 26,867	
1940 29,785	
1950 33,040	
1960 38,771	
1970 43,303	
1980 46,178	
1990 47,507	
2000 52,523	



Population by Race	Number	Percent
Total Population	52,523	100.0%
White	51,310	97.7%
African-American	467	0.9%
Native American	96	0.2%
Asian	240	0.5%
Pacific Islander	6	0.0%
Other	117	0.2%
Two or More Races	287	0.5%
Hispanic (may be of any race)	314	0.6%
<b>Total Minority</b>	<b>1,418</b>	<b>2.7%</b>

Educational Attainment	Number	Percent
Persons 25 years and over	33,339	100.0%
No high school diploma	5,553	16.7%
High school graduate	15,673	47.0%
Some college, no degree	5,079	15.2%
Associate degree	1,732	5.2%
Bachelor's degree	3,526	10.6%
Master's degree or higher	1,776	5.3%

Family Type by Employment Status	Number	Percent
Total Families	14,097	100.0%
Married couple, husband and wife in labor force	6,384	45.3%
Married couple, husband in labor force, wife not	2,832	20.1%
Married couple, wife in labor force, husband not	584	4.1%
Married couple, husband and wife not in labor force	2,078	14.7%
Male householder, in labor force	602	4.3%
Male householder, not in labor force	124	0.9%
Female householder, in labor force	1,021	7.2%
Female householder, not in labor force	472	3.3%

Household Income in 1999	Number	Percent
Total Households	19,489	100.0%
Less than \$10,000	1,532	7.9%
\$10,000 to \$19,999	2,668	13.7%
\$20,000 to \$29,999	2,983	15.3%
\$30,000 to \$39,999	2,753	14.1%
\$40,000 to \$49,999	2,597	13.3%
\$50,000 to \$59,999	2,019	10.4%
\$60,000 to \$74,999	2,000	10.3%
\$75,000 to \$99,999	1,730	8.9%
\$100,000 to \$149,999	906	4.6%
\$150,000 to \$199,999	210	1.1%
\$200,000 or more	91	0.5%
<b>Median household income</b>	<b>\$39,179</b>	

Population by Age	Number	Percent
Total Population	52,523	100.0%
Under 6 years	4,174	7.9%
6 to 17 years	9,386	17.9%
18 to 24 years	5,624	10.7%
25 to 44 years	13,865	26.4%
45 to 64 years	12,144	23.1%
65 years and more	7,330	14.0%
<b>Median Age</b>	<b>36.3</b>	

Family Type by Presence of Own Children Under 18	Number	Percent
Total Families	14,097	100.0%
Married-couple families with own children	4,997	35.4%
Male householder, no wife present, with own children	460	3.3%
Female householder, no husband present, with own children	971	6.9%
Families with no own children	7,669	54.4%

Poverty Status in 1999 of Families By Family Type by Presence Of Related Children	Number	Percent
Total Families	14,097	100.0%
Family income above poverty level	13,101	92.9%
Family income below poverty level	996	7.1%
Married couple, with related children	286	28.7%
Male householder, no wife present, with related children	66	6.6%
Female householder, no husband present, with related children	377	37.9%
Families with no related children	267	26.8%

Ratio of Income in 1999 To Poverty Level	Number	Percent
Population for whom poverty status is determined	50,238	100.0%
Below 50% of poverty level	2,092	4.2%
50% to 99% of poverty level	2,663	5.3%
100% to 149% of poverty level	3,509	7.0%
150% to 199% of poverty level	5,051	10.1%
200% of poverty level or more	36,923	73.5%

Residence in 1995	Number	Percent
Population 5 years and over	49,026	100.0%
Same house in 1995	29,762	60.7%
Different house, same county	10,111	20.6%
Different county, same state	6,931	14.1%
Different state	1,917	3.9%
Puerto Rico or U.S. islands	0	0.0%
Foreign country	305	0.6%

