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THE OHIO STATE UNIVERSITY  
FISHER COLLEGE OF BUSINESS

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## News Release

### **Ohio Export Internship Program Graduates 32 Students**

*Companies report more than \$11 million in projected sales since program began*

The Ohio Export Internship Program, a partnership between the Ohio Development Services Agency and The Ohio State University's Fisher College of Business, is pleased to showcase its class of 32 graduating students. In the three years this program has existed, 60 students have been paired with Ohio companies to increase global sales.

"The experience these interns are getting is invaluable," said David Goodman, director of the Ohio Development Services Agency. "This program is training our future workforce, and many interns are being offered either extended internships or full-time jobs as a result of their work."

"The Export Internship Program is an extraordinary example of our land-grant mission to uniquely prepare students and advance the economic growth of our state, nation and world," said Christine A. Poon, dean and John W. Berry Sr. Chair in Business at Fisher College of Business.

The internship program began in 2012 to educate undergraduate business students from colleges and universities across Ohio on the fundamentals of exporting and to help small- to medium-sized companies in Ohio increase their global sales.

As part of the program, participating students complete a course focused on the business of exporting and networking with business professionals. The second component of the program pairs students with Ohio companies looking to export their products or services.

Companies have reported approximately \$180,000 in actual sales and more than \$4 million in projected sales as a result of the interns' work this year. Twelve interns have been offered extended internships as a result of this program.

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