## Travel Time To Work

	Number	Percent
Workers 16 years and over	24,737	100.0%
Less than 15 minutes	11,199	45.3%
15 to 29 minutes	6,989	28.3%
30 to 44 minutes	3,135	12.7%
45 to 59 minutes	1,061	4.3%
60 minutes or more	1,394	5.6%
Worked at home	959	3.9%

**Mean travel time** 20.3 minutes

## Housing Units

	Number	Percent
Total housing units	20,832	100.0%
Occupied housing units	19,524	93.7%
Owner occupied	14,764	70.9%
Renter occupied	4,760	22.8%
Vacant housing units	1,308	6.3%

## Year Structure Built

	Number	Percent
Total housing units	20,832	100.0%
Built 1995 to March 2000	2,114	10.1%
Built 1990 to 1994	1,319	6.3%
Built 1980 to 1989	1,957	9.4%
Built 1970 to 1979	2,835	13.6%
Built 1960 to 1969	2,042	9.8%
Built 1950 to 1959	2,531	12.1%
Built 1940 to 1949	1,782	8.6%
Built 1939 or earlier	6,252	30.0%

**Median year built** 1959

## Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	11,086	100.0%
Less than \$20,000	66	0.6%
\$20,000 to \$39,999	310	2.8%
\$40,000 to \$59,999	1,119	10.1%
\$60,000 to \$79,999	1,868	16.9%
\$80,000 to \$99,999	2,732	24.6%
\$100,000 to \$124,999	2,002	18.1%
\$125,000 to \$149,999	1,349	12.2%
\$150,000 to \$199,999	1,059	9.6%
\$200,000 to \$249,999	316	2.9%
\$250,000 to \$499,999	246	2.2%
\$500,000 to \$999,999	17	0.2%
\$1,000,000 or more	2	0.0%

**Median value** \$95,900

## House Heating Fuel

	Number	Percent
Occupied housing units	19,524	100.0%
Utility gas	10,928	56.0%
Bottled, tank or LP gas	2,641	13.5%
Electricity	3,035	15.5%
Fuel oil, kerosene, etc	1,943	10.0%
Coal, coke or wood	824	4.2%
Solar energy or other fuel	145	0.7%
No fuel used	8	0.0%

## Gross Rent

	Number	Percent
Specified renter-occupied housing units	4,485	100.0%
Less than \$100	68	1.5%
\$100 to \$199	208	4.6%
\$200 to \$299	307	6.8%
\$300 to \$399	824	18.4%
\$400 to \$499	927	20.7%
\$500 to \$599	867	19.3%
\$600 to \$699	450	10.0%
\$700 to \$799	282	6.3%
\$800 to \$899	74	1.6%
\$900 to \$999	96	2.1%
\$1,000 to \$1,499	76	1.7%
\$1,500 or more	0	0.0%
No cash rent	306	6.8%

**Median gross rent** \$471

Median gross rent as a percentage of household income in 1999 22.4

## Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	7,324	100.0%
Less than \$400	345	4.7%
\$400 to \$599	1,167	15.9%
\$600 to \$799	1,824	24.9%
\$800 to \$999	1,689	23.1%
\$1,000 to \$1,249	1,127	15.4%
\$1,250 to \$1,499	573	7.8%
\$1,500 to \$1,999	449	6.1%
\$2,000 to \$2,999	150	2.0%
\$3,000 or more	0	0.0%

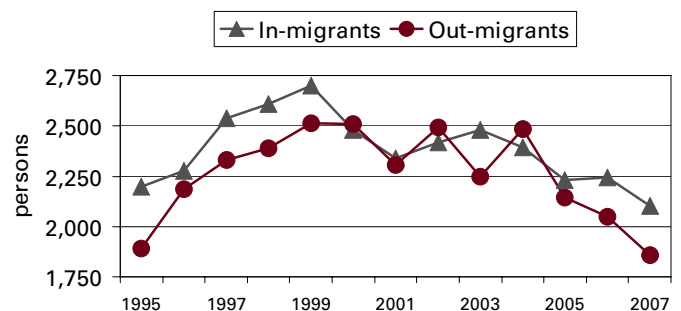
**Median monthly owners cost** \$836

Median monthly owners cost as a percentage of household income 20.1

## Vital Statistics

	Number	Rate
Births / rate per 1,000 women	698	61.8
Teen births / rate per 1,000 females 15-17	14	13.0
Deaths / rate per 100,000 population	535	977.6
Marriages / rate per 1,000 population	312	5.8
Divorces / rate per 1,000 population	167	3.1

## Migration



## Agriculture

Land in farms (acres)	161,000
Number of farms	1,060
Average size (acres)	152
Total cash receipts	\$63,743,000
Per farm	\$59,573

## Education

Public schools	18
Students (Average Daily Membership)	7,316
Expenditures per student	\$8,217
Student-teacher ratio	17.8
Graduation rate	89.0
Teachers (Full Time Equivalent)	433.2
Non-public schools	2
Students	314
4-year public universities	0
Branches	0
2-year public colleges	0
Private universities and colleges	1
Public libraries (Main / Branches)	2 / 0

## Transportation

Registered motor vehicles	65,007
Passenger cars	36,523
Noncommercial trucks	12,845
Total license revenue	\$1,816,386.06
Interstate highway miles	16.14
Turnpike miles	0.00
U.S. highway miles	70.52
State highway miles	171.84
County, township, and municipal road miles	824.99
Commercial airports	1

## Voting

Number of precincts	65
Number of registered voters	35,498
Voted in 2006 election	19,366
Percent turnout	56.5%

## Health Care

Physicians (MDs & DOs)	70
Registered hospitals	1
Number of beds	123
Licensed nursing homes	7
Number of beds	733
Licensed residential care	9
Number of beds	552
Adults with employer-based insurance	54.7%
Children with employer-based insurance	59.7%

## State Parks, Forests, Nature Preserves, And Wildlife Areas

Facilities	6
Acreage	6,094.80

## Communications

Television stations	0
Radio stations	4
Daily newspapers	1
Circulation	12,400

## Crime

Total crimes reported in Uniform Crime Report	1,049
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## Finance

FDIC insured financial institutions (HQs)	0
Assets	\$0
Branch offices	22
Institutions represented	9

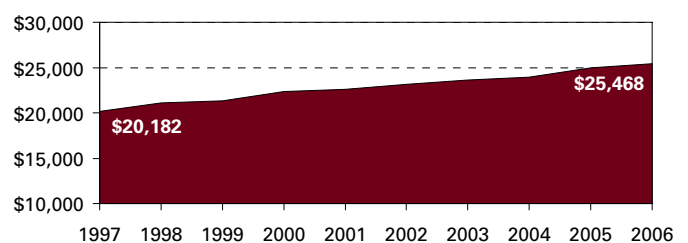
## Transfer Payments

Total transfer payments	\$261,996,000
Payments to individuals	\$247,326,000
Retirement and disability	\$121,014,000
Medical payments	\$96,996,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$16,696,000
Unemployment benefits	\$5,194,000
Veterans benefits	\$4,577,000
Federal education and training assistance	\$2,713,000
Other payments to individuals	\$136,000
Total personal income	\$1,385,131,000
Dependency ratio	18.9%

## Federal Expenditures

Direct expenditures or obligations	\$230,809,878
Retirement and disability	\$124,793,405
Other direct payments	\$58,630,681
Grant awards	\$36,793,144
Highway planning and construction	\$5,249,276
Temporary assistance to needy families	\$3,367,792
Medical assistance program	\$15,776,000
Procurement contract awards	\$2,712,389
Dept. of Defense	\$842,496
Salary and wages	\$7,880,259
Dept. of Defense	\$969,000
Other federal assistance	\$60,404,085
Direct loans	\$23,681,691
Guaranteed loans	\$16,247,582
Insurance	\$20,474,812

## Per Capita Personal Income



<b>Civilian Labor Force</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>
Civilian labor force	27,000	27,100	27,100	27,200	27,600
Employed	25,200	25,300	25,400	25,800	26,000
Unemployed	1,800	1,900	1,700	1,500	1,700
Unemployment rate	6.8	6.8	6.3	5.4	6.0

**Establishments, Employment, and Wages by Sector: 2006**

<b>Industrial Sector</b>	<b>Number of Establishments</b>	<b>Average Employment</b>	<b>Total Wages</b>	<b>Average Weekly Wage</b>
Private Sector	1,015	15,543	\$465,965,795	\$576
Goods-Producing	225	4,953	\$182,770,941	\$709
Natural Resources and Mining	19	163	\$3,740,284	\$441
Constuction	111	755	\$28,075,524	\$715
Manufacturing	95	4,035	\$150,955,133	\$719
Service-Providing	790	10,590	\$283,194,854	\$514
Trade, Transportation and Utilities	256	3,116	\$85,202,877	\$525
Information	11	268	\$8,745,730	\$627
Financial Services	86	446	\$12,481,395	\$538
Professional and Business Services	114	1,191	\$38,644,750	\$623
Education and Health Services	114	3,117	\$106,185,443	\$655
Leisure and Hospitality	107	1,751	\$17,339,489	\$190
Other Services	101	700	\$14,567,124	\$400
Unclassified	1	1	\$28,046	\$539
Federal Government		112	\$4,698,494	\$806
State Government		480	\$22,396,609	\$897
Local Government		2,404	\$75,851,196	\$606

**Change Since 2001**

Private Sector	1.6%	-4.2%	6.6%	11.2%
Goods-Producing	4.7%	-23.3%	-18.7%	6.0%
Natural Resources and Mining	-5.0%	30.4%	29.9%	-0.2%
Construction	13.3%	14.6%	21.0%	5.6%
Manufacturing	-2.1%	-28.9%	-24.1%	6.8%
Service-Producing	0.8%	8.5%	33.3%	23.0%
Trade, Transportation and Utilities	2.0%	10.4%	44.3%	30.6%
Information	0.0%	21.3%	0.5%	-17.2%
Financial Services	-10.4%	-5.5%	11.0%	17.5%
Professional and Business Services	11.8%	41.6%	69.3%	19.6%
Education and Health Services	6.5%	8.7%	29.0%	18.9%
Leisure and Hospitality	-0.9%	-5.3%	1.2%	6.7%
Other Services	-3.8%	2.5%	31.4%	28.2%
Federal Government		-2.6%	7.4%	10.3%
State Government		-5.1%	4.5%	10.2%
Local Government		1.3%	21.5%	20.0%

<b>Business Numbers</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>
Business starts	106	100	81	93	92
Active businesses	1,012	1,103	1,091	1,087	1,046

**Major Employers**

Ashland City Bd of Ed	Govt
Ashland University	Serv
Mansfield Plumbing Products LLC	Mfg
McGraw-Hill Companies	Trade
Pentair Pump Group Inc	Mfg
Samaritan Regional Health System	Serv
State of Ohio	Govt
Step2 Co	Mfg
Wil Research Laboratories LLC	R&D

<b>Residential Construction</b>	<b>2003</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>
Total units	151	214	358	141	165
Total valuation (000)	\$17,514	\$28,927	\$29,569	\$18,400	\$19,378
Total single-unit bldgs	143	191	162	133	129
Average cost per unit	\$118,446	\$137,801	\$135,979	\$138,122	\$128,602
Total multi-unit bldg units	8	23	196	8	36
Average cost per unit	\$72,000	\$113,344	\$38,469	\$3,750	\$77,